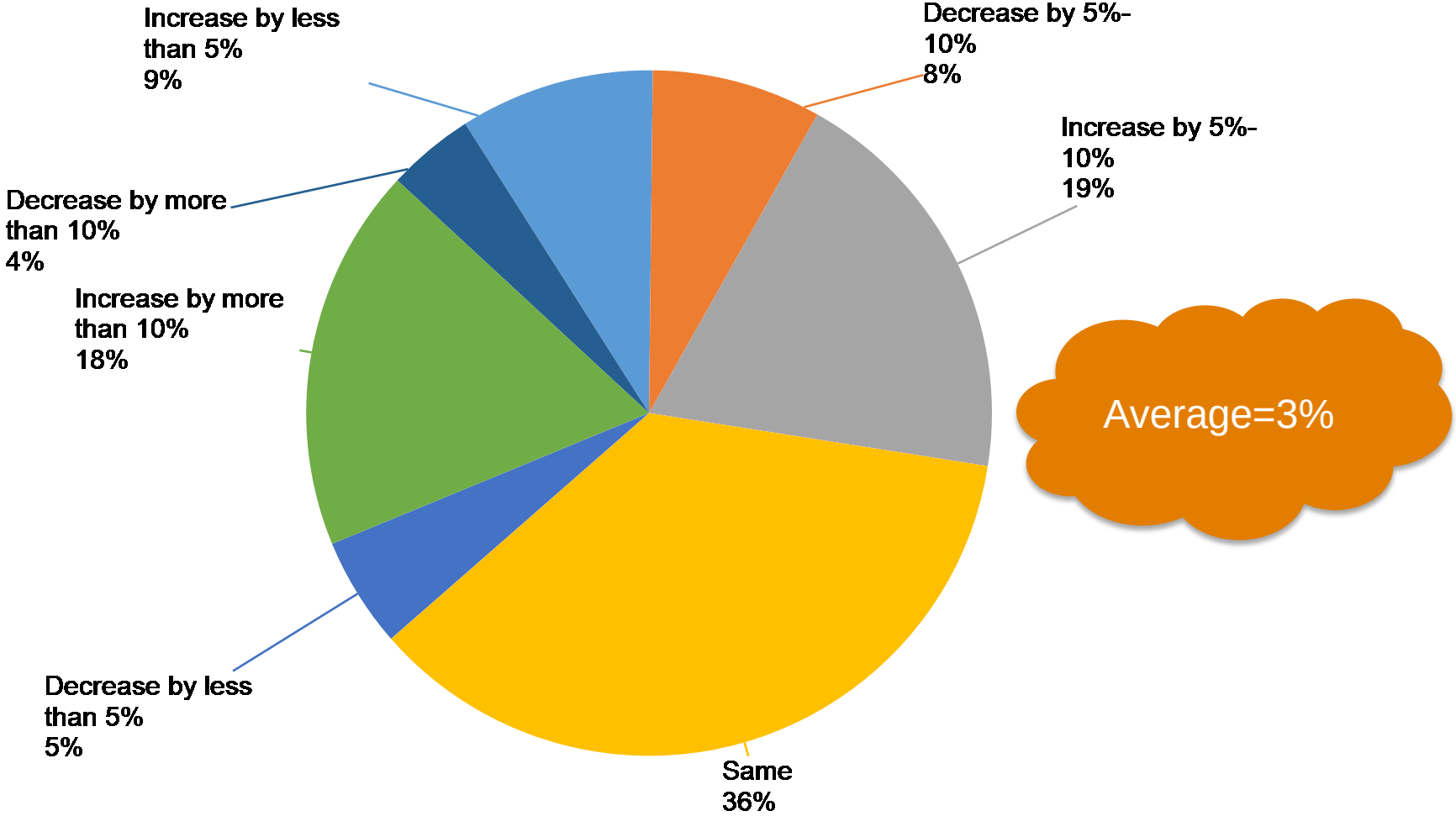
TechTarget

Where serious technology buyers decide

2014 Priorities Europe

Mark Schlack
Sr. VP, Editorial

How do you expect your 2014 budget for information technology to differ from your 2013 budget?

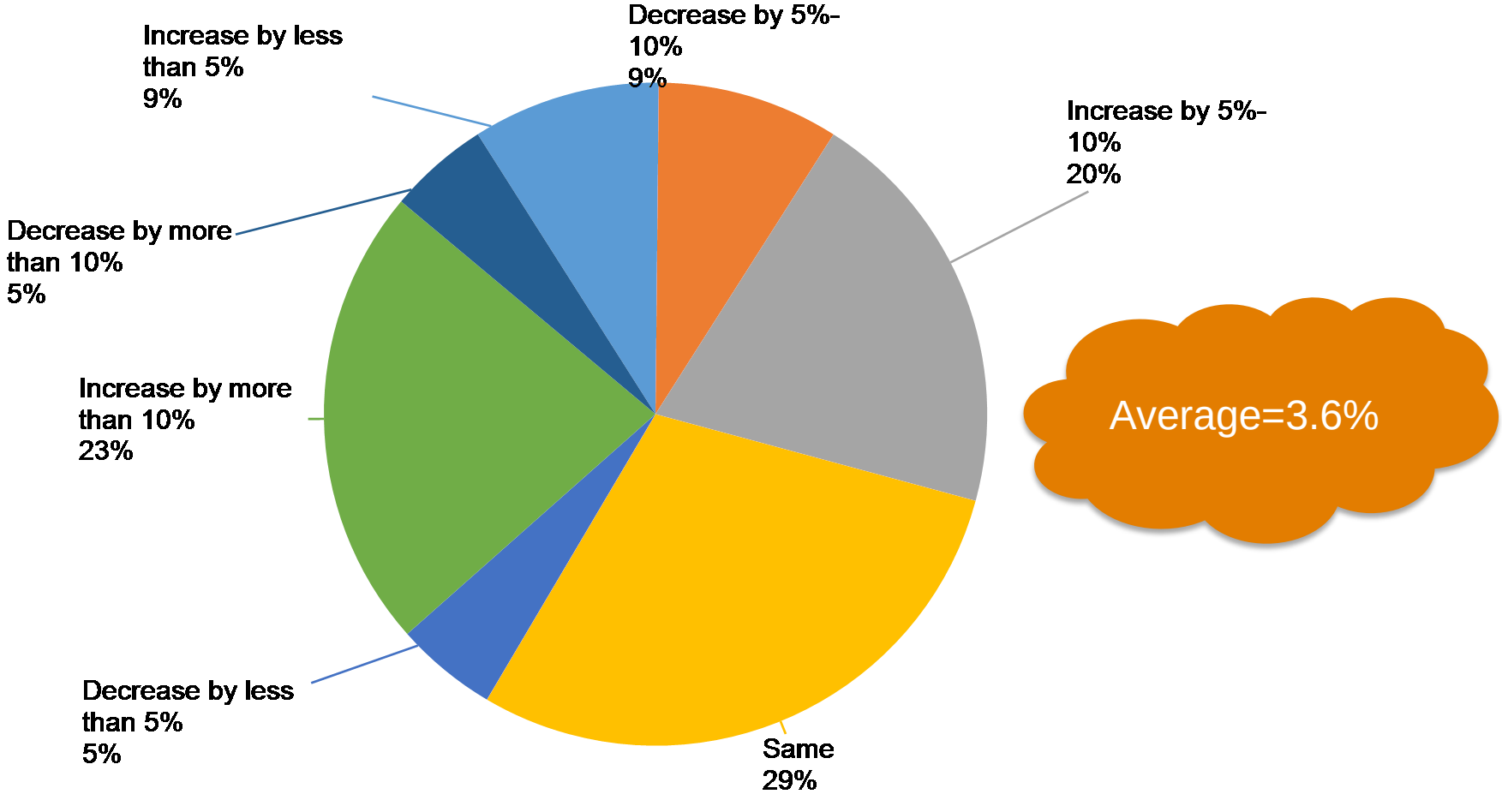


DataCracker.com

How do you expect your 2014 budget for information technology to differ from your 2013 budget? SUMMARY
Filter: Europe... UK); Weight: Europe; sample size = 704; total sample size = 992; 288 missing; effective sample size = 458 (65%); 81% filtered out

How do you expect your 2014 budget for information technology to differ from your 2013 budget?

United Kingdom

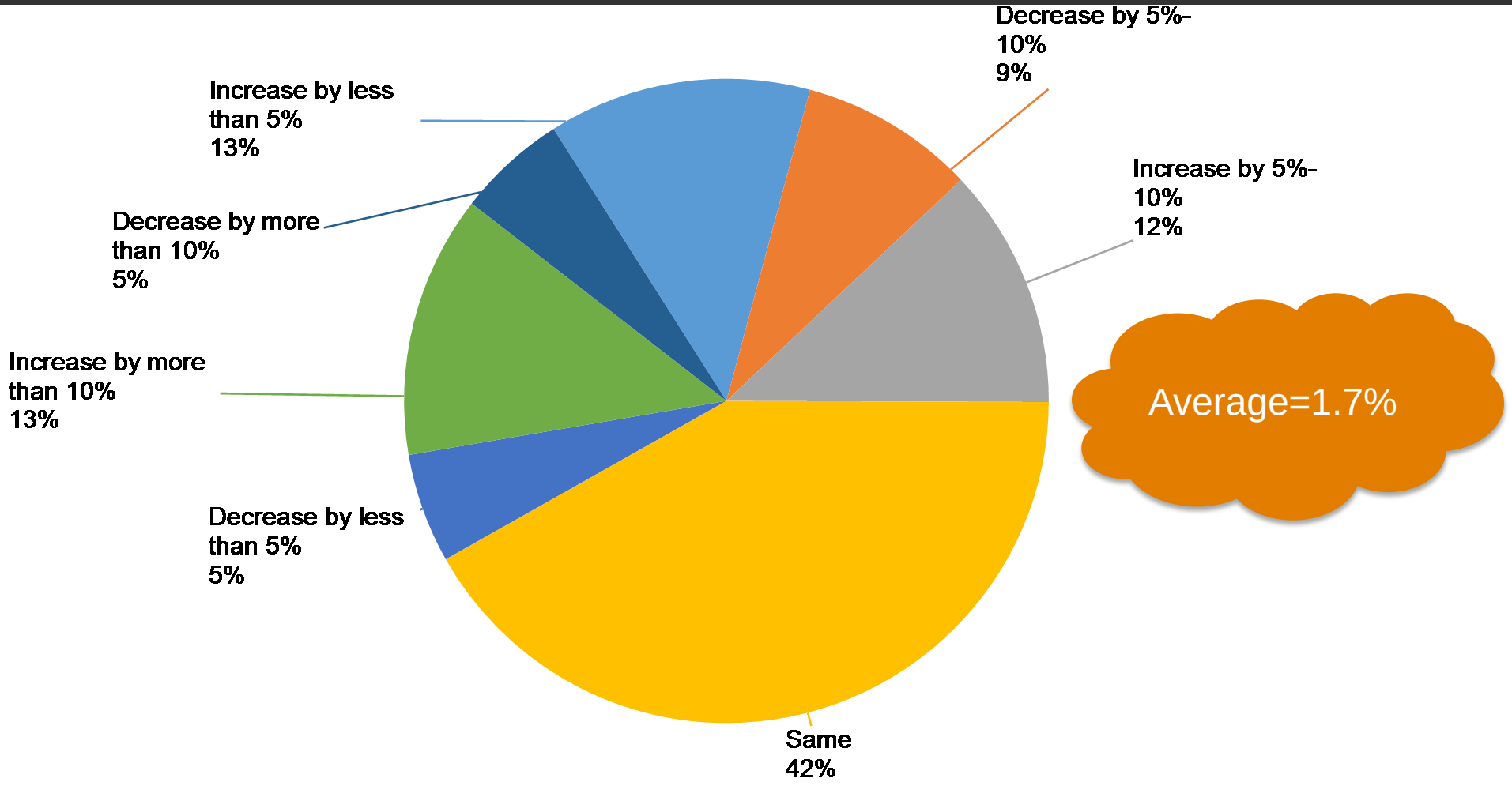


DataCracker.com

How do you expect your 2014 budget for information technology to differ from your 2013 budget? SUMMARY
Filter: United Kingdom; Weight: Industry balance; sample size = 204; total sample size = 224; 20 missing; effective sample size = 193 (95%); 96% filtered out

How do you expect your 2014 budget for information technology to differ from your 2013 budget?

France

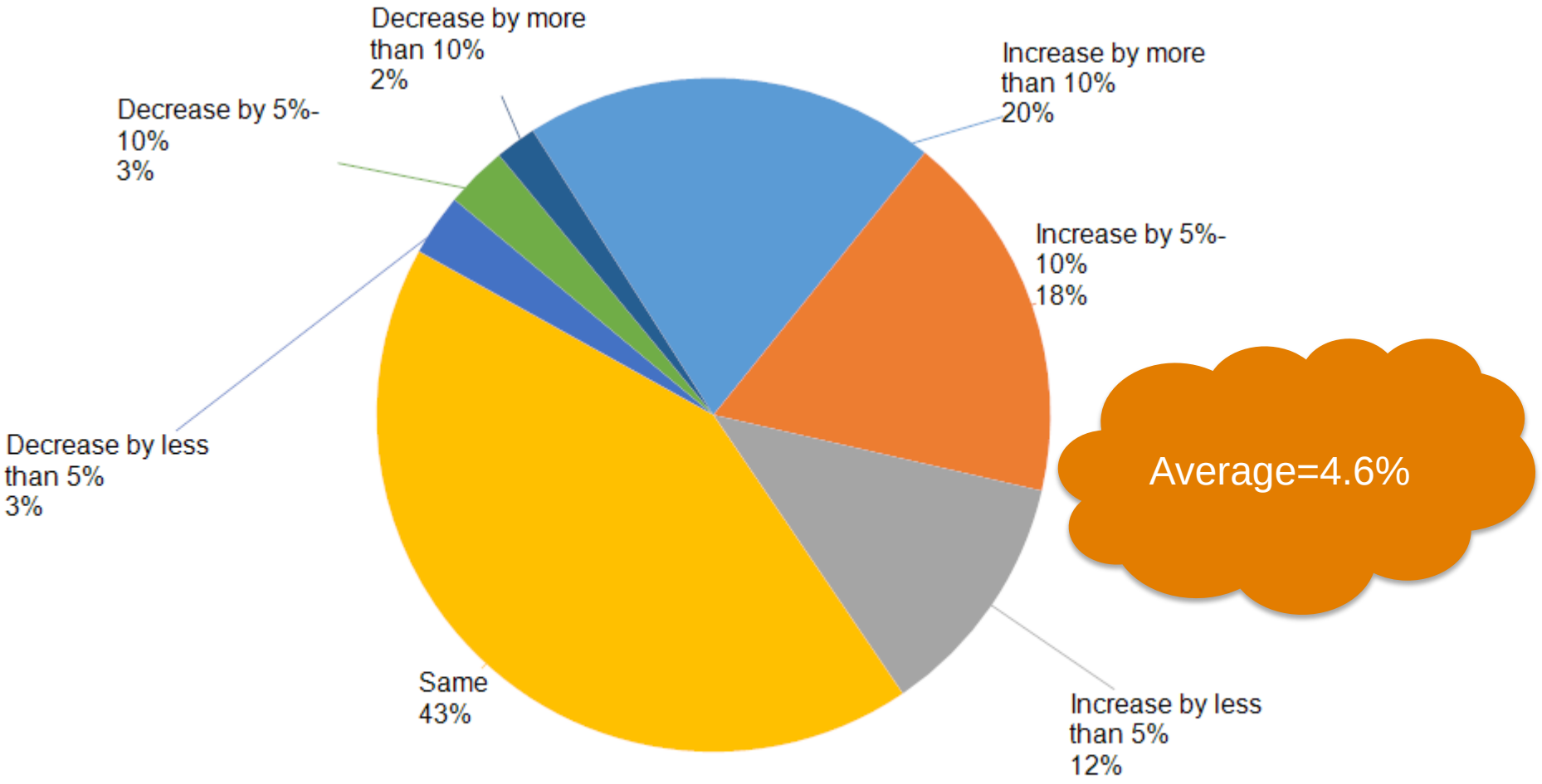


DataCracker.com

How do you expect your 2014 budget for information technology to differ from your 2013 budget? SUMMARY
Filter: France; sample size = 91; total sample size = 102; 11 missing; 98% filtered out

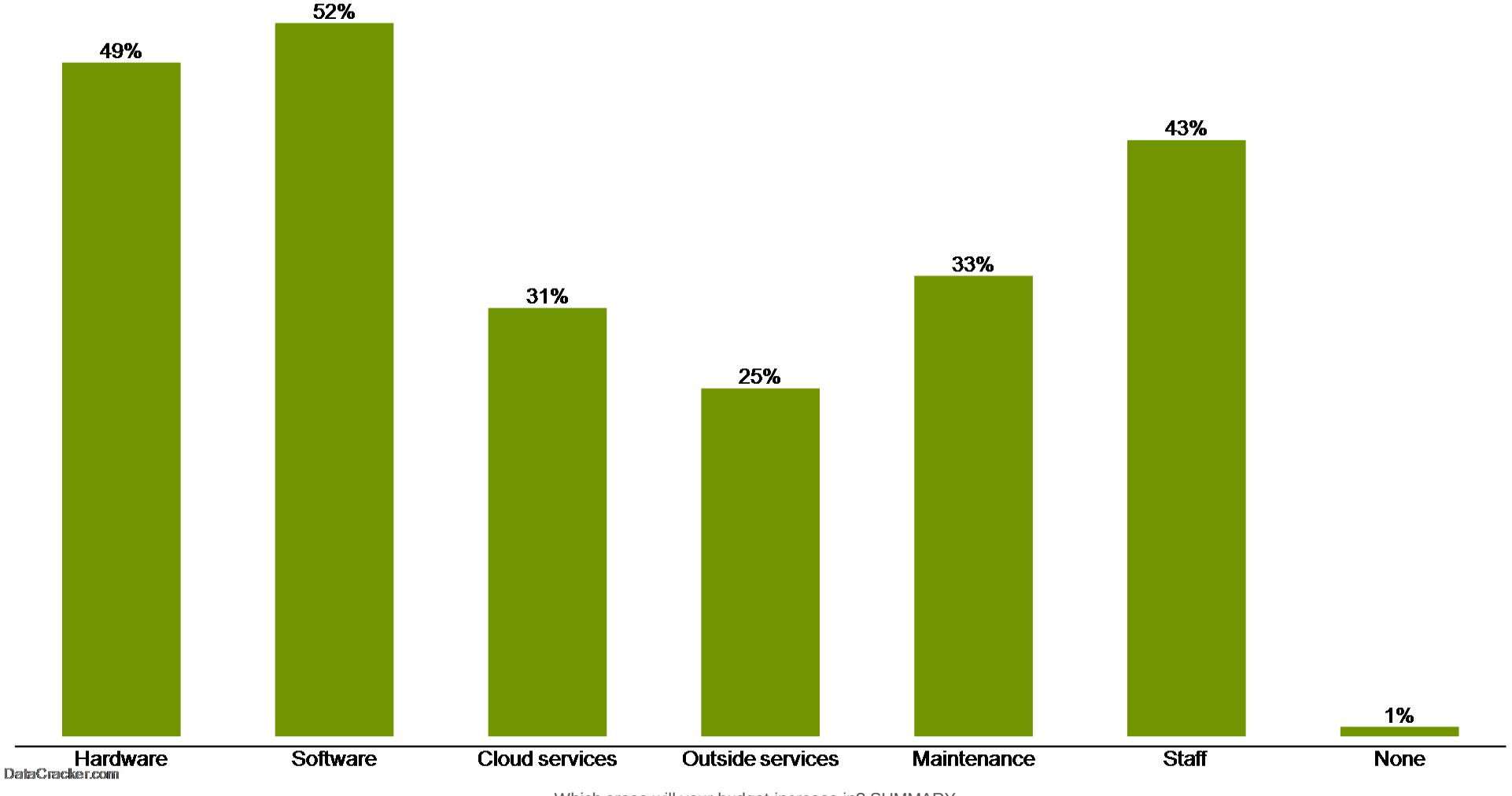
How do you expect your 2014 budget for information technology to differ from your 2013 budget?

Germany



How do you expect your 2014 budget for information technology to differ from your 2013 budget? SUMMARY
sample size = 101; total sample size = 128; 27 missing

Which areas will your budget increase in?



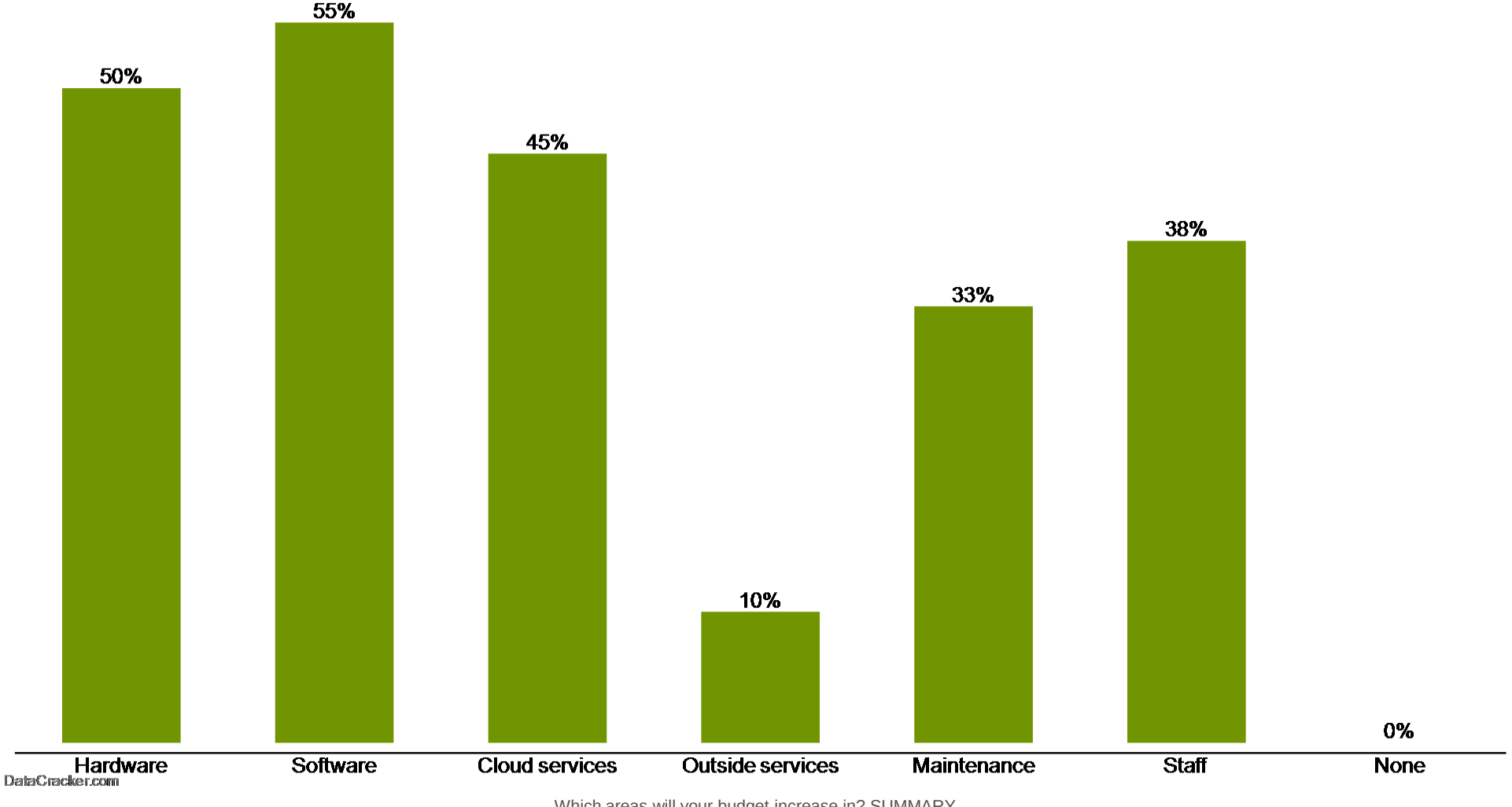
DataCracker.com

Which areas will your budget increase in? SUMMARY

Filter: Europe., UK); Weight: Europe; sample size = 194; total sample size = 992; 798 missing; effective sample size = 119 (61%); 81% filtered out

Which areas will your budget increase in?

United Kingdom

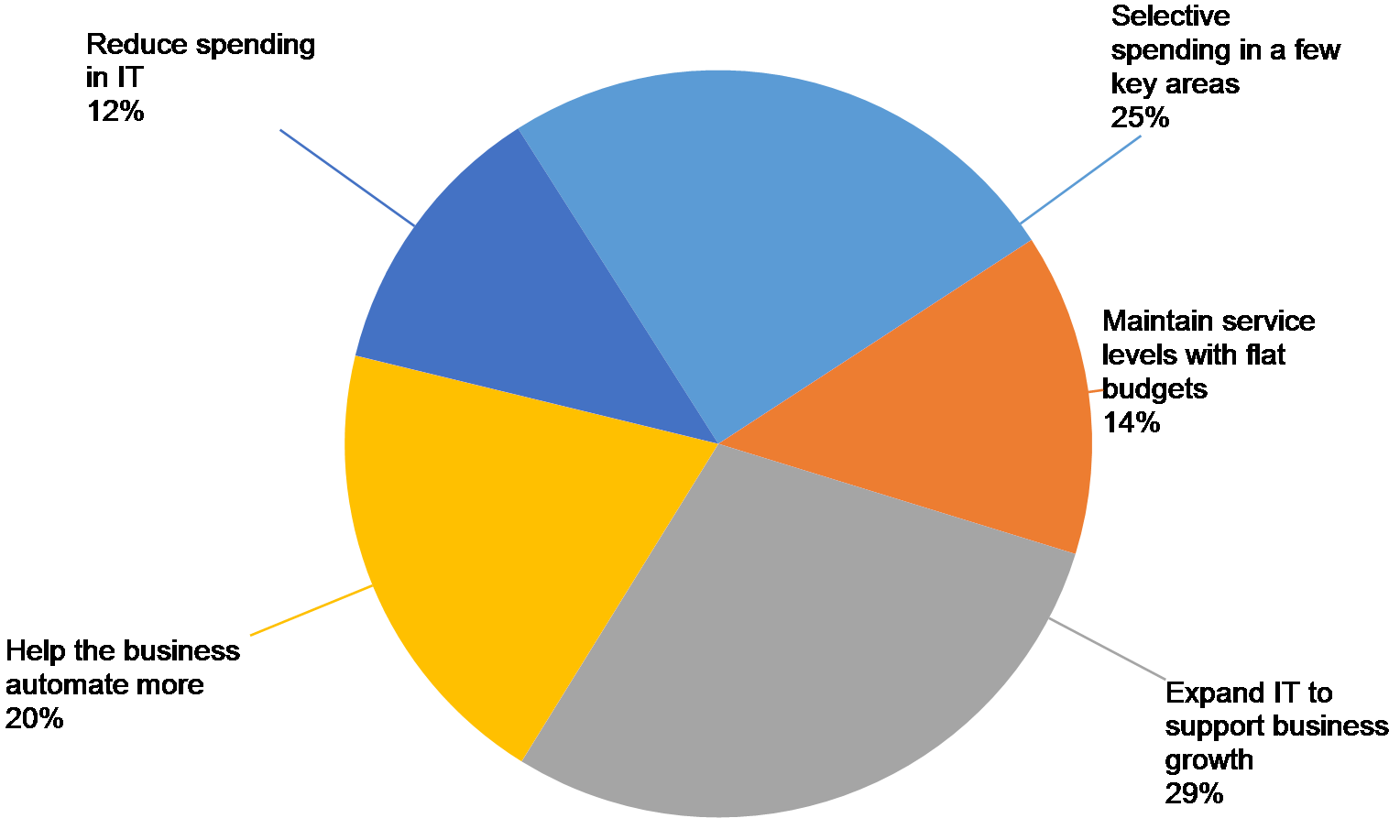


DataCracker.com

Which areas will your budget increase in? SUMMARY

Filter: United Kingdom; Weight: Europe; sample size = 60; total sample size = 224; 164 missing; 96% filtered out

Which best describes your department's focus in 2014?



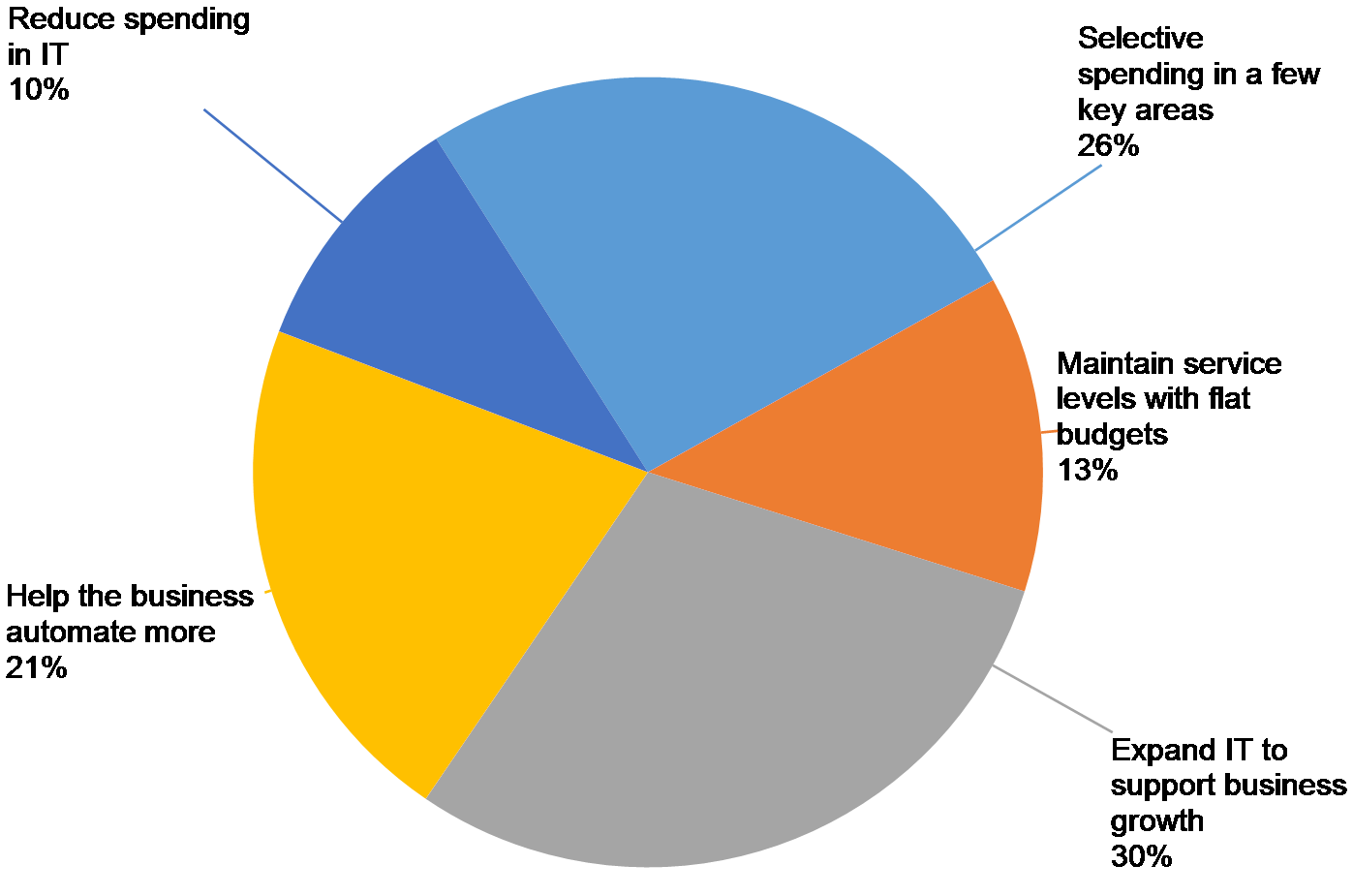
DataCracker.com

Which best describes your department's focus in 2014? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 364; total sample size = 992; 628 missing; effective sample size = 229 (63%); 81% filtered out

Which best describes your department's focus in 2014?

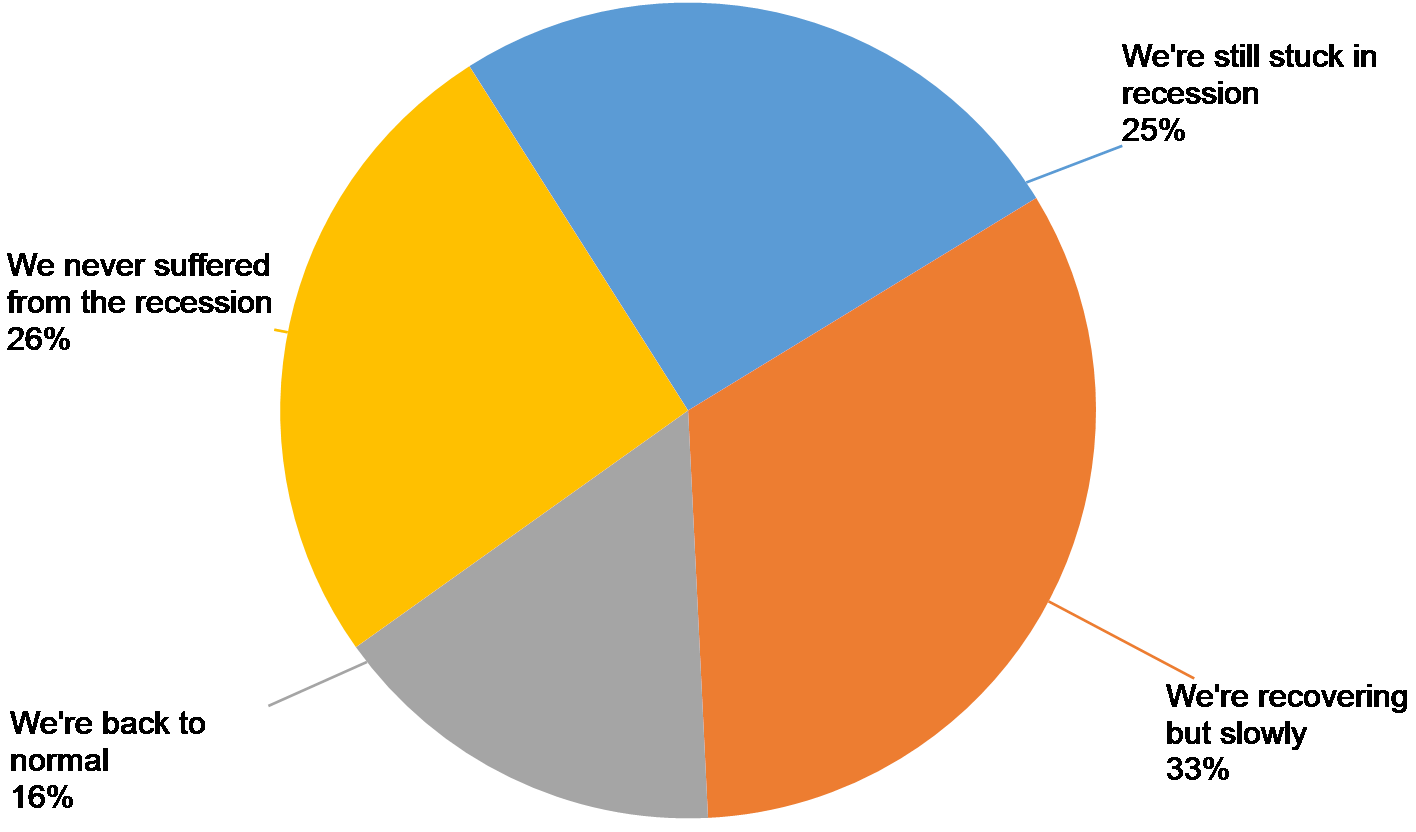
United Kingdom



DataCracker.com

Which best describes your department's focus in 2014? SUMMARY
Filter: United Kingdom; Weight: Europe; sample size = 108; total sample size = 224; 116 missing; 96% filtered out

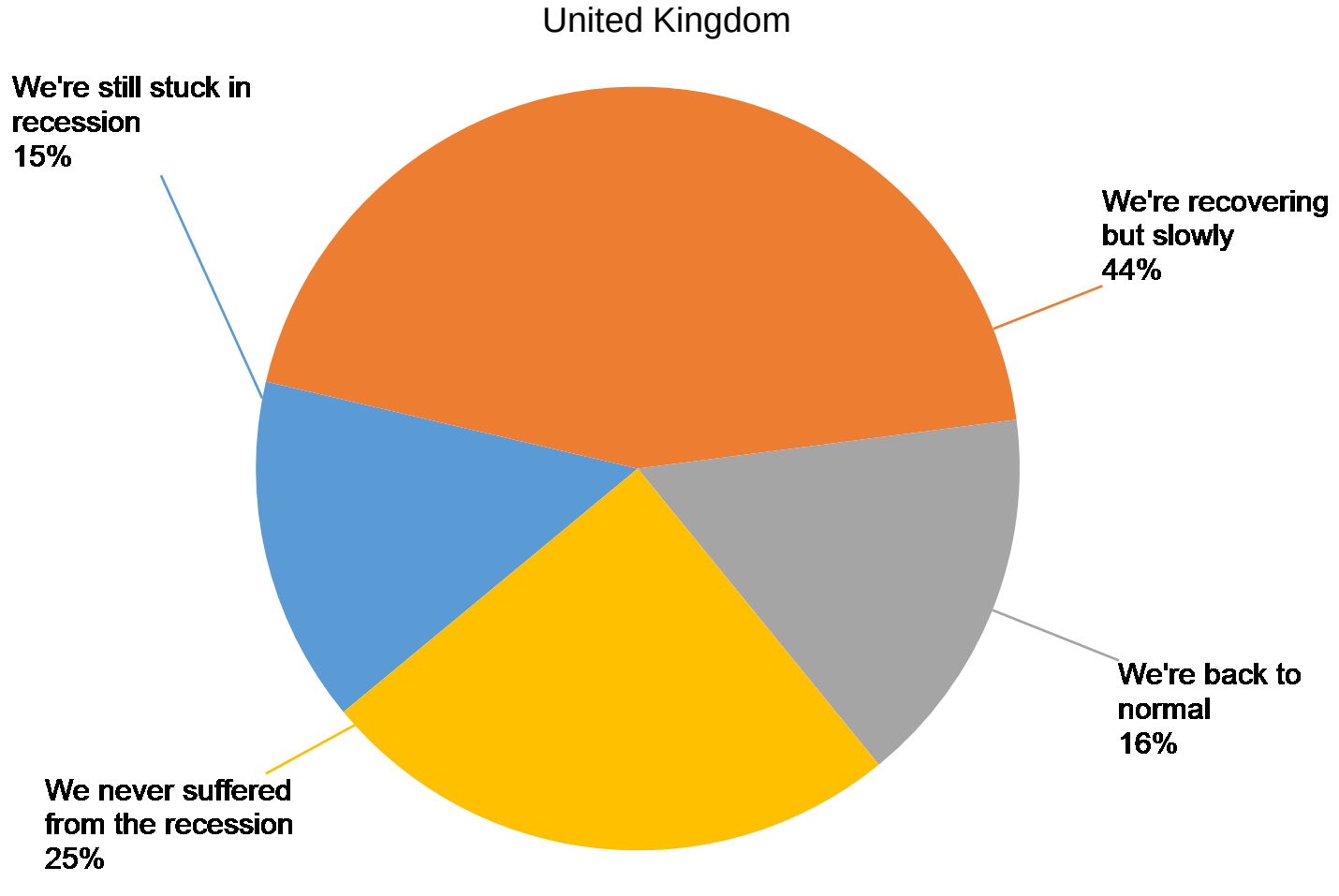
Which of the following describes the effects of recession or recovery on your IT organization?



DataCracker.com

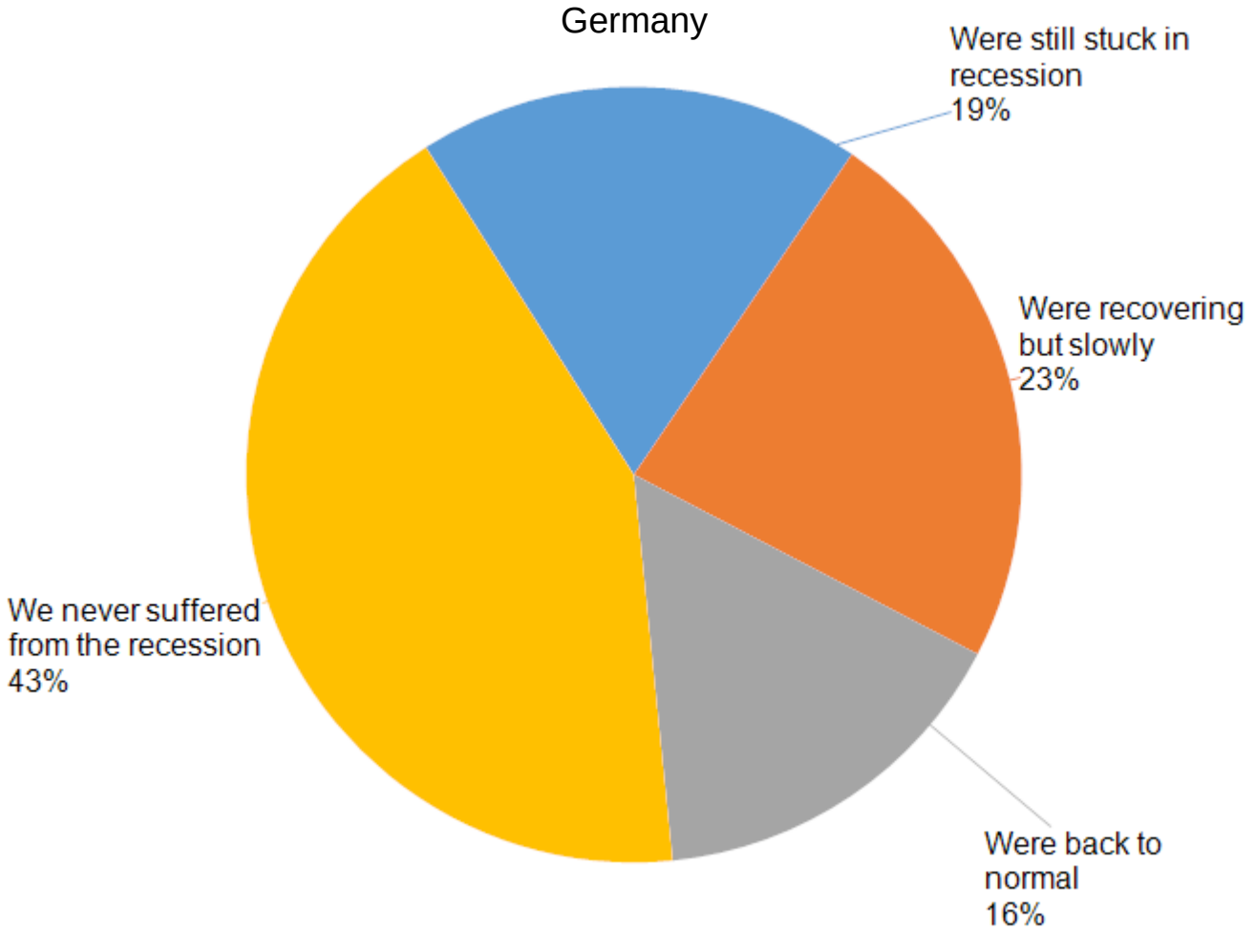
Which of the following describes the effects of recession or recovery on your IT organization? SUMMARY
Filter: Europe... UK); Weight: Industry balance; sample size = 988; total sample size = 992; 4 missing; effective sample size = 913 (92%); 81% filtered out

Which of the following describes the effects of recession or recovery on your IT organization?



Which of the following describes the effects of recession or recovery on your IT organization? SUMMARY
Filter: United Kingdom; Weight: Industry balance; sample size = 224; effective sample size = 210 (94%); 96% filtered out

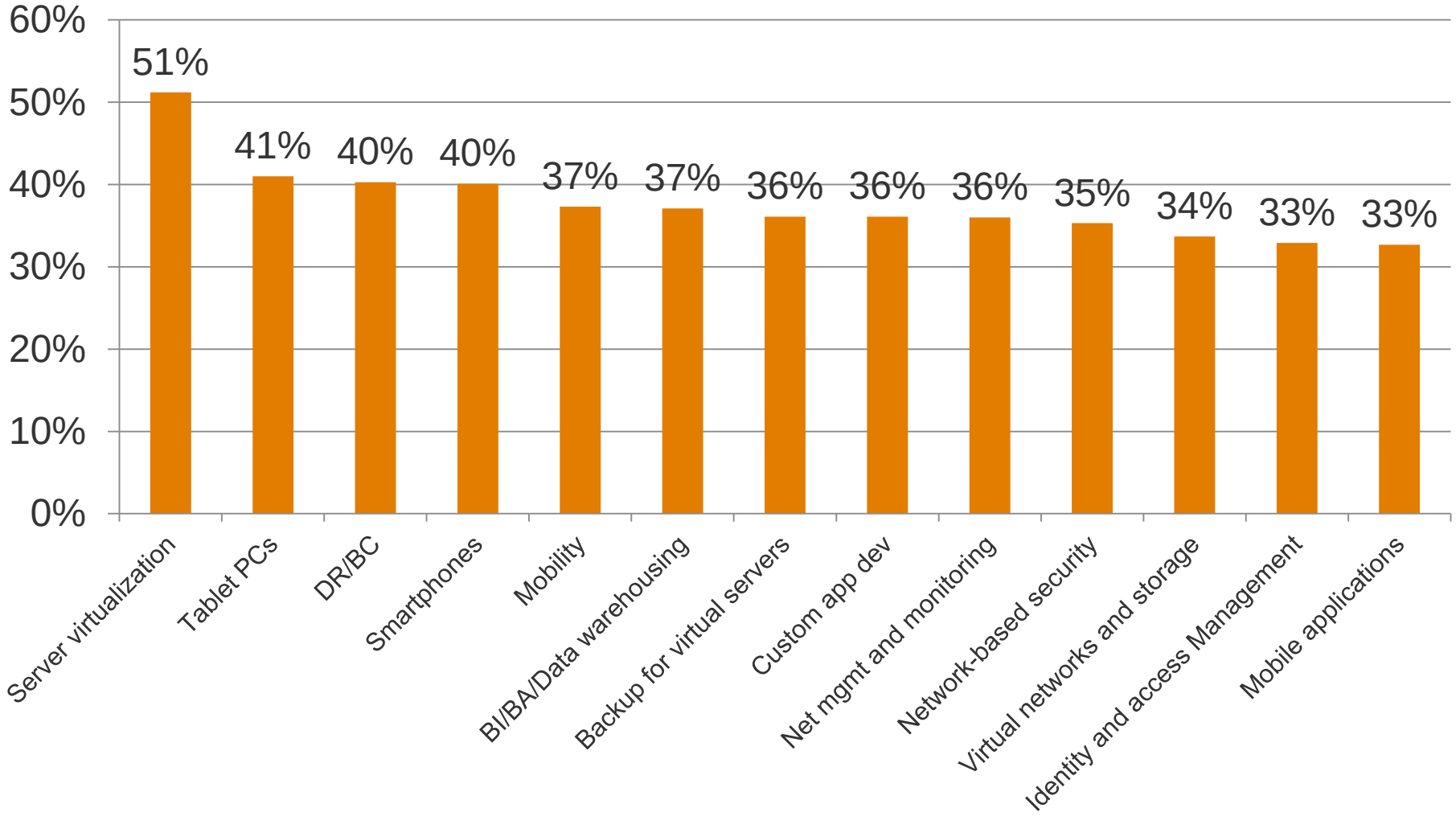
Which of the following best describes the effects of recession on your IT organization



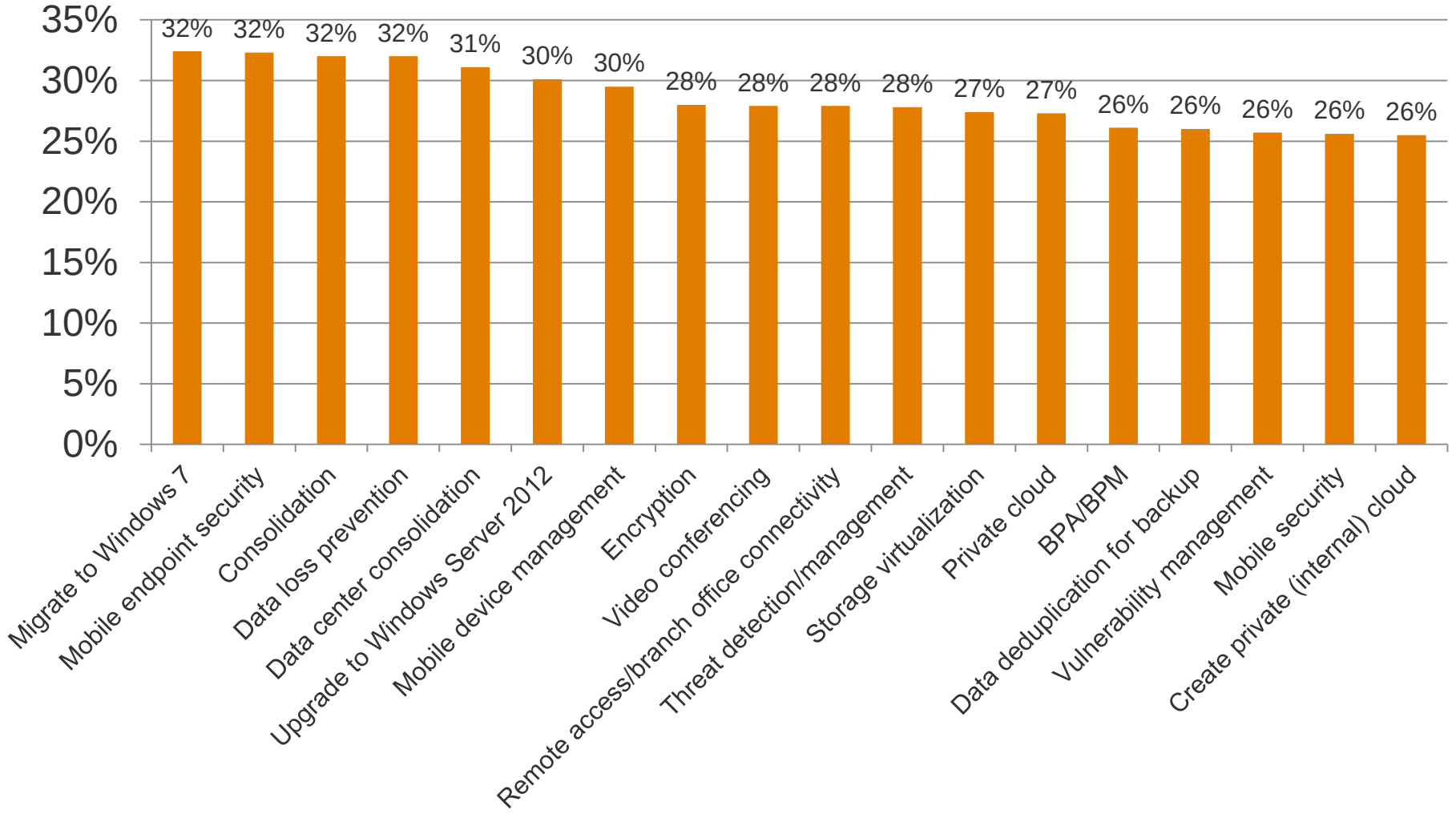
DataCracker.com

Which of the following describes the effects of recession or recovery on your IT organization? SUMMARY
sample size = 108; total sample size = 128; 20 missing

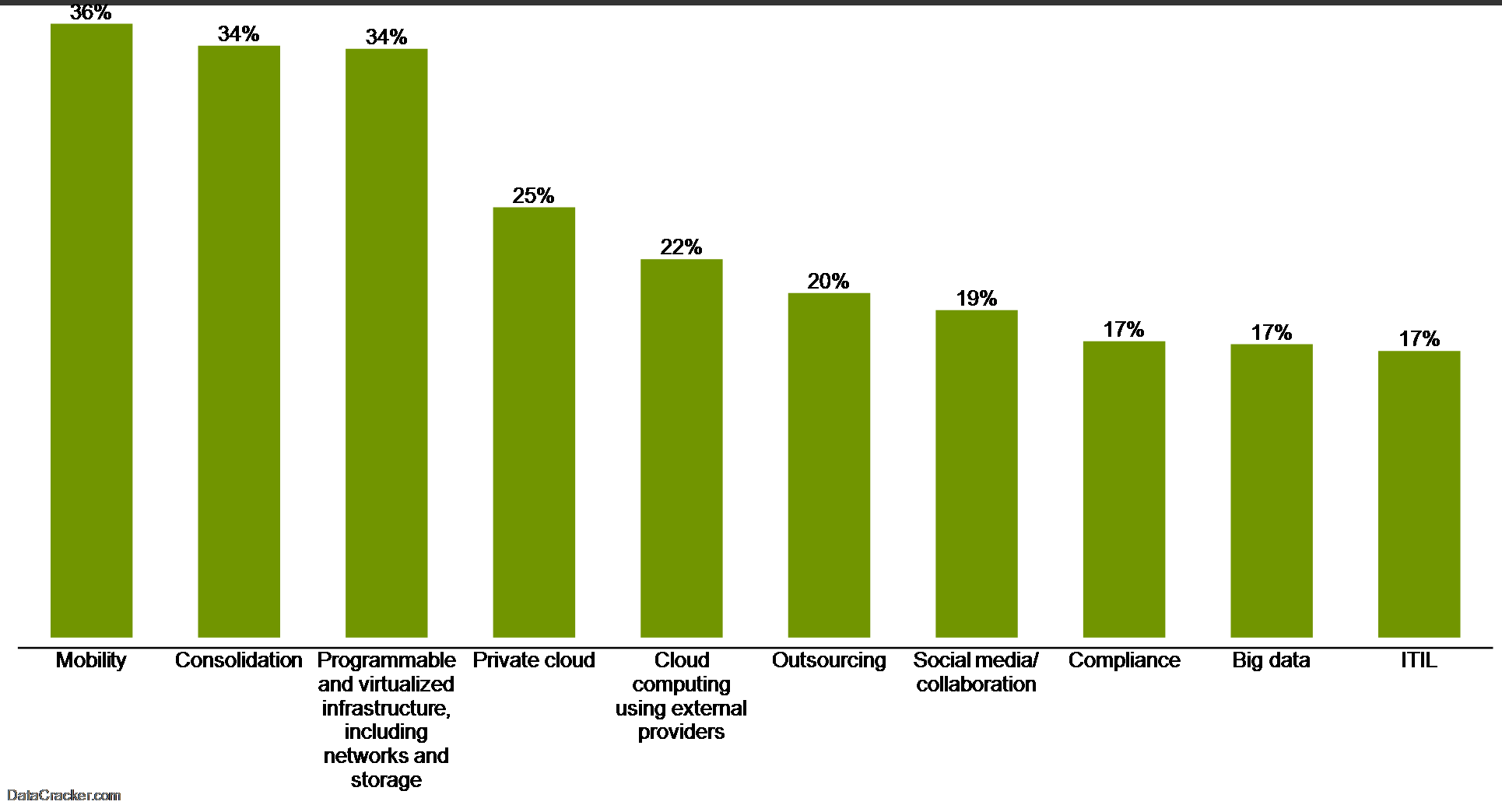
Highest profile projects for 2014



Projects more than 25% of respondents are doing



Which of these broad initiatives will your company implement in 2014?



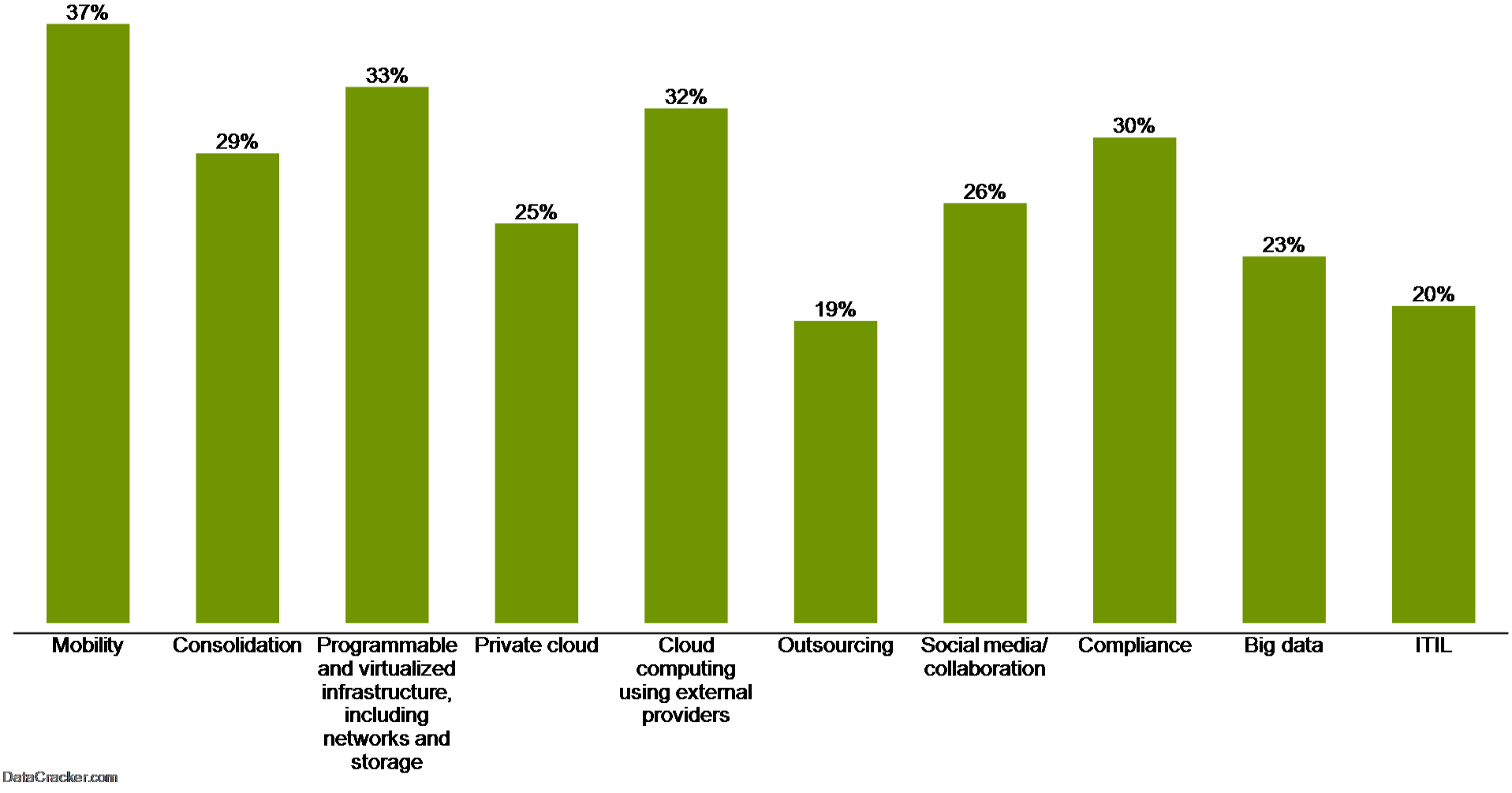
DataCracker.com

Which of these broad initiatives will your company implement in 2014? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 770; total sample size = 992; 222 missing; effective sample size = 488 (63%); 81% filtered out

Which of these broad initiatives will your company implement in 2014?

United Kingdom

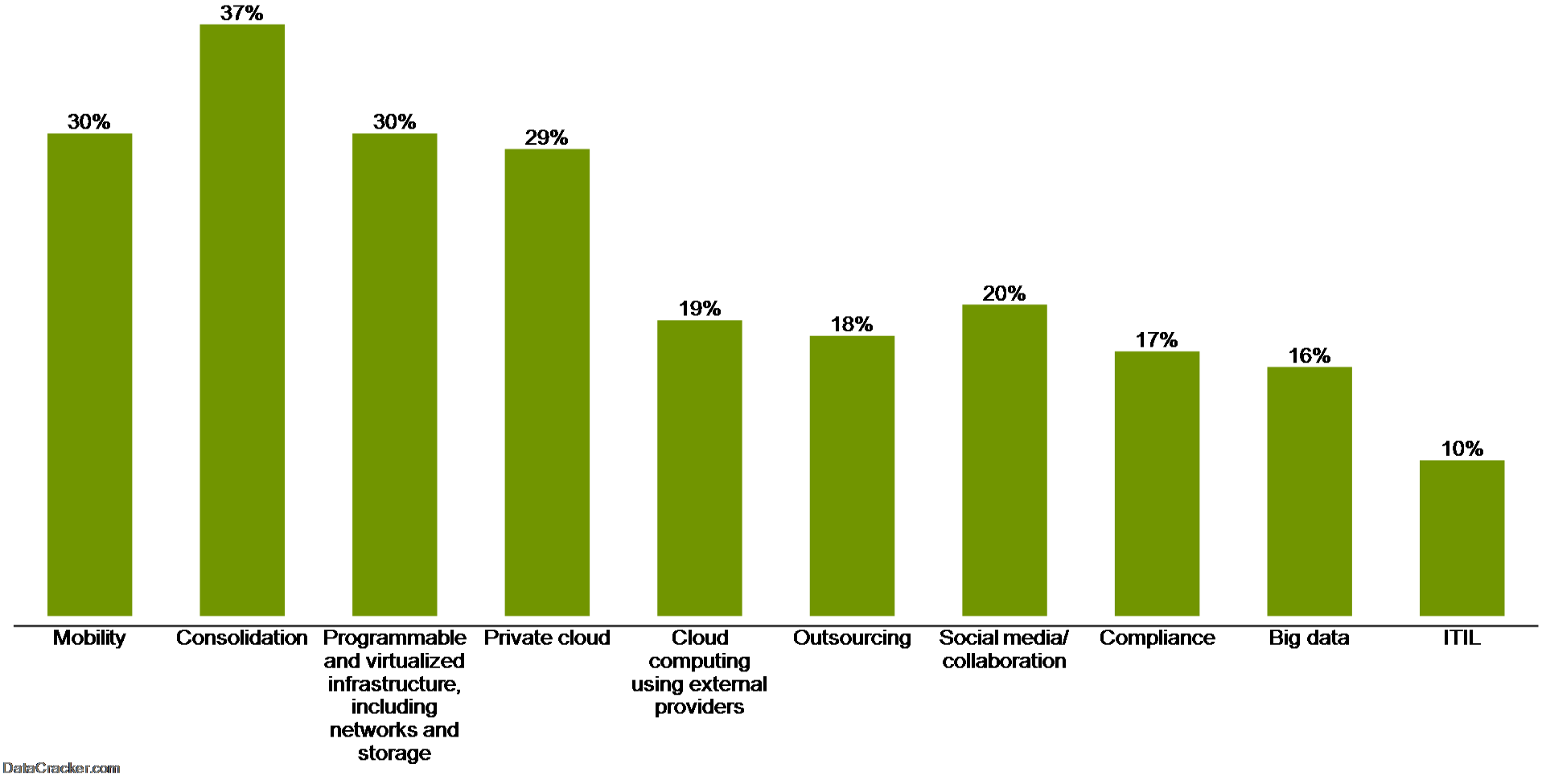


DataCracker.com

Which of these broad initiatives will your company implement in 2014? SUMMARY
Filter: United Kingdom; Weight: Industry balance; sample size = 224; effective sample size = 211 (94%); 96% filtered out

Which of these broad initiatives will your company implement in 2014?

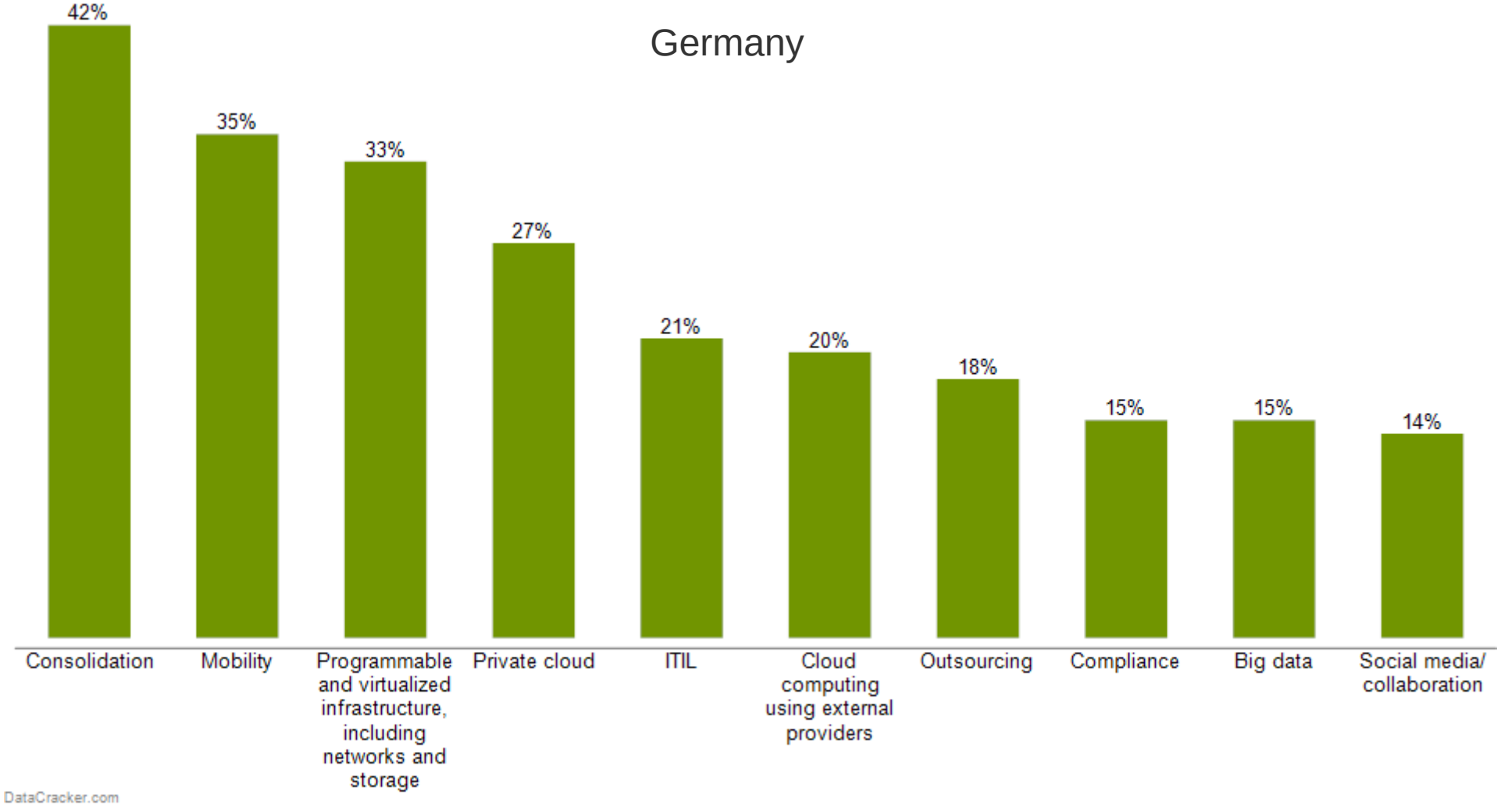
France



DataCracker.com

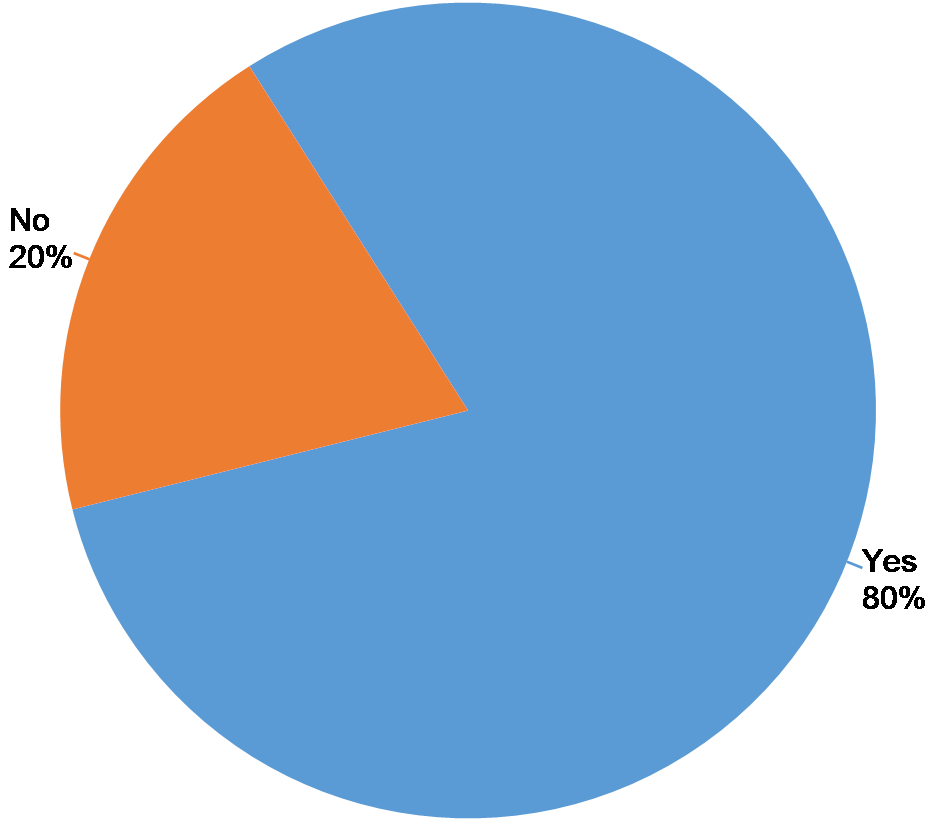
Which of these broad initiatives will your company implement in 2014? SUMMARY
Filter: France; sample size = 102; 98% filtered out

Which of these broad initiatives will your company implement in 2014?



Which of these broad initiatives will your company implement in 2014? SUMMARY
sample size = 106; total sample size = 128; 22 missing

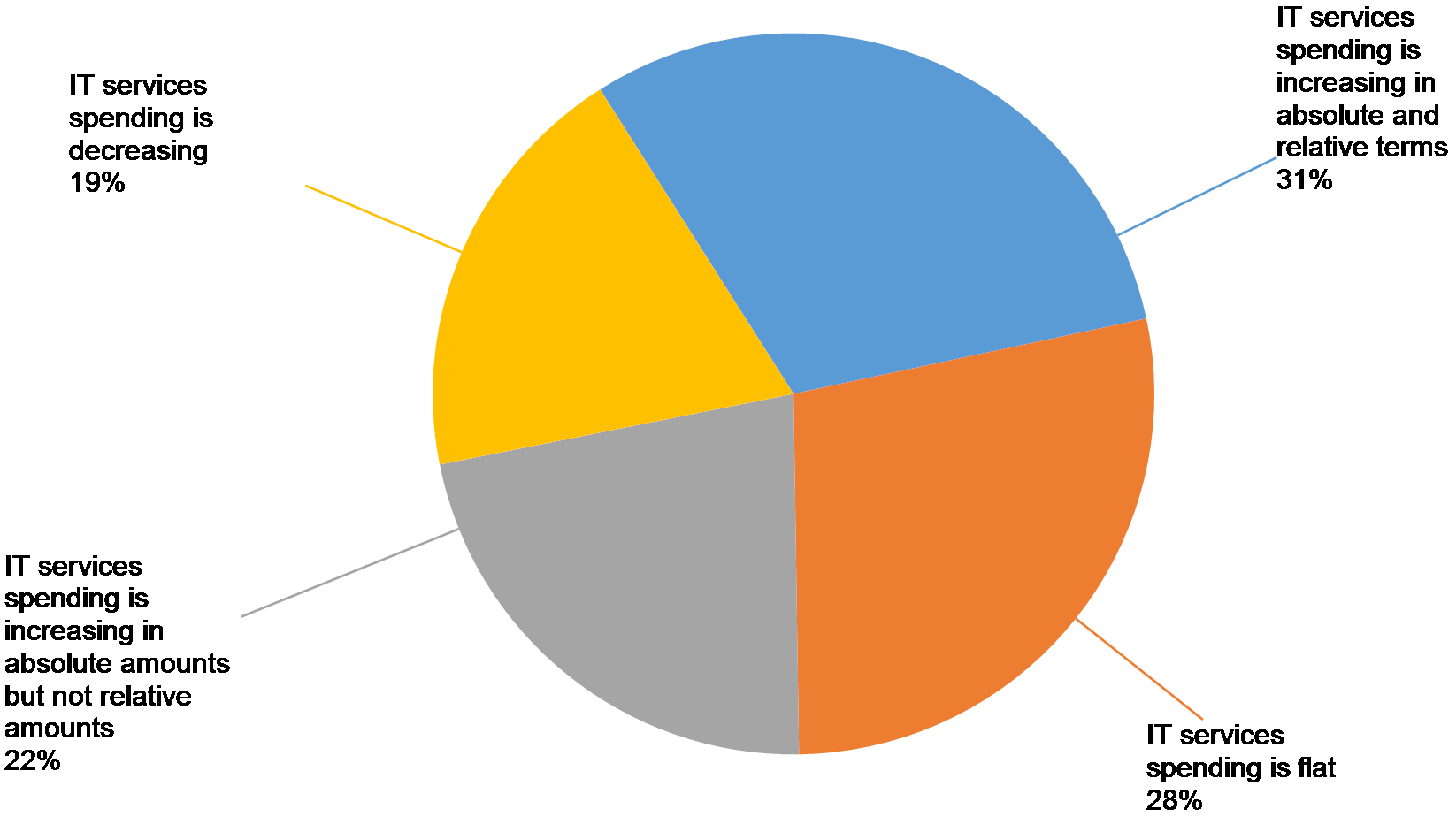
Do you have or will you implement in 2014 a formal governance, risk, and compliance program?



DataCracker.com

Do you have or will you implement in 2014 a formal governance, risk, and compliance program? SUMMARY
Filter: Europe... UK); Weight: Europe; sample size = 158; total sample size = 992; 834 missing; effective sample size = 101 (64%); 81% filtered out

How is your adoption of cloud computing affecting your IT budget in 2014?

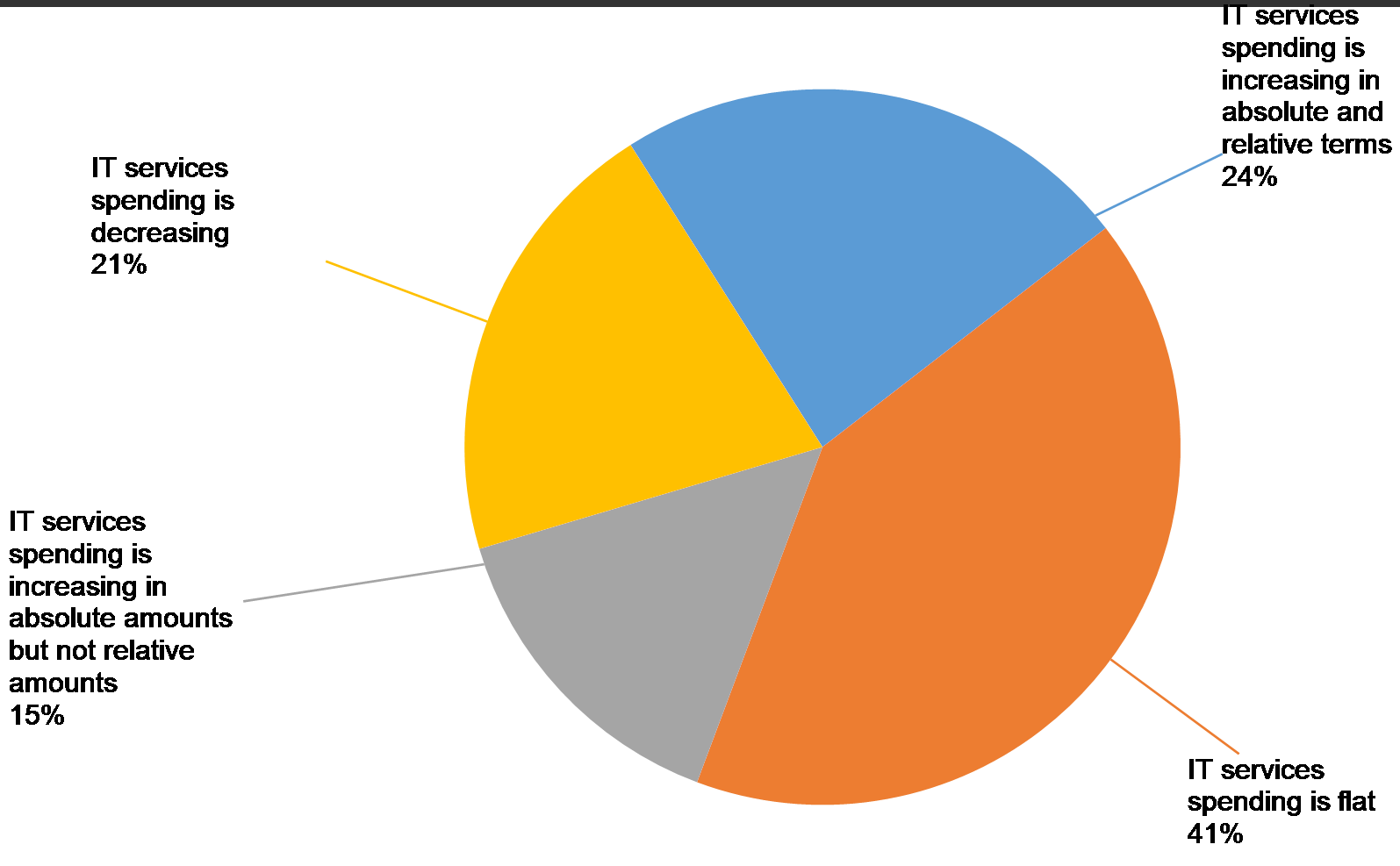


DataCracker.com

How is your adoption of cloud computing affecting your IT budget in 2014? SUMMARY
Filter: Europe... UK); Weight: Europe; sample size = 274; total sample size = 992; 718 missing; effective sample size = 171 (62%); 81% filtered out

How is your adoption of cloud computing affecting your IT budget in 2014?

France

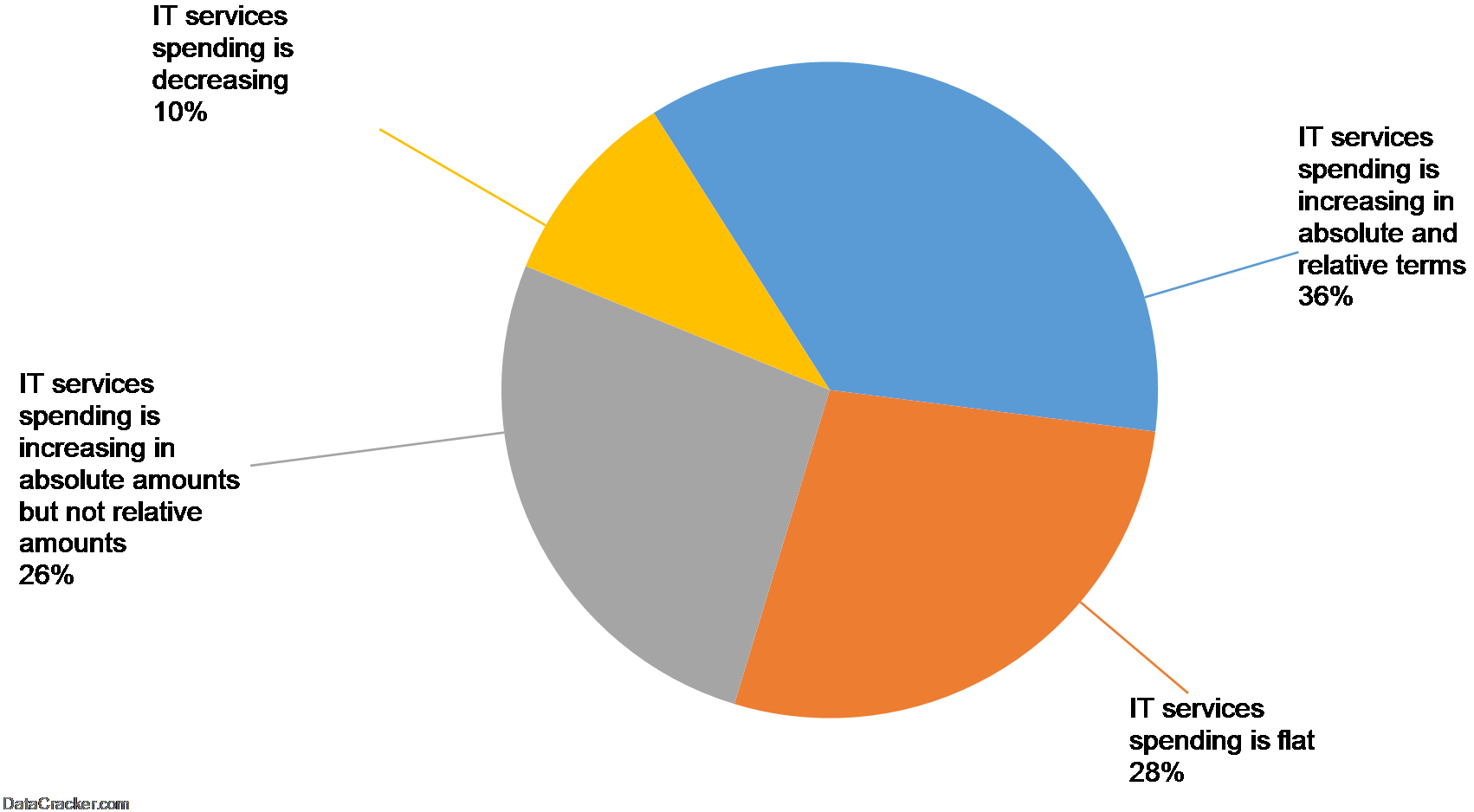


DataCracker.com

How is your adoption of cloud computing affecting your IT budget in 2014? SUMMARY
Filter: France; sample size = 34; total sample size = 102; 68 missing; 98% filtered out

How is your adoption of cloud computing affecting your IT budget in 2014?

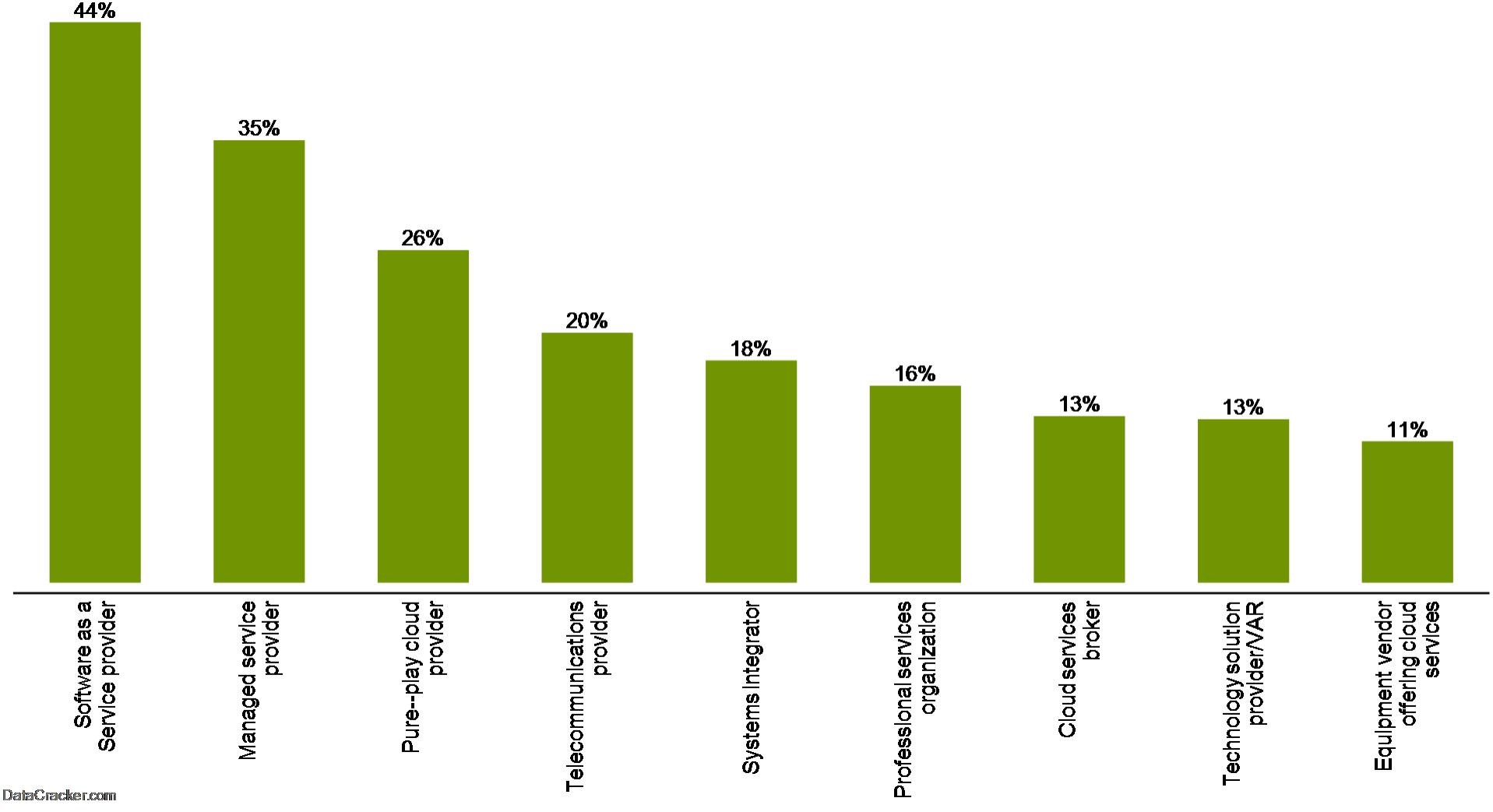
United Kingdom



DataCracker.com

How is your adoption of cloud computing affecting your IT budget in 2014? SUMMARY
Filter: United Kingdom; Weight: Industry balance; sample size = 86; total sample size = 224; 138 missing; effective sample size = 80 (93%); 96% filtered out

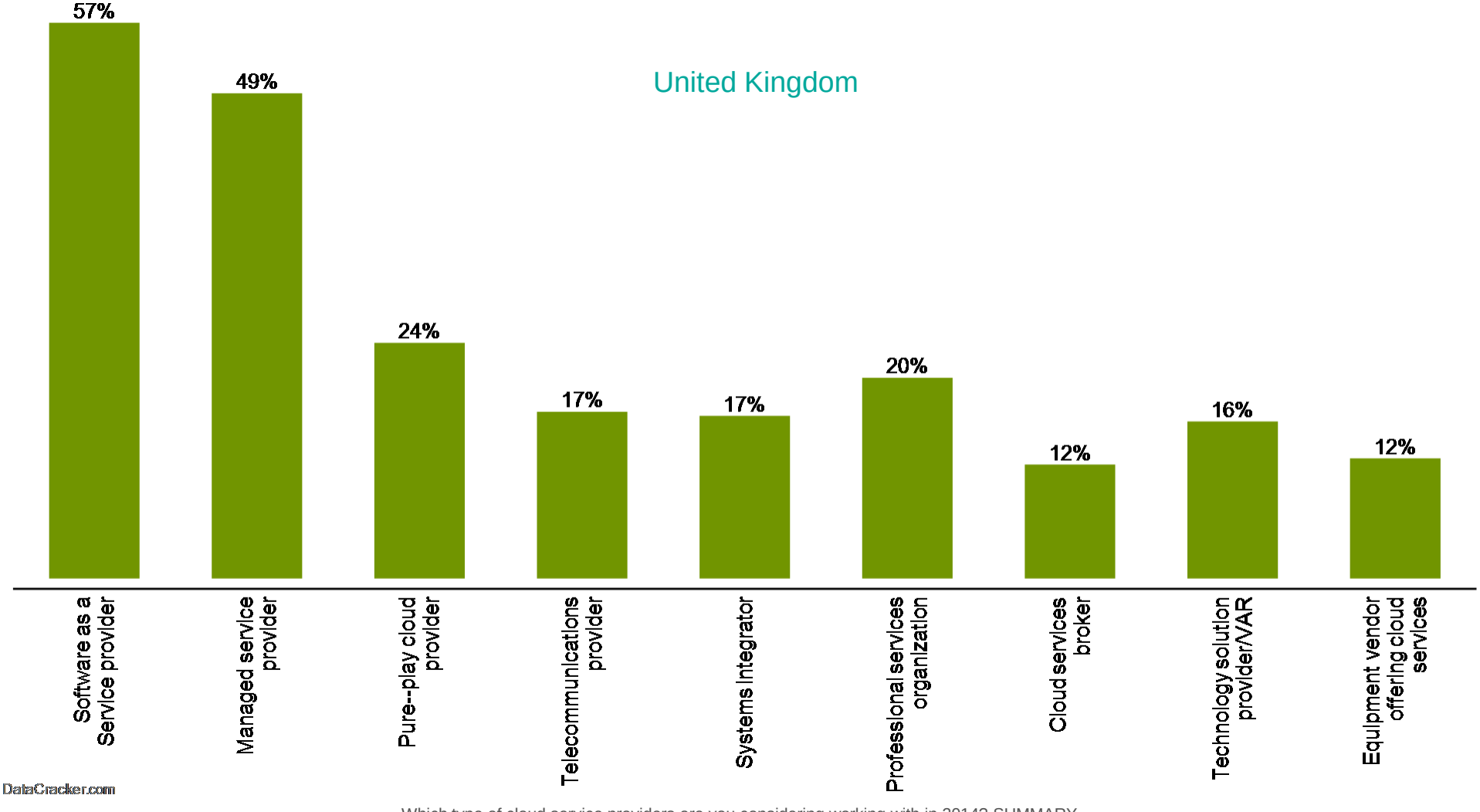
Which type of cloud service providers are you considering working with in 2014?



DataCracker.com

Filter: Europe... UK); Weight: Europe; sample size = 195; total sample size = 992; 797 missing; effective sample size = 118 (61%); 81% filtered out

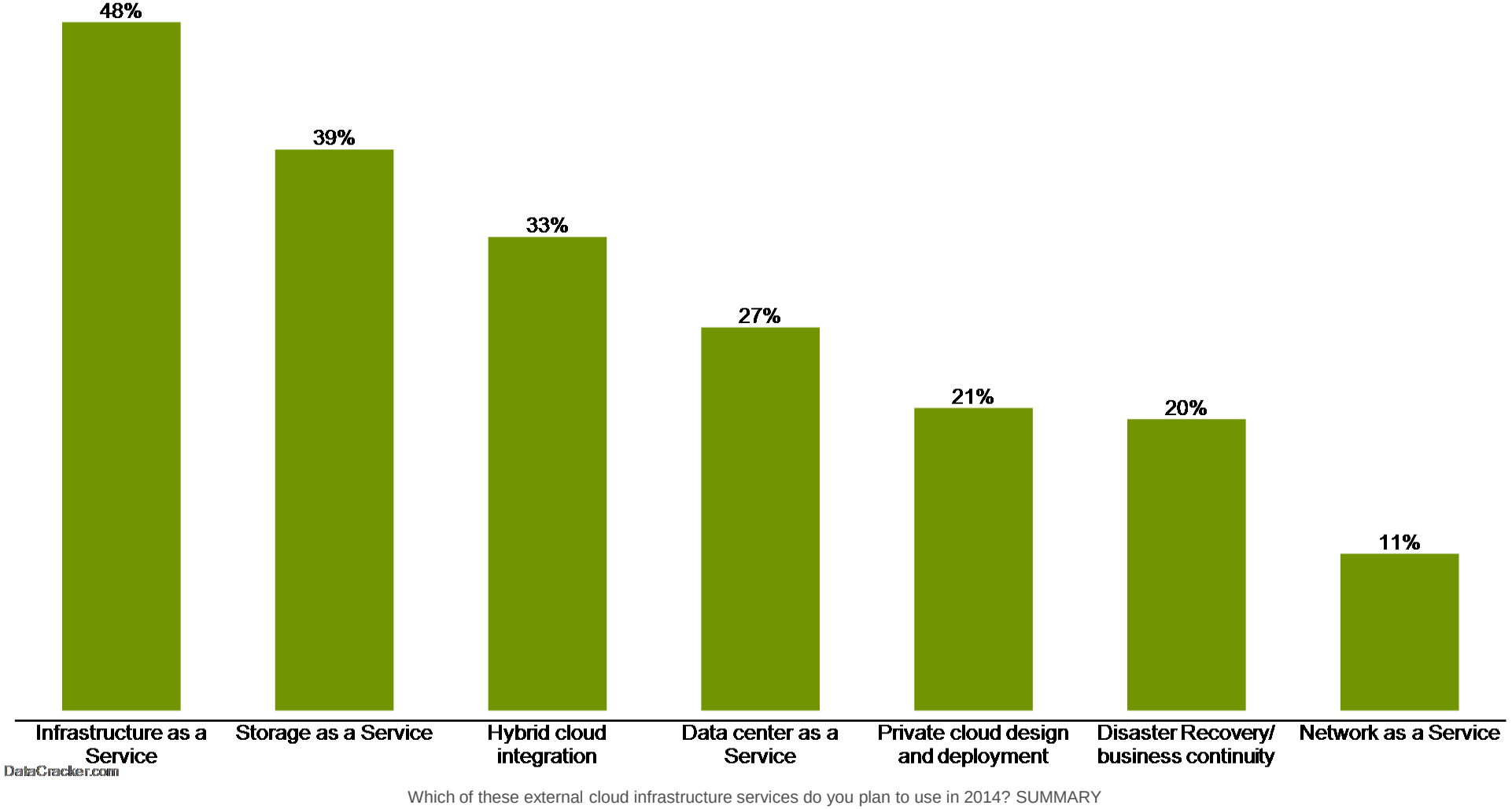
Which type of cloud service providers are you considering working with in 2014?



Which type of cloud service providers are you considering working with in 2014? SUMMARY

Filter: Europe... UK) AND United Kingdom; Weight: Industry balance; sample size = 71; total sample size = 224; 153 missing; effective sample size = 66 (93%); 96% filtered out

Which of these external cloud infrastructure services do you plan to use in 2014?

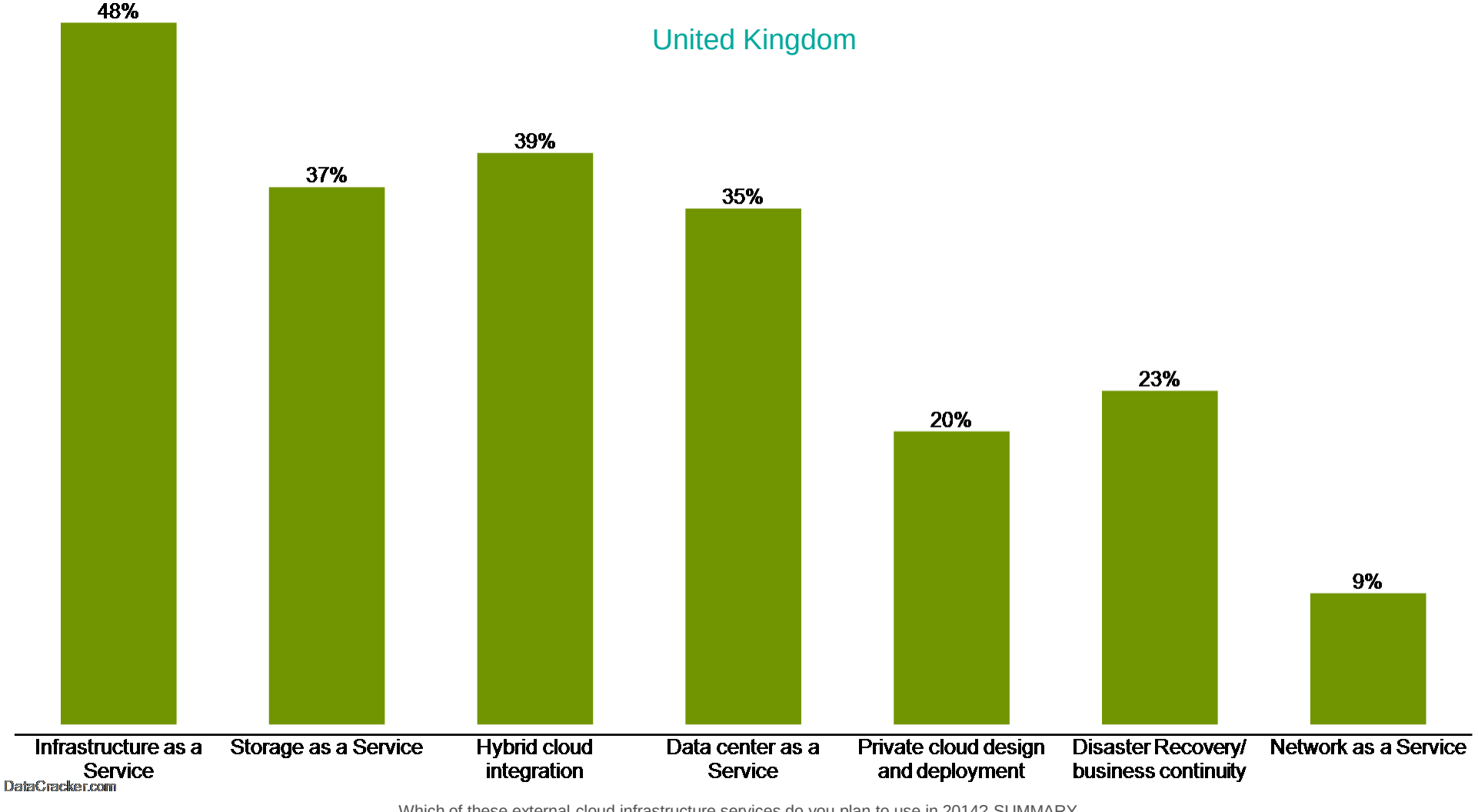


DataCracker.com

Which of these external cloud infrastructure services do you plan to use in 2014? SUMMARY

Filter: Europe... UK); Weight: Industry balance; sample size = 228; total sample size = 992; 764 missing; effective sample size = 212 (93%); 81% filtered out

Which of these external cloud infrastructure services do you plan to use in 2014?

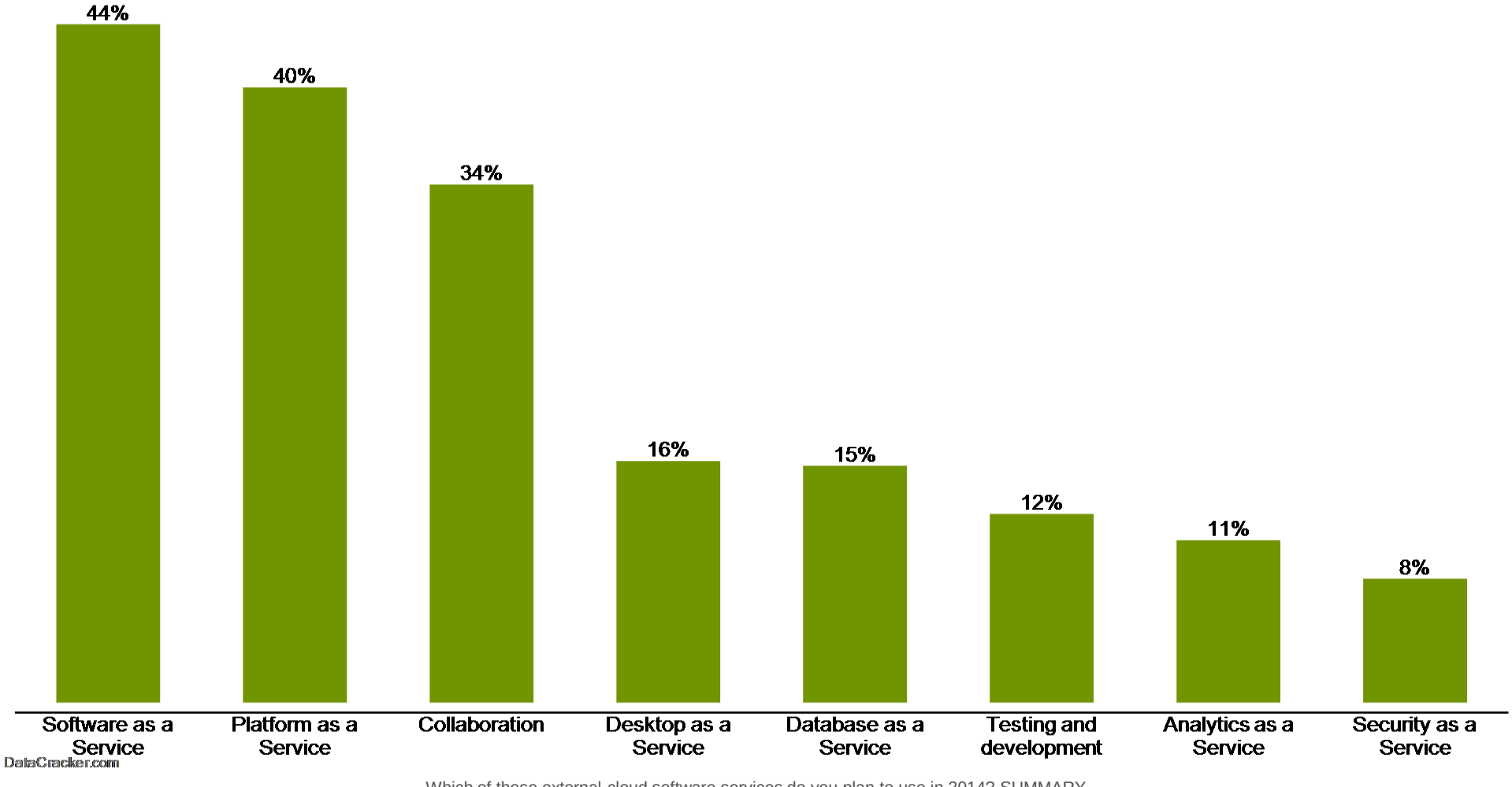


DataCracker.com

Which of these external cloud infrastructure services do you plan to use in 2014? SUMMARY

Filter: United Kingdom; Weight: Industry balance; sample size = 71; total sample size = 224; 153 missing; effective sample size = 67 (94%); 96% filtered out

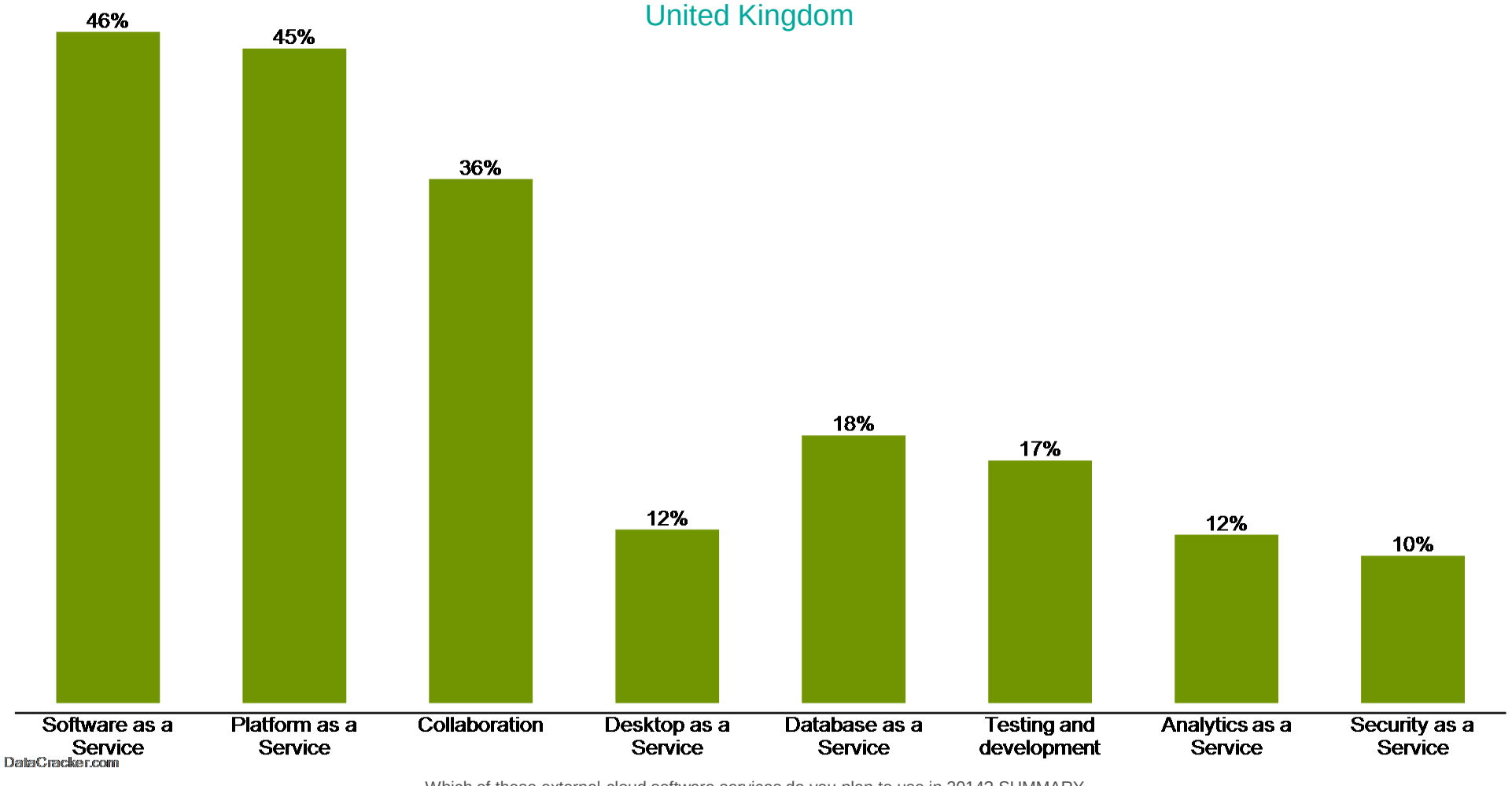
Which of these external cloud software services do you plan to use in 2014?



Which of these external cloud software services do you plan to use in 2014? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 195; total sample size = 992; 797 missing; effective sample size = 122 (63%); 81% filtered out

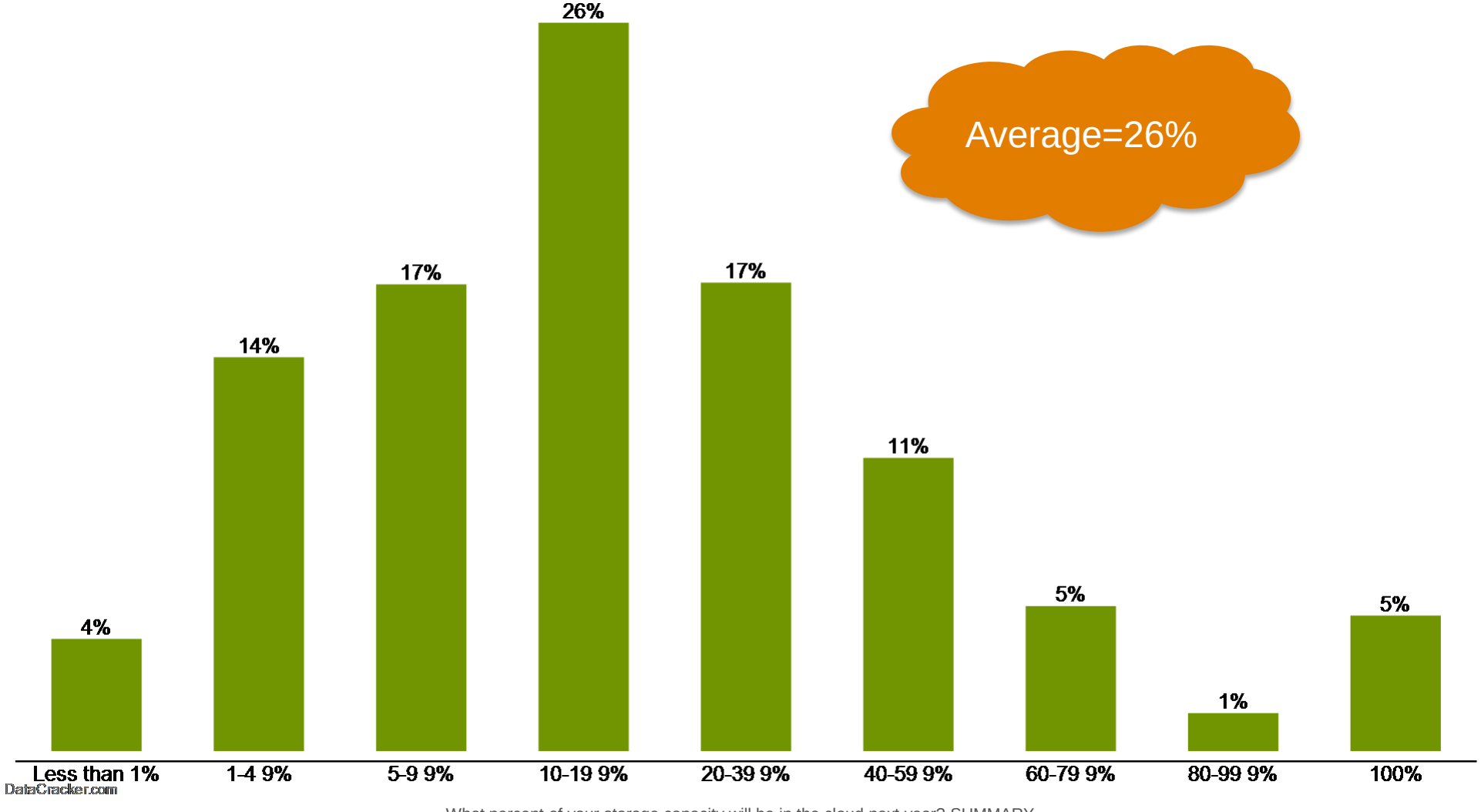
Which of these external cloud software services do you plan to use in 2014?



Which of these external cloud software services do you plan to use in 2014? SUMMARY

Filter: United Kingdom; Weight: Industry balance; sample size = 71; total sample size = 224; 153 missing; effective sample size = 67 (94%); 96% filtered out

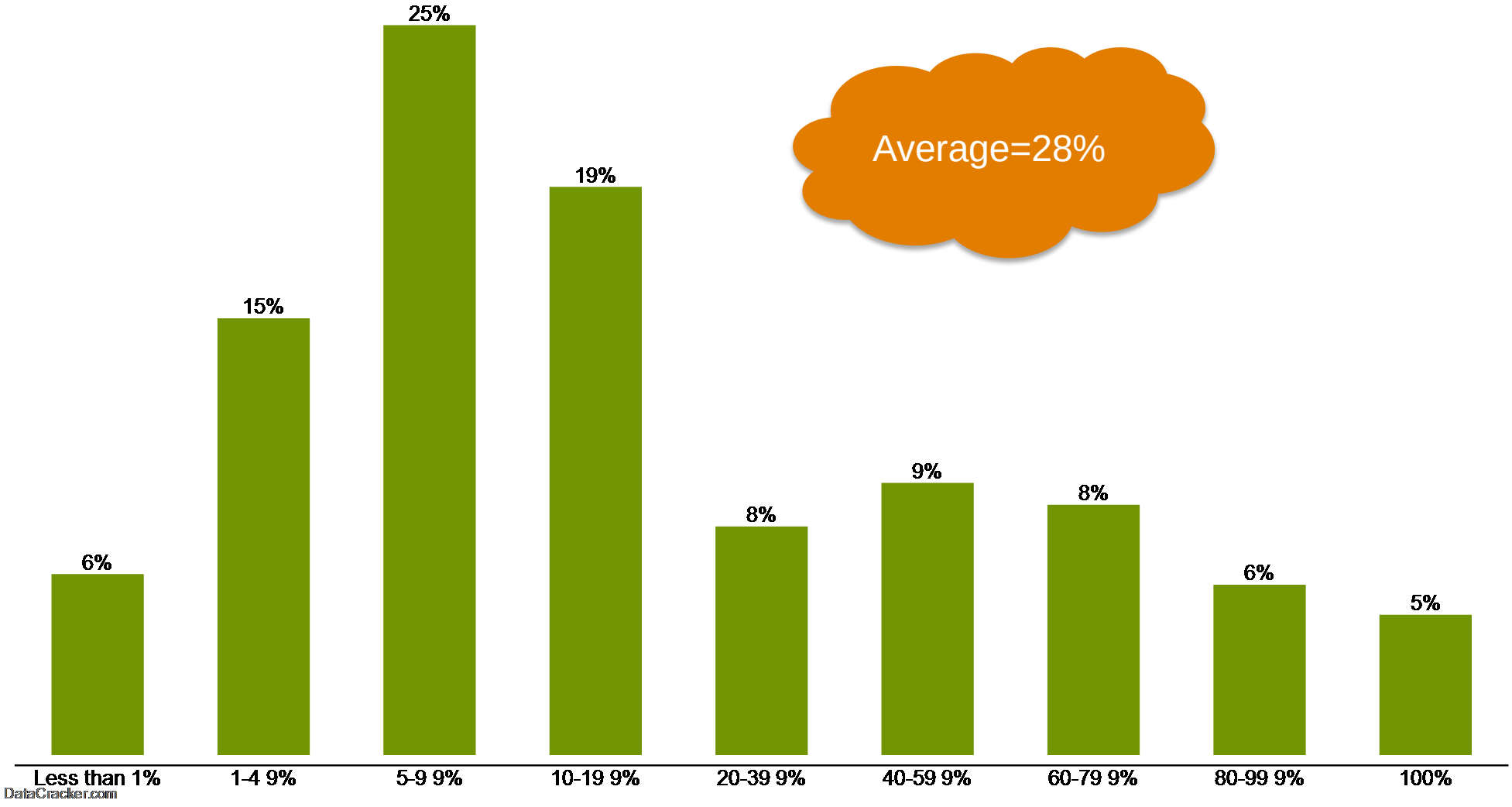
What percent of your storage capacity will be in the cloud next year?



What percent of your storage capacity will be in the cloud next year? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 77; total sample size = 992; 915 missing; effective sample size = 48 (62%); 81% filtered out

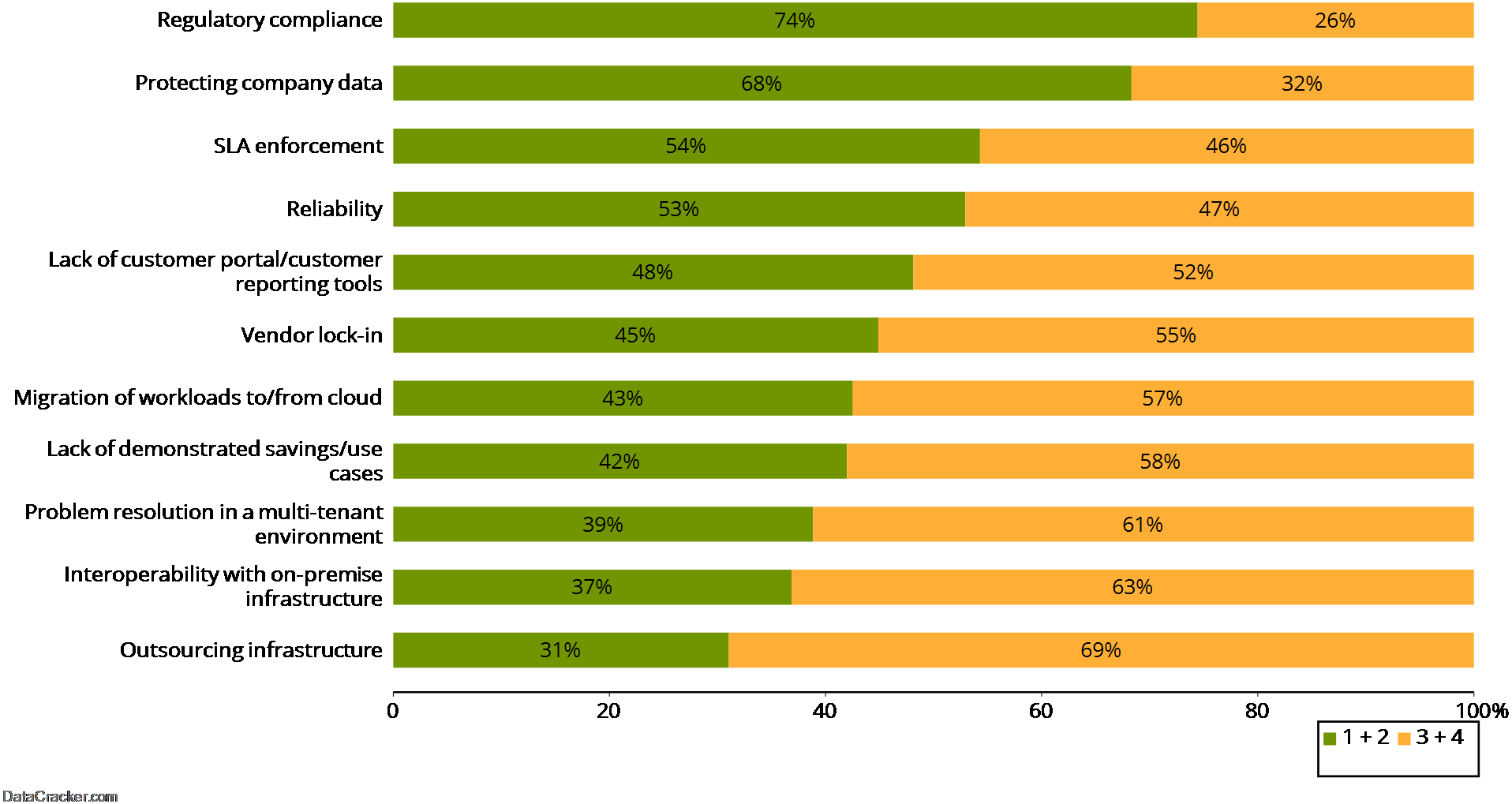
What percent of your server capacity will be in the cloud next year?



What percent of your server capacity will be in the cloud next year? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 96; total sample size = 992; 896 missing; effective sample size = 60 (62%); 81% filtered out

What are your biggest concerns about external cloud service providers? Rank up to four, with 1 being most concerned

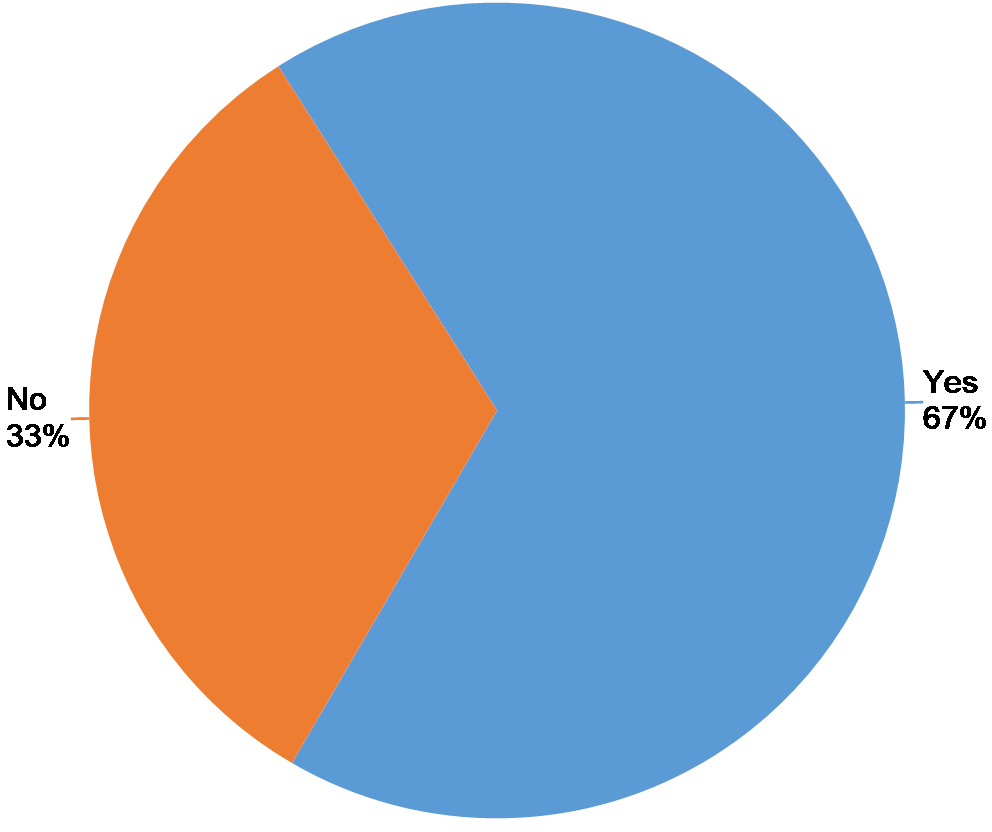


DataCracker.com

What are your biggest concerns about external cloud service providers? Rank up to four, with 1 being most concerned SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = from 33 to 110; total sample size = 992; 959 missing; effective sample size = 66 (60%); 81% filtered out

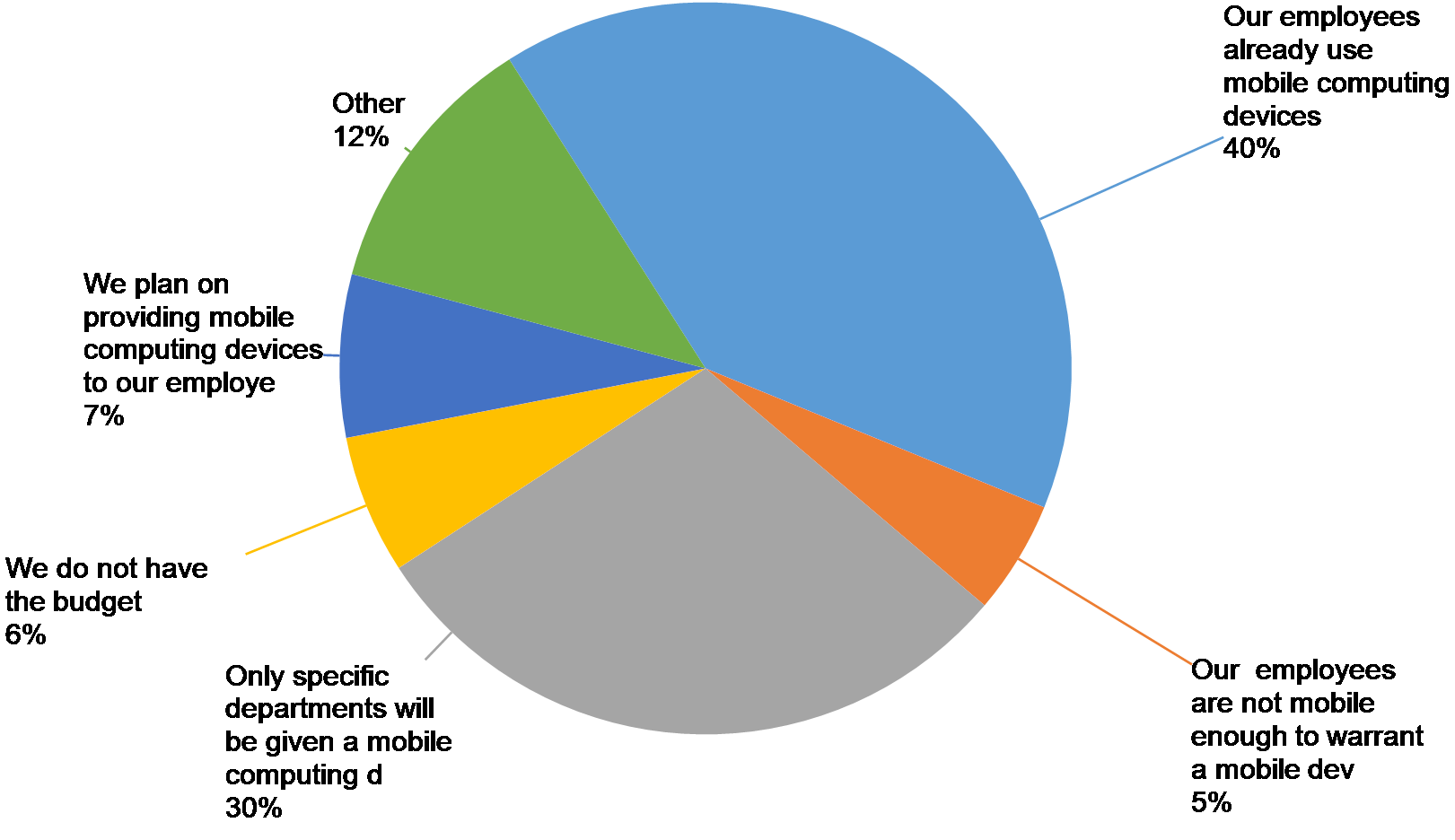
Will your company be giving more employees mobile computing devices (laptops, tablets, smartphones) in 2014?



DataCracker.com

Will your company be giving more employees mobile computing devices (laptops, tablets, smartphones) in 2014? SUMMARY
Filter: Europe... UK); Weight: Europe; sample size = 289; total sample size = 992; 703 missing; effective sample size = 180 (62%); 81% filtered out

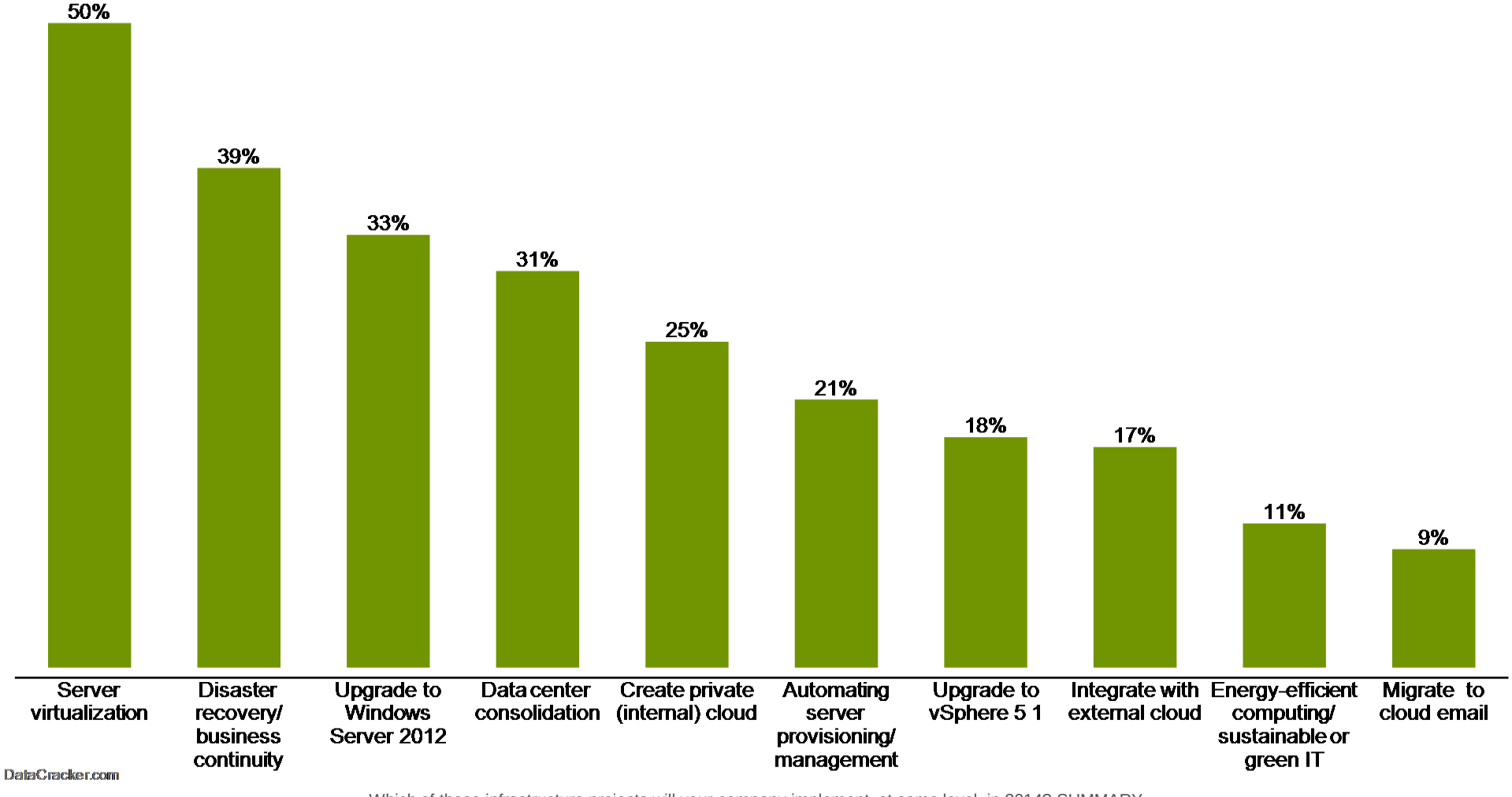
What is the primary reason you will not be providing mobile computing devices to your employees in 2014?



DataCracker.com

What is the primary reason you will not be providing mobile computing devices to your employees in 2014? SUMMARY
Filter: Europe... UK); Weight: Europe; sample size = 197; total sample size = 992; 795 missing; effective sample size = 124 (63%); 81% filtered out

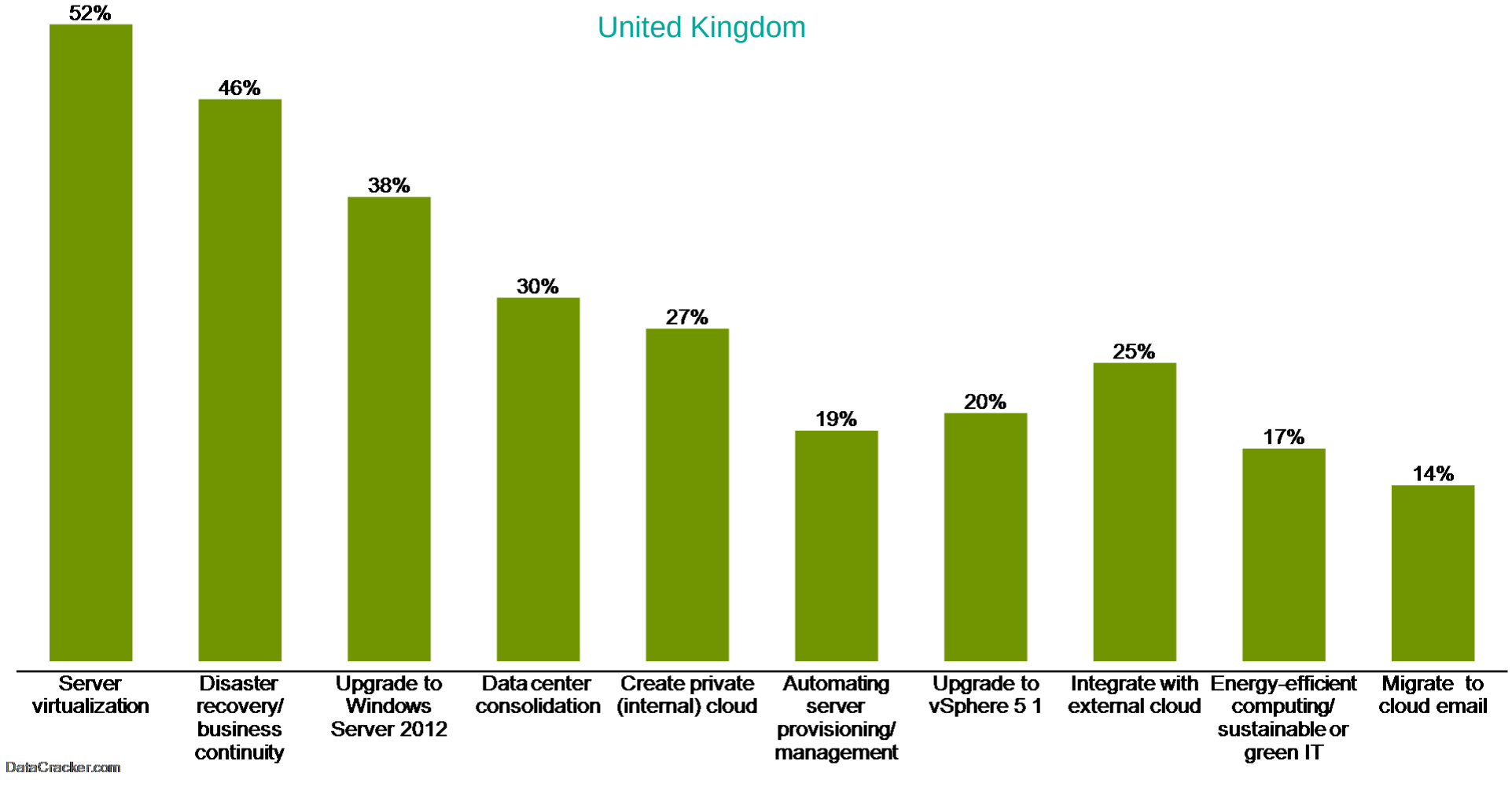
Which of these infrastructure projects will your company implement, at some level, in 2014?



DataCracker.com

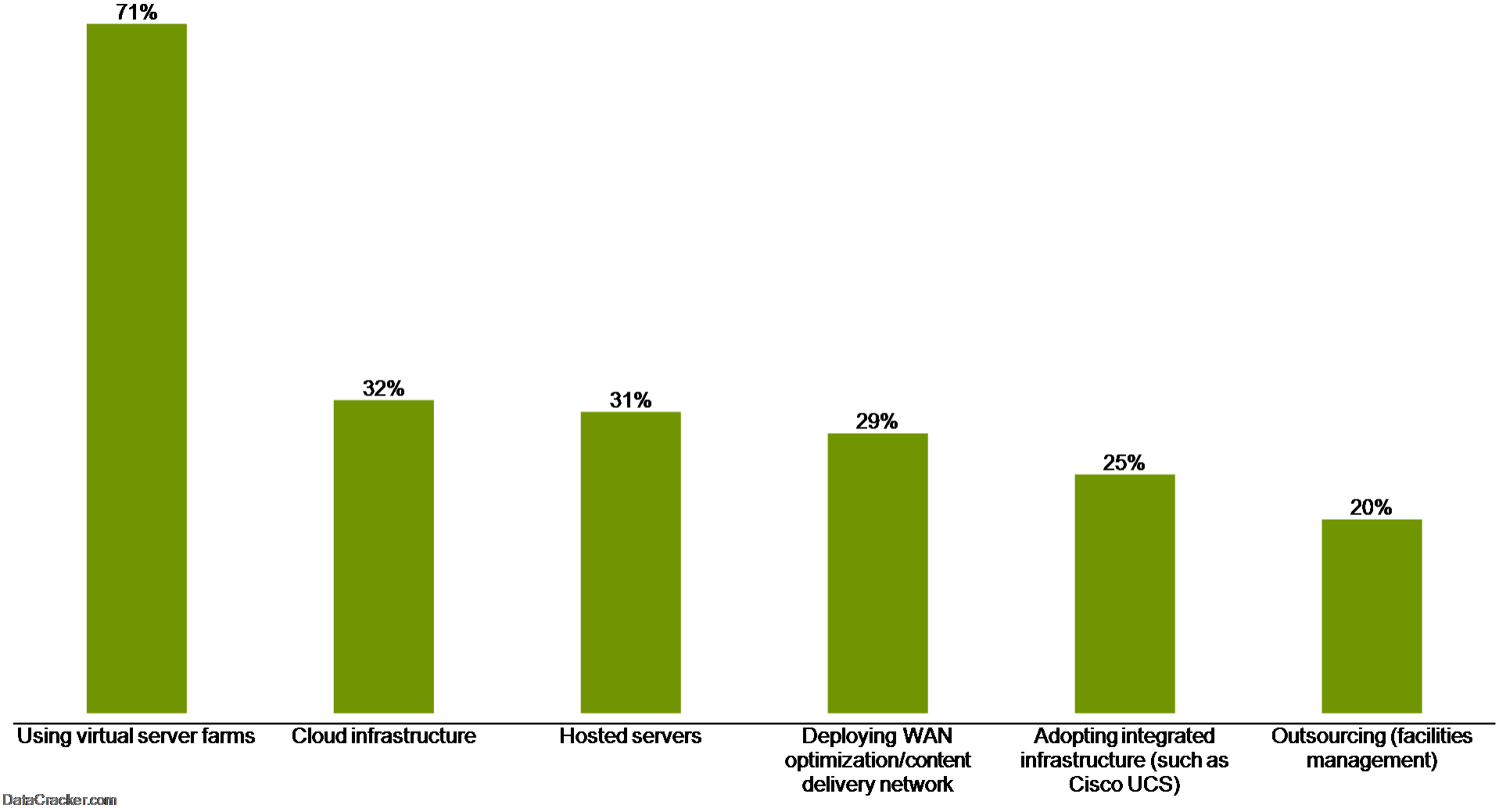
Which of these infrastructure projects will your company implement, at some level, in 2014? SUMMARY
Filter: Europe., UK); Weight: Europe; sample size = 451; total sample size = 992; 541 missing; effective sample size = 280 (62%); 81% filtered out

Which of these infrastructure projects will your company implement, at some level, in 2014?



Filter: United Kingdom; Weight: Industry balance; sample size = 121; total sample size = 224; 103 missing; effective sample size = 114 (94%); 96% filtered out

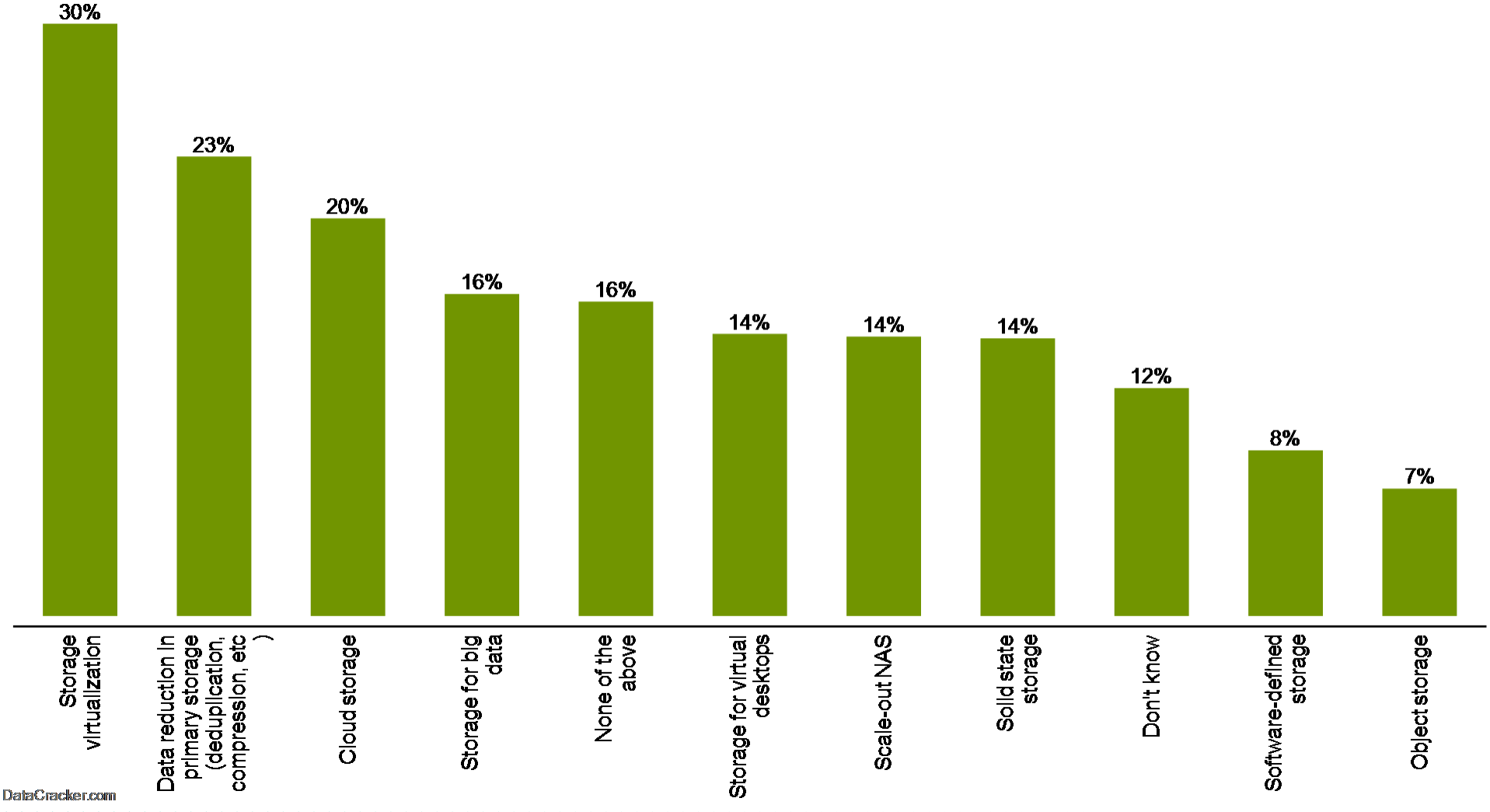
Which of these approaches are you adopting to consolidate your data center(s)? Check all that apply



DataCracker.com

Which of these approaches are you adopting to consolidate your data center(s)? Check all that apply SUMMARY.
Filter: Europe... UK); Weight: Europe; sample size = 146; total sample size = 992; 846 missing; effective sample size = 96 (66%); 81% filtered out

Which of these primary storage initiatives will you company deploy in 2014?

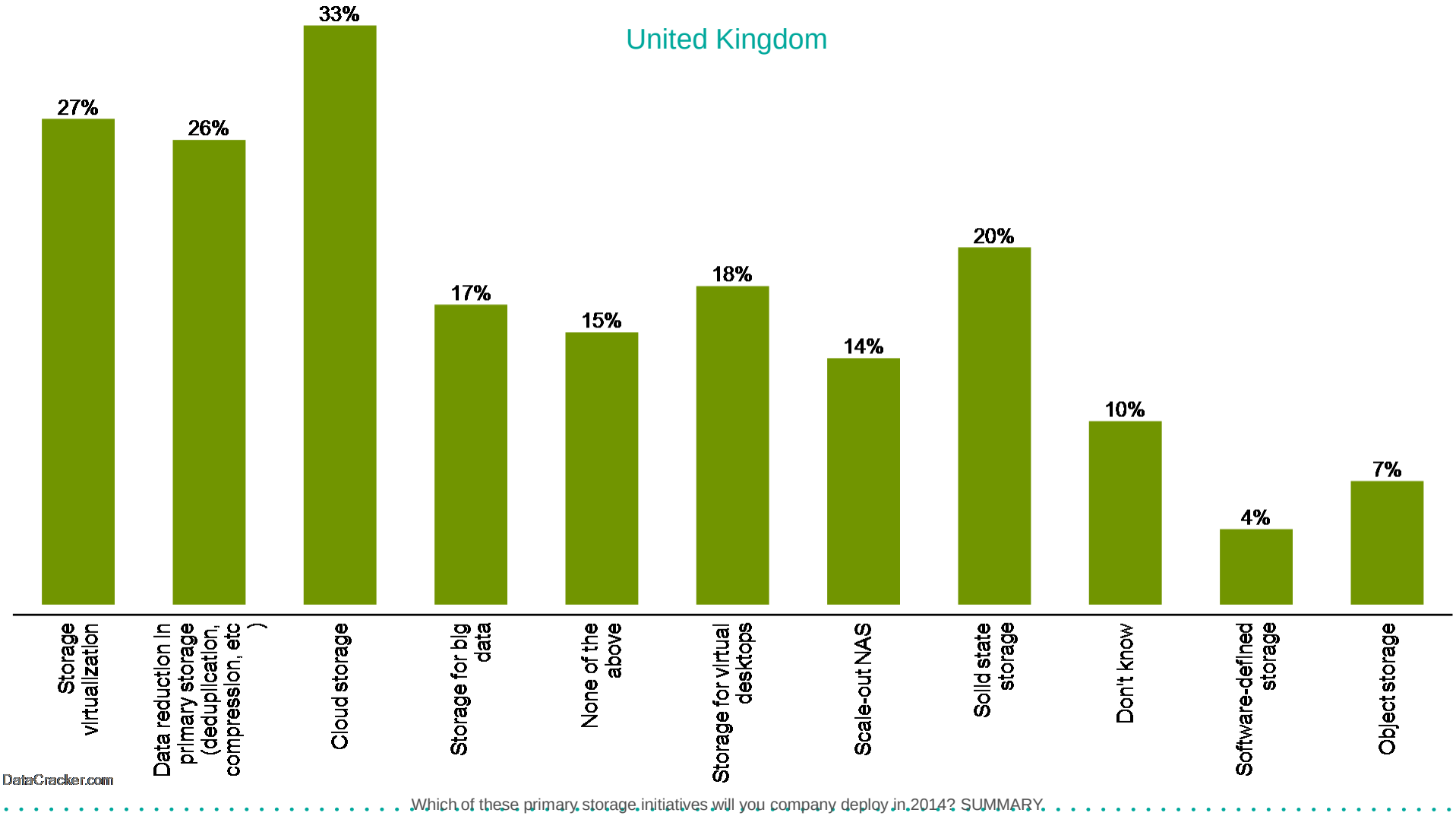


DataCracker.com

Which of these primary storage initiatives will you company deploy in 2014? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 424; total sample size = 992; 568 missing; effective sample size = 265 (62%); 81% filtered out

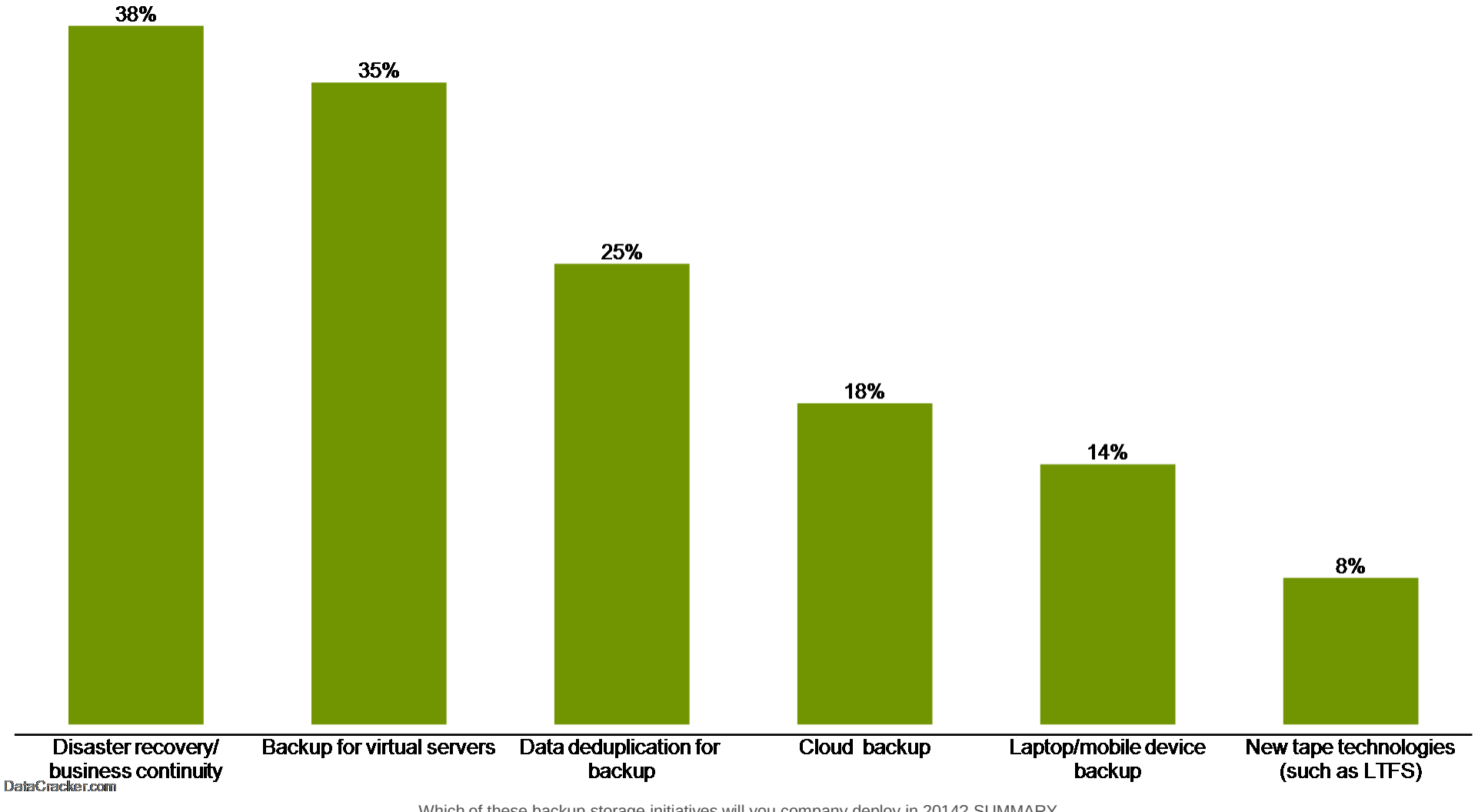
Which of these primary storage initiatives will you company deploy in 2014?



Which of these primary storage initiatives will you company deploy in 2014? SUMMARY.

Filter: United Kingdom; Weight: Industry balance; sample size = 119; total sample size = 224; 105 missing; effective sample size = 114 (95%); 96% filtered out

Which of these backup storage initiatives will you company deploy in 2014?

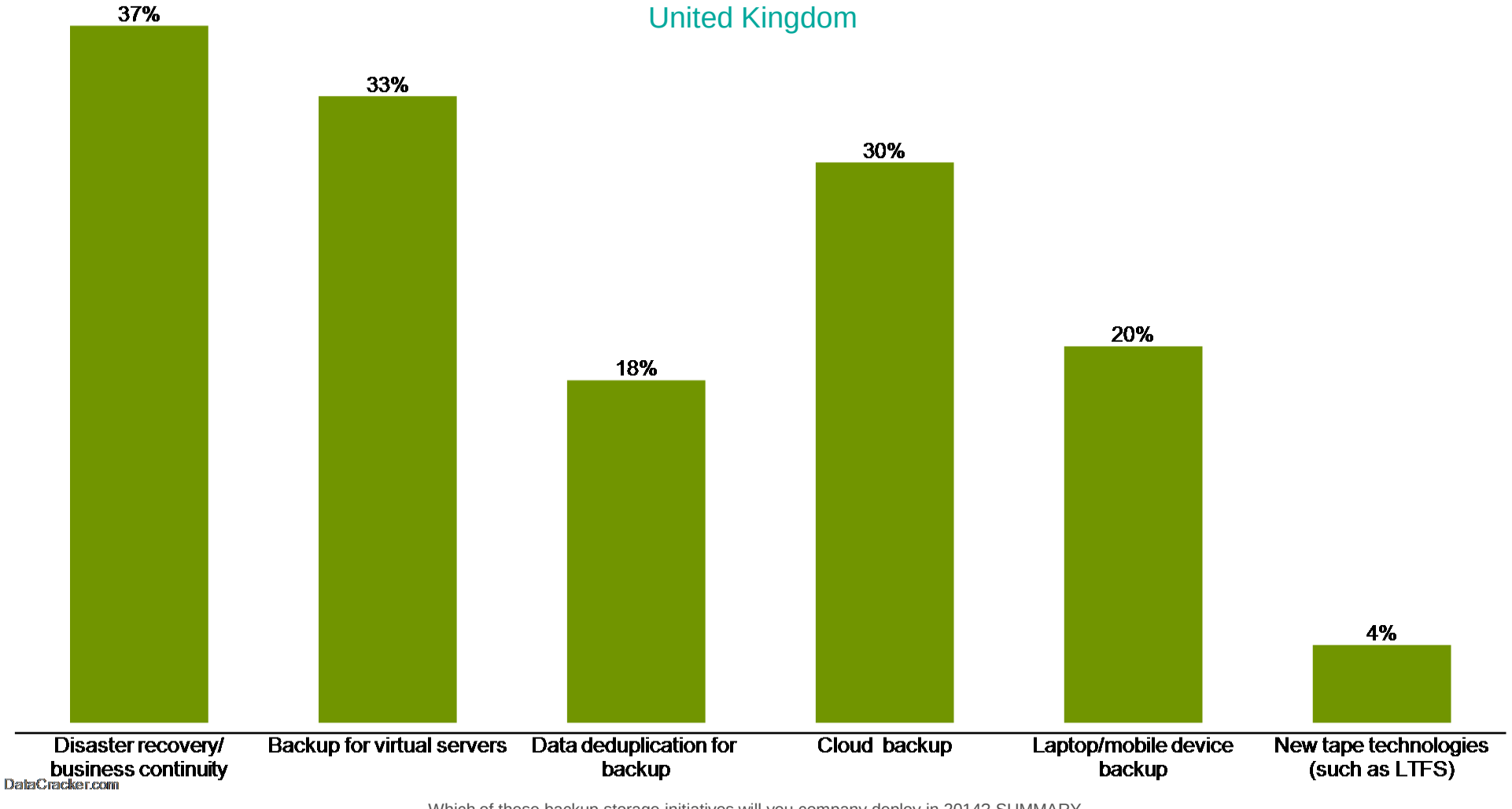


DataCracker.com

Which of these backup storage initiatives will you company deploy in 2014? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 498; total sample size = 992; 494 missing; effective sample size = 310 (62%); 81% filtered out

Which of these backup storage initiatives will you company deploy in 2014?

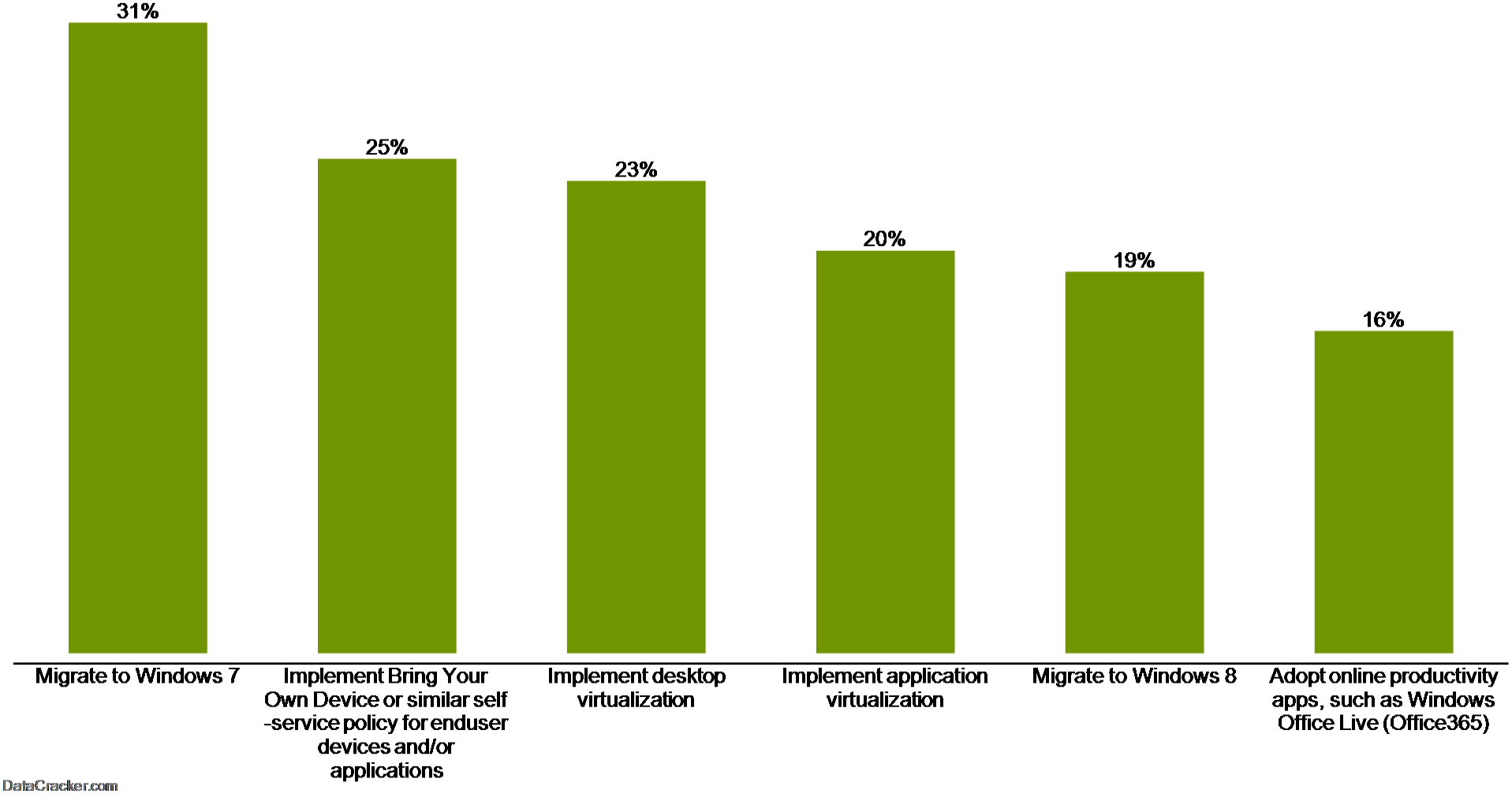


DataCracker.com

Which of these backup storage initiatives will you company deploy in 2014? SUMMARY

Filter: United Kingdom; Weight: Industry balance; sample size = 138; total sample size = 224; 86 missing; effective sample size = 130 (94%); 96% filtered out

Which of these desktop projects will your company do in 2014? Check all that apply

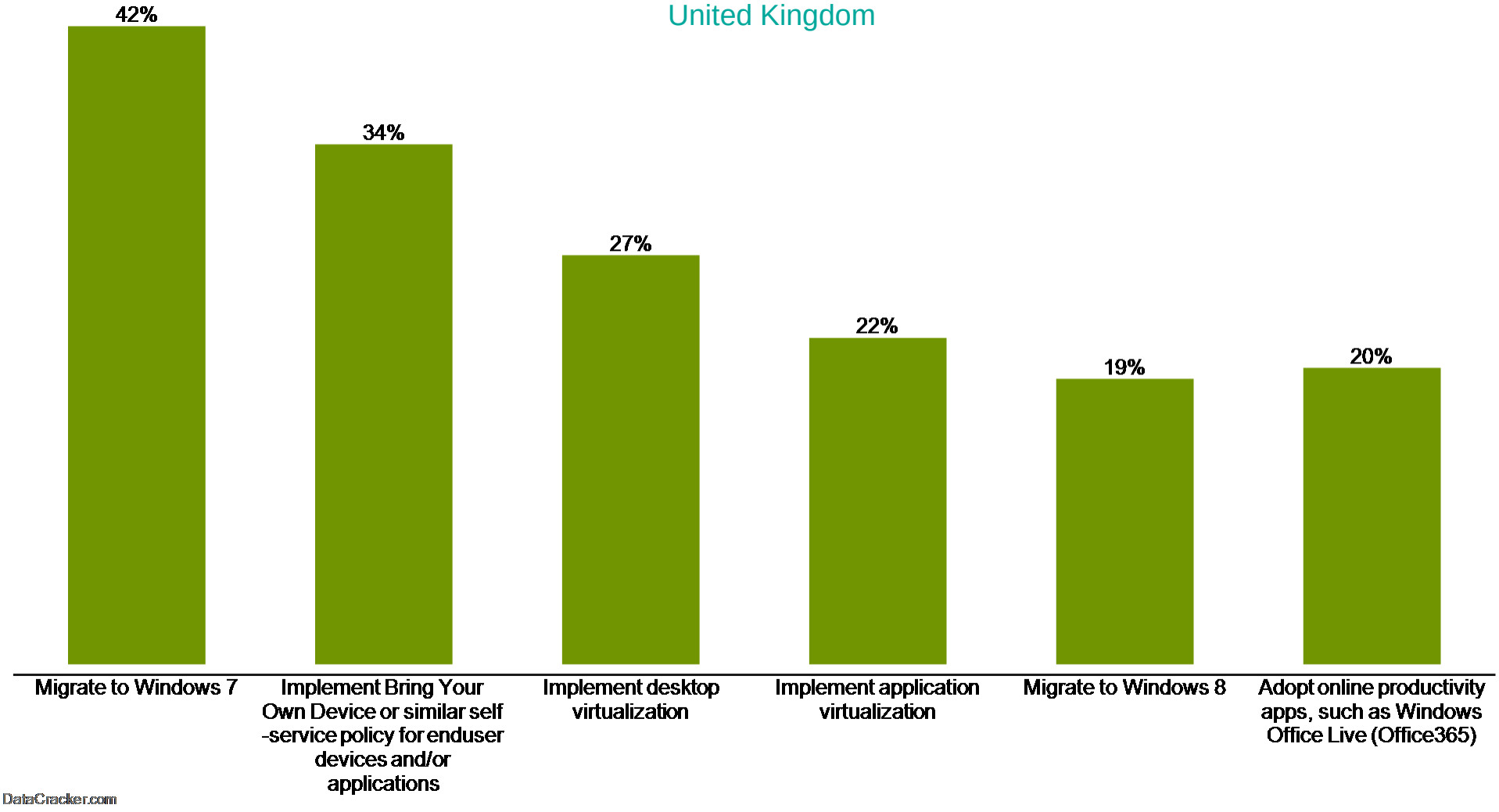


DataCracker.com

Which of these desktop projects will your company do in 2014? Check all that apply SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 346; total sample size = 992; 646 missing; effective sample size = 215 (62%); 81% filtered out

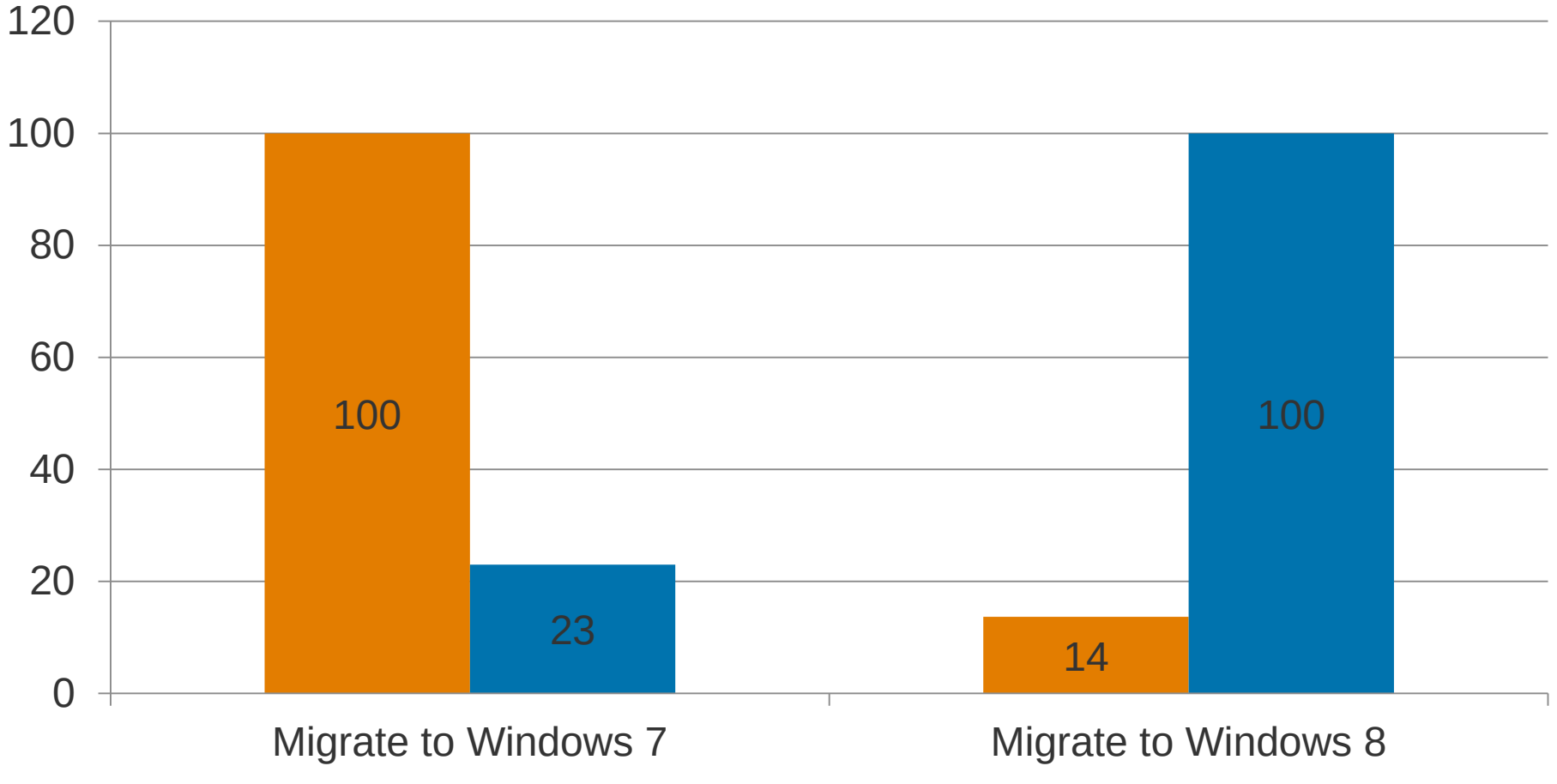
Which of these desktop projects will your company do in 2014? Check all that apply



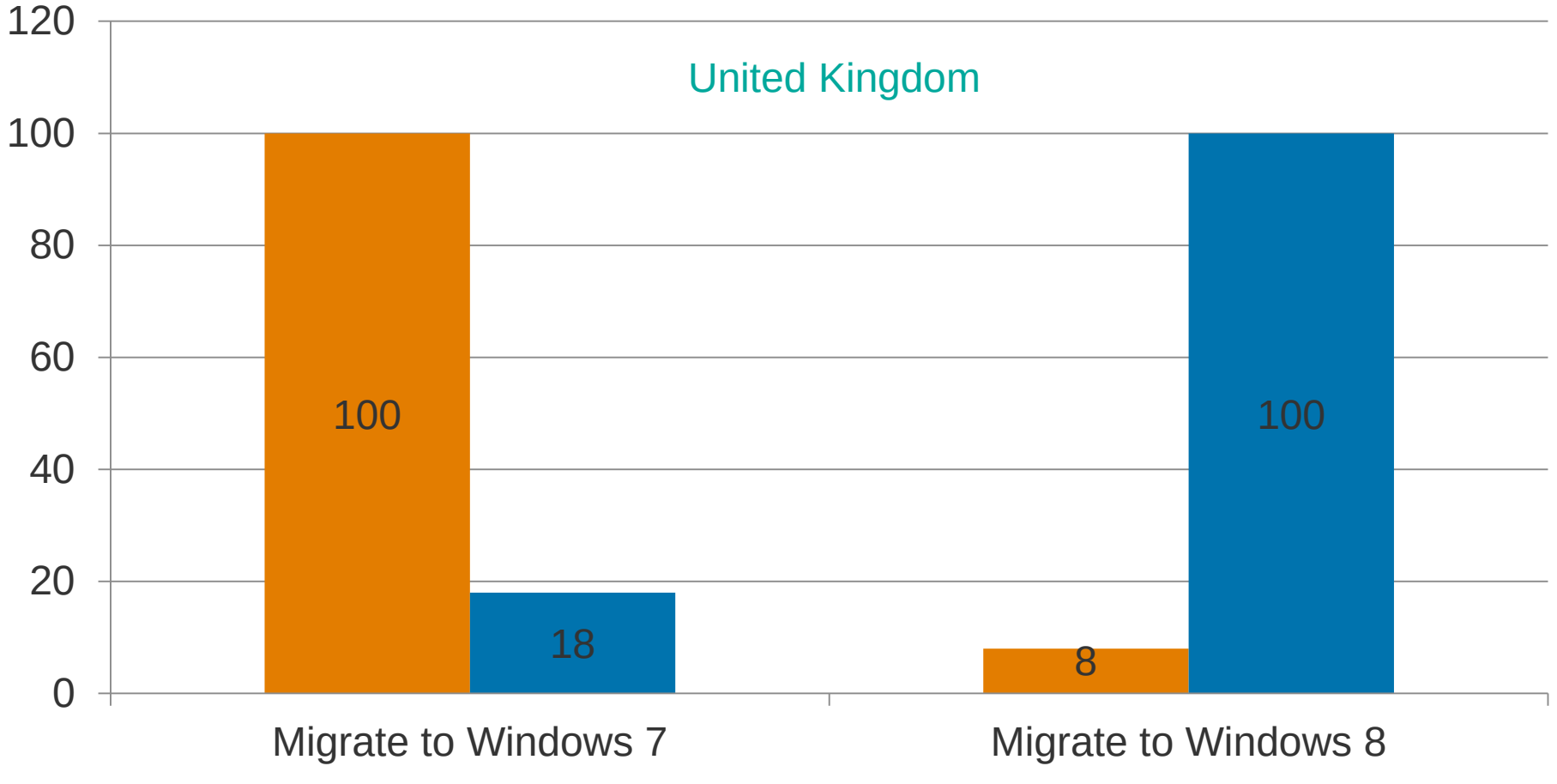
DataCracker.com

Filter: United Kingdom; Weight: Industry balance; sample size = 101; total sample size = 224; 123 missing; effective sample size = 96 (95%); 96% filtered out

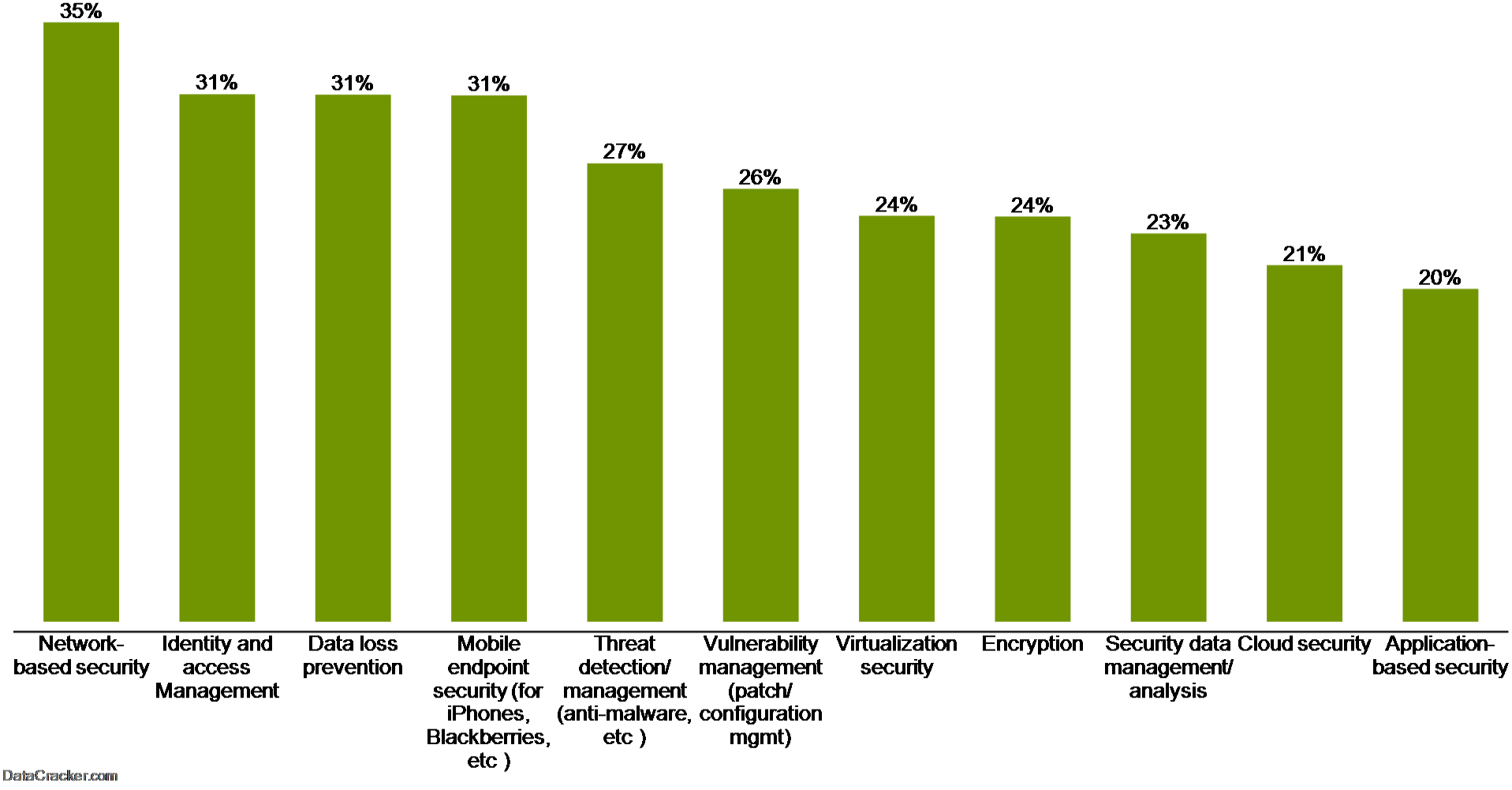
Little overlap between companies migrating to Windows 7 and 8



Little overlap between companies migrating to Windows 7 and 8



Which of these security initiatives will your company implement in 2014?

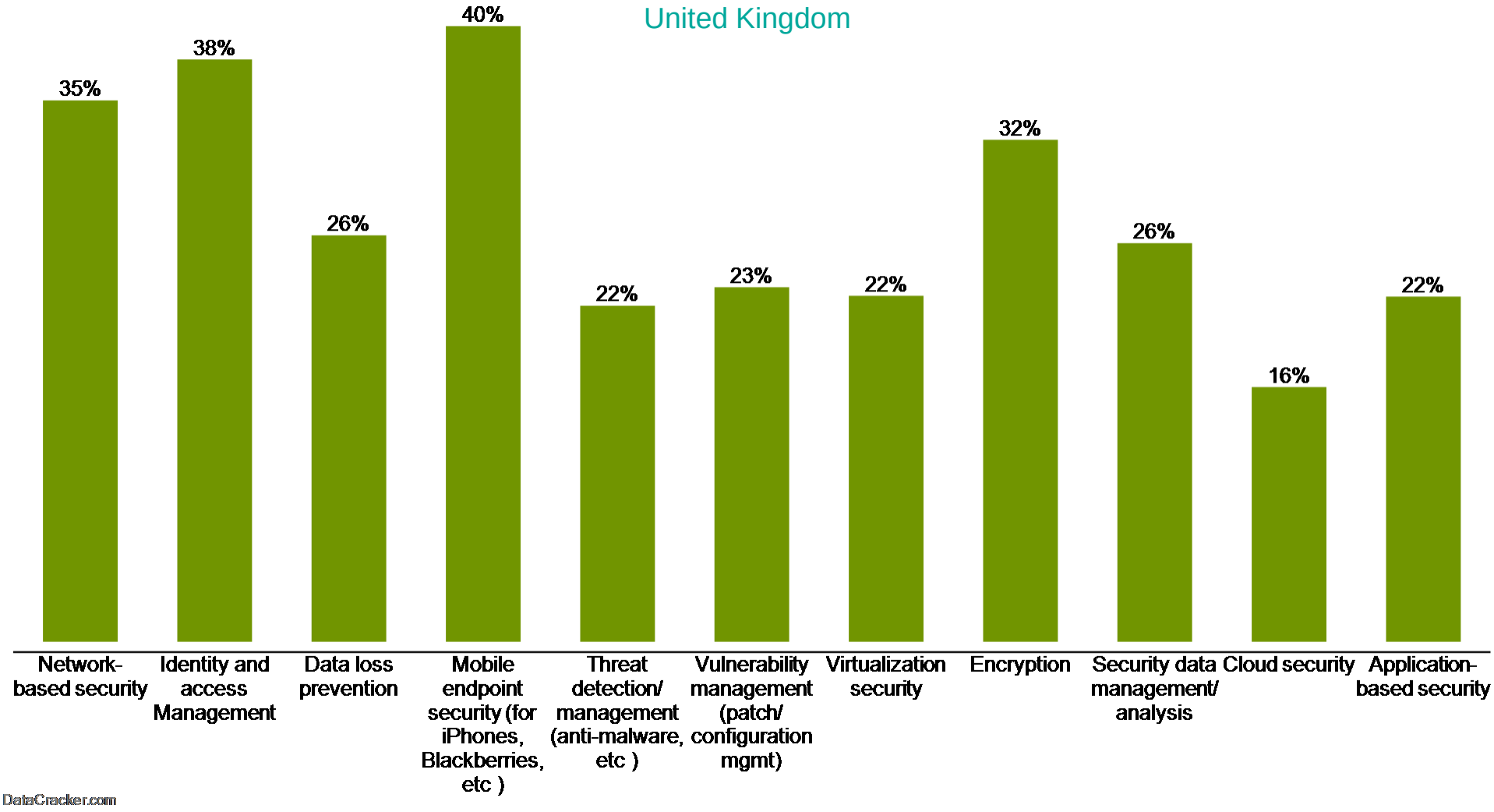


DataCracker.com

Which of these security initiatives will your company implement in 2014? SUMMARY

Filter: Europe., UK); Weight: Europe; sample size = 426; total sample size = 992; 566 missing; effective sample size = 264 (62%); 81% filtered out

Which of these security initiatives will your company implement in 2014?

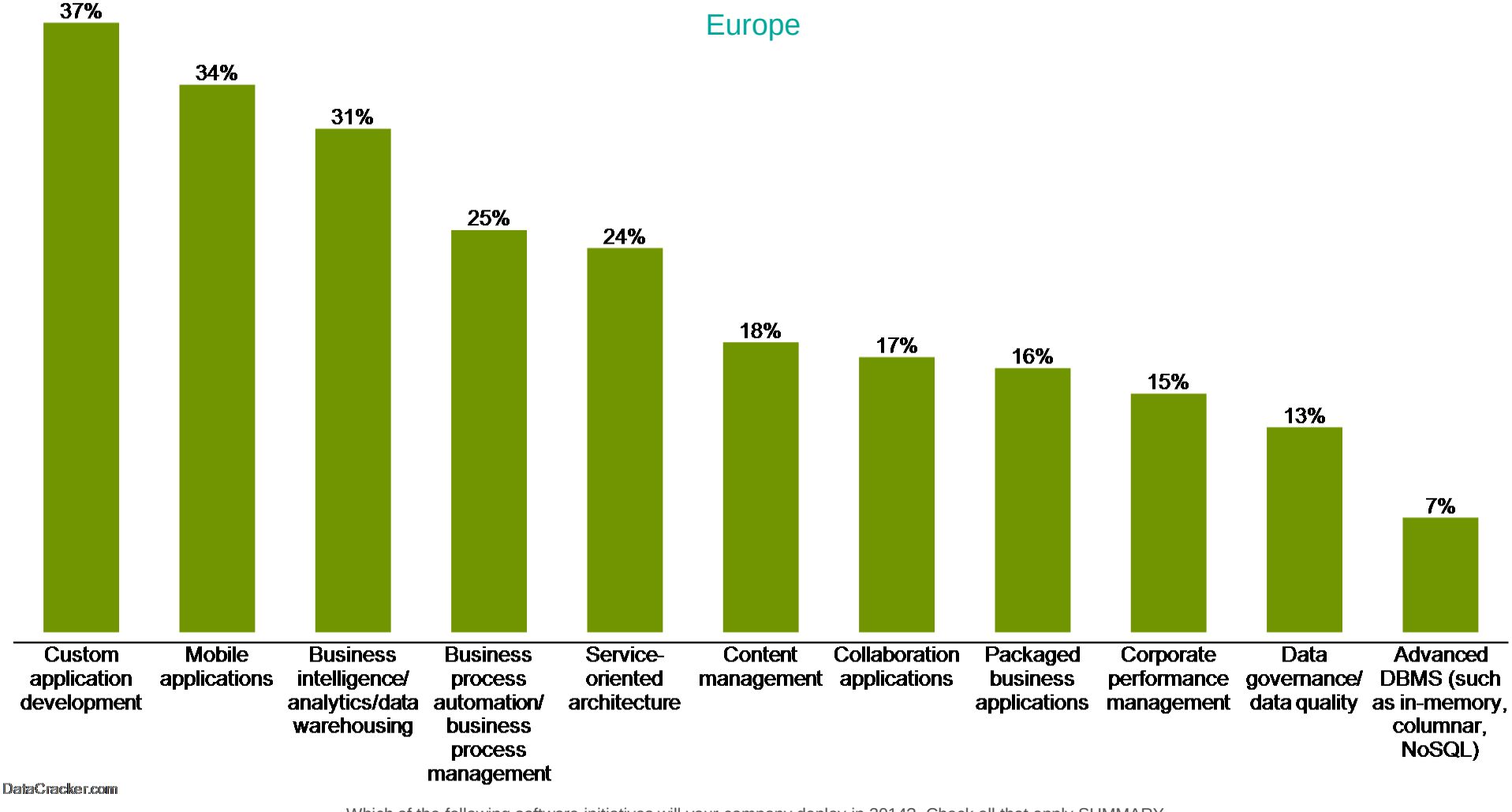


DataCracker.com

Which of these security initiatives will your company implement in 2014? SUMMARY

Filter: United Kingdom; Weight: Industry balance; sample size = 132; total sample size = 224; 92 missing; effective sample size = 125 (95%); 96% filtered out

Which of the following software initiatives will your company deploy in 2014? Check all that apply

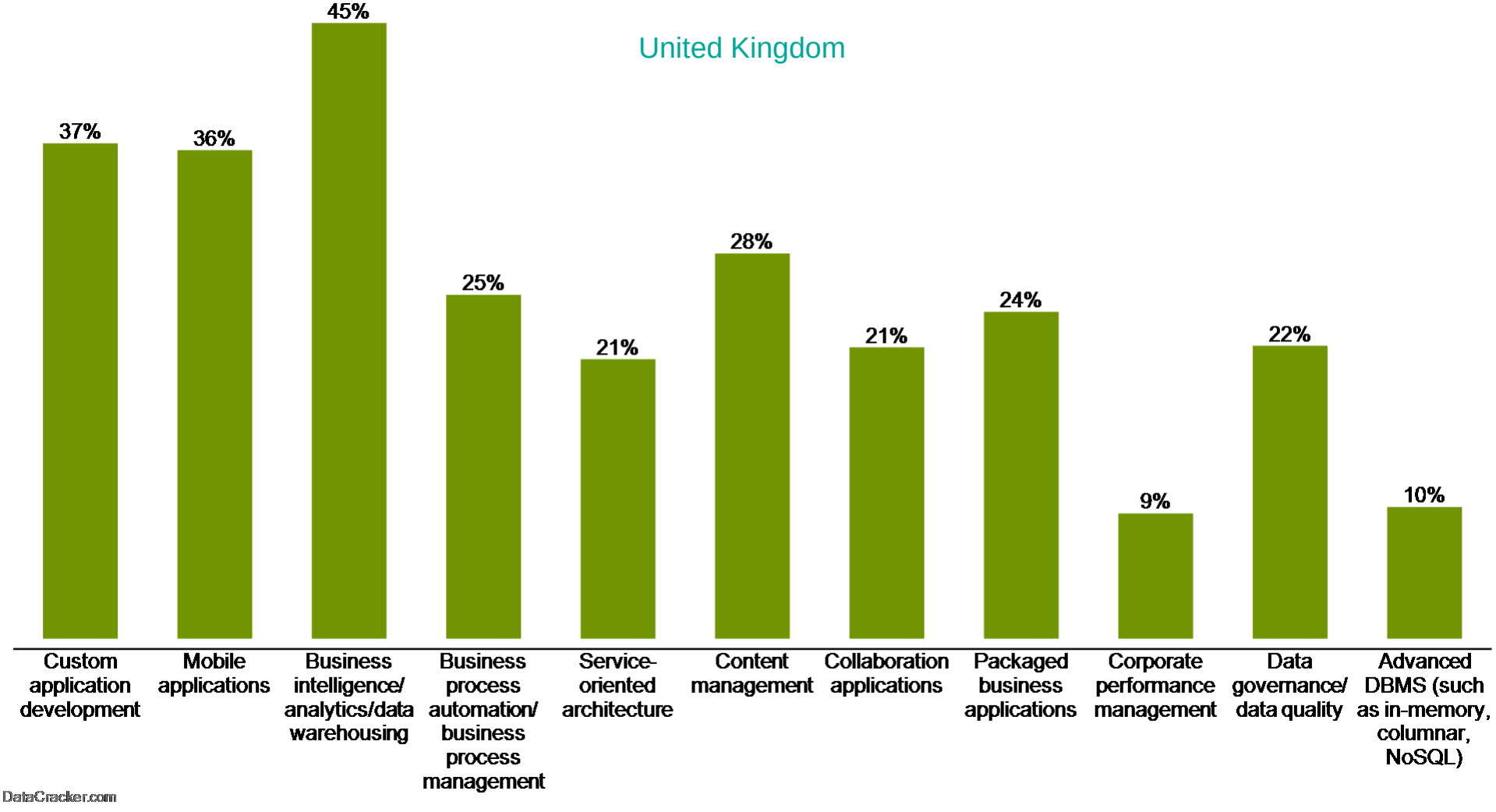


DataCracker.com

Which of the following software initiatives will your company deploy in 2014? Check all that apply SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 614; total sample size = 992; 378 missing; effective sample size = 407 (66%); 81% filtered out

Which of the following software initiatives will your company deploy in 2014? Check all that apply

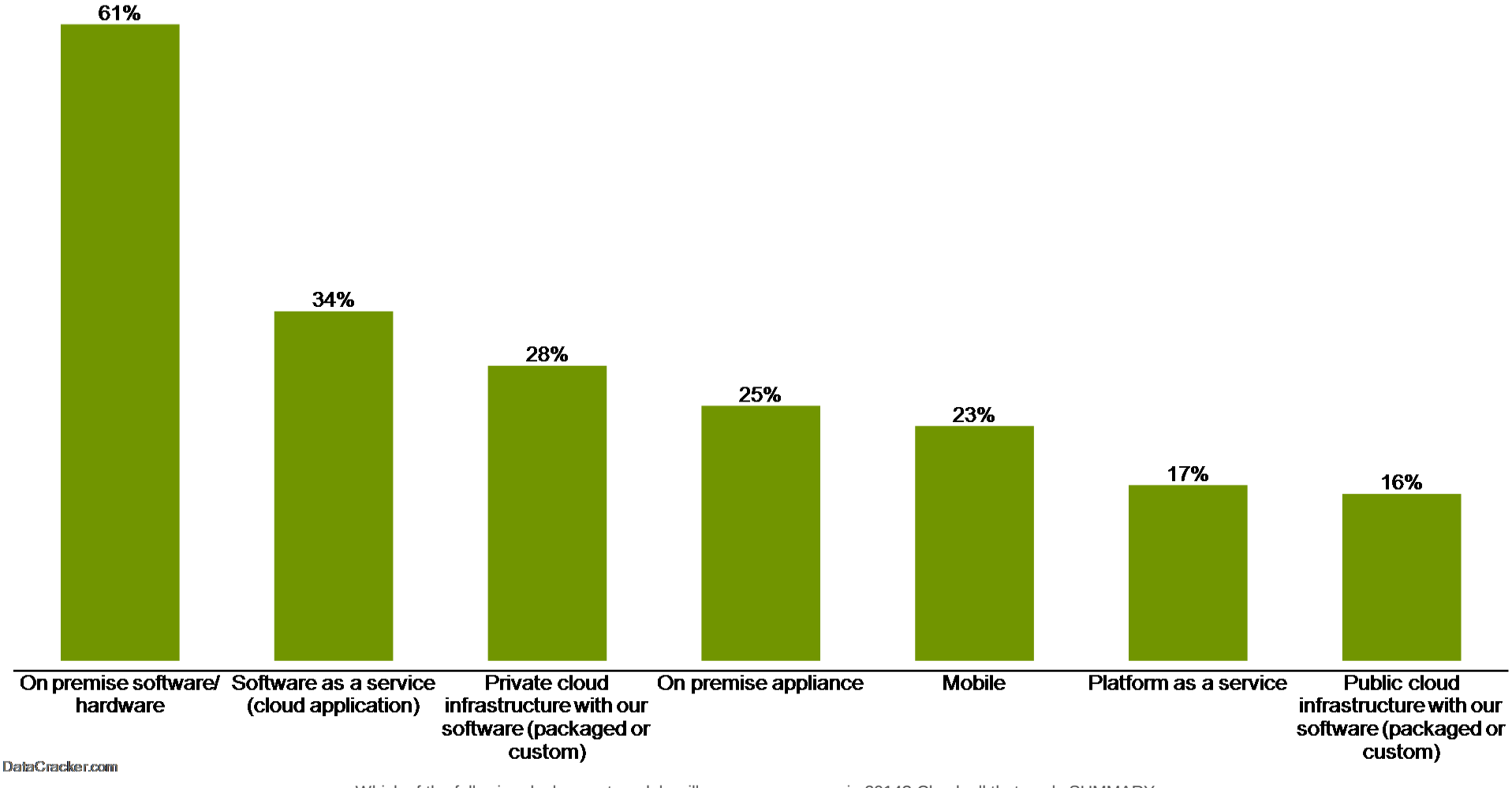


DataCracker.com

Which of the following software initiatives will your company deploy in 2014? Check all that apply SUMMARY

Filter: United Kingdom; Weight: Industry balance; sample size = 181; total sample size = 224; 43 missing; effective sample size = 170 (94%); 96% filtered out

Which of the following deployment models will your company use in 2014? Check all that apply

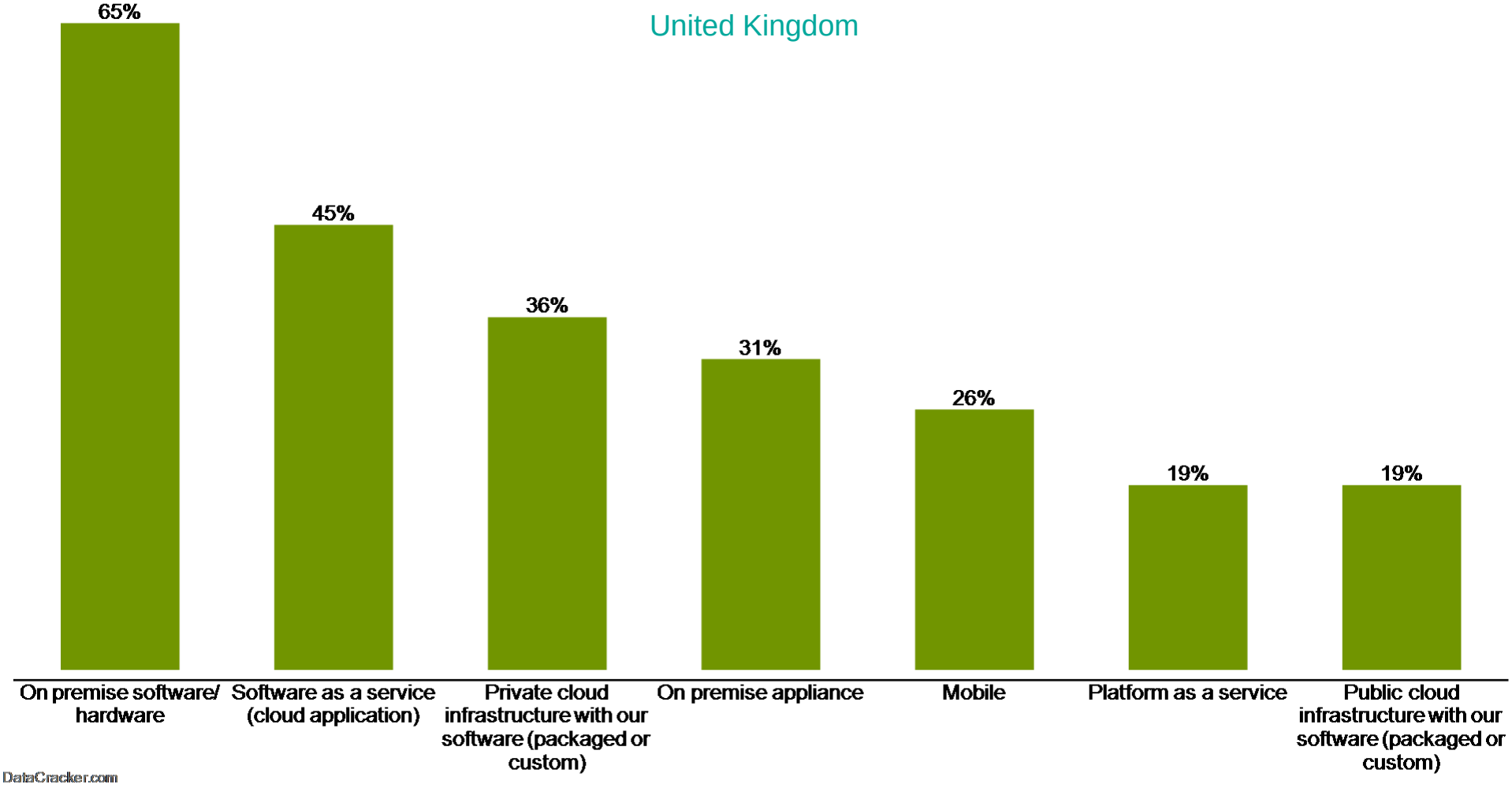


DataCracker.com

Which of the following deployment models will your company use in 2014? Check all that apply SUMMARY

Filter: Europe., UK); Weight: Europe; sample size = 386; total sample size = 992; 606 missing; effective sample size = 247 (64%); 81% filtered out

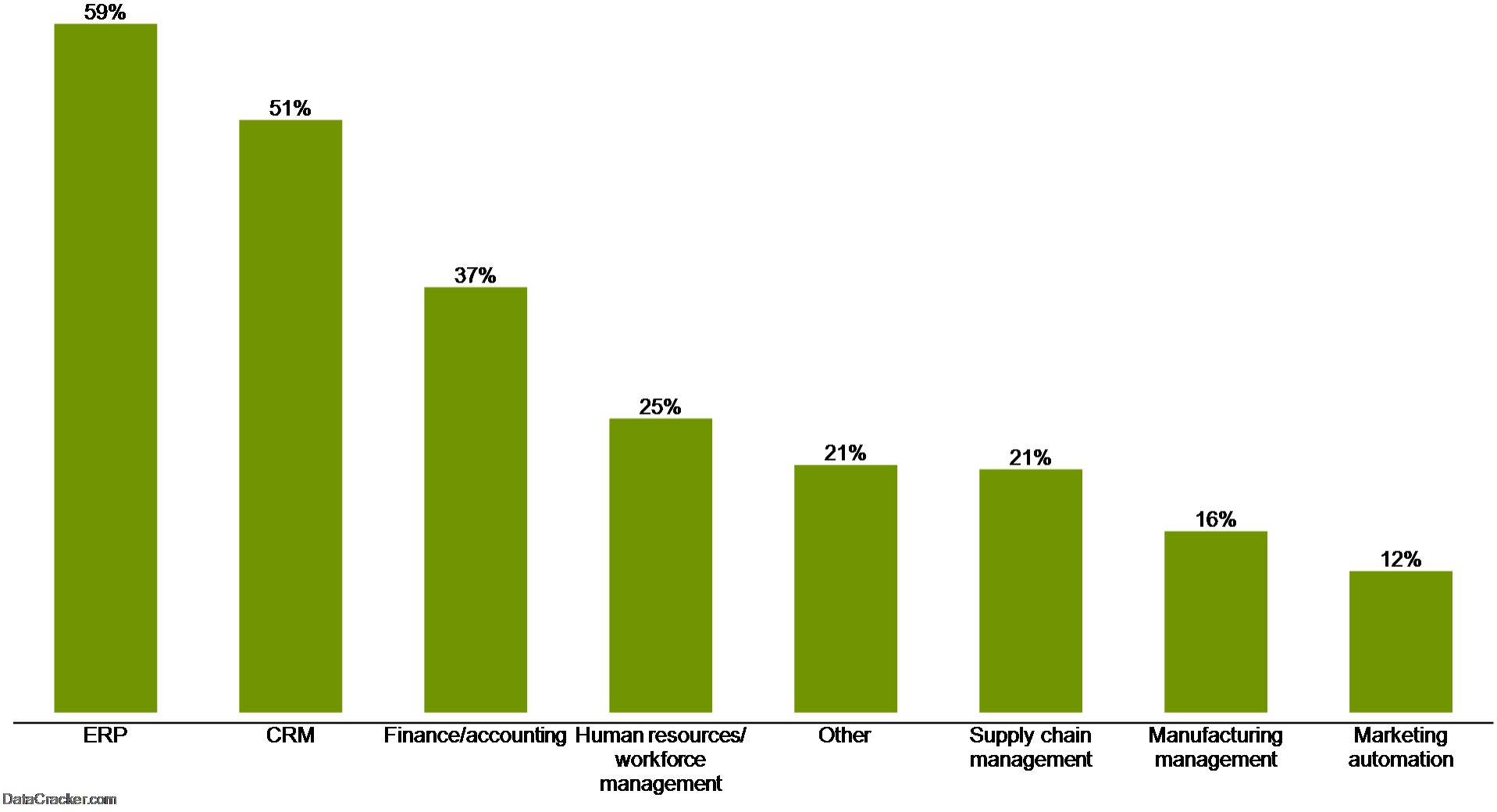
Which of the following deployment models will your company use in 2014? Check all that apply



DataCracker.com

Which of the following deployment models will your company use in 2014? Check all that apply SUMMARY
Filter: United Kingdom; Weight: Europe; sample size = 118; total sample size = 224; 106 missing; 96% filtered out

Which of the following packaged business applications will you implement or upgrade in 2014? Check all that apply

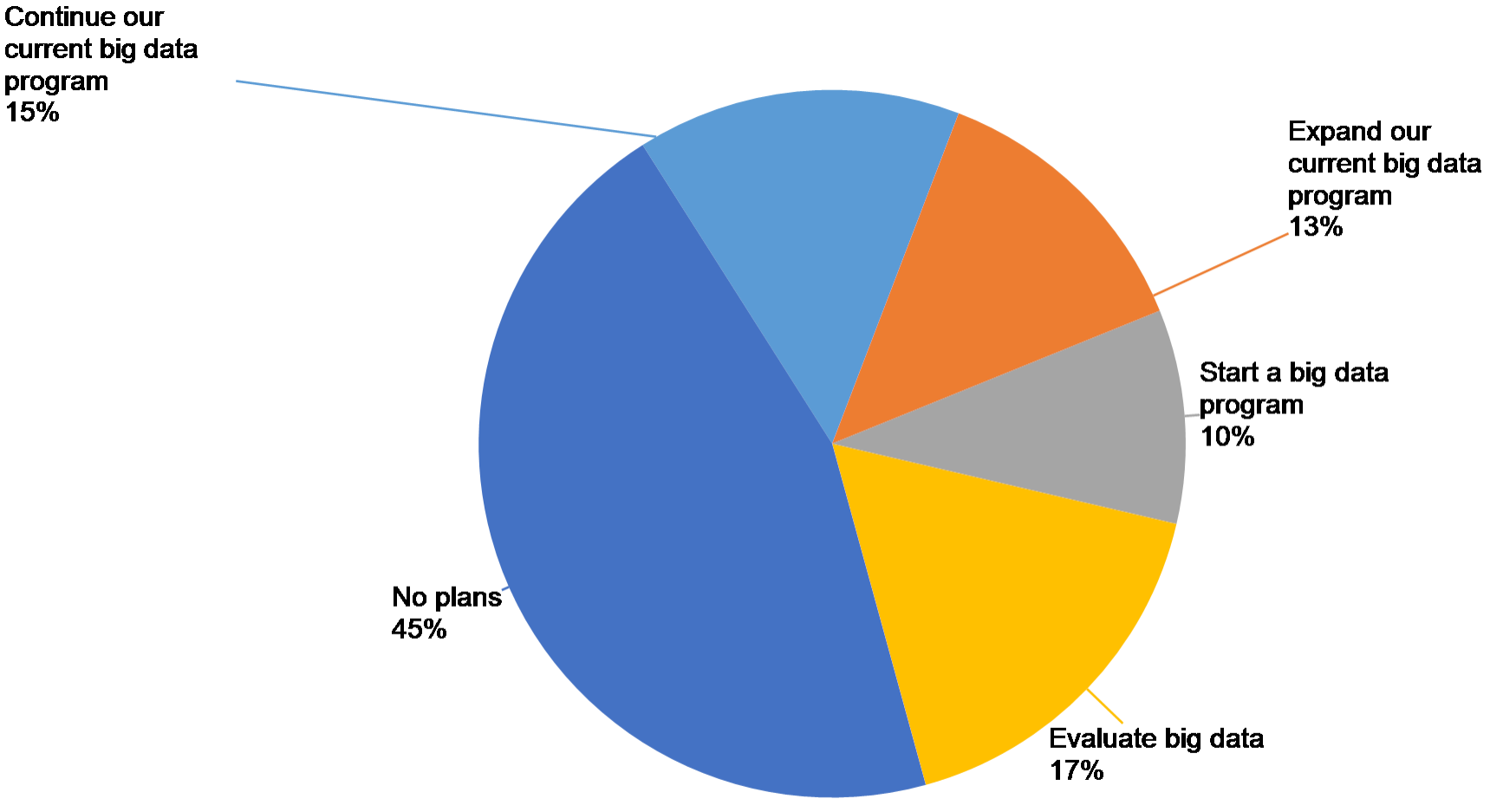


DataCracker.com

Which of the following packaged business applications will you implement or upgrade in 2014? Check all that apply SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 110; total sample size = 992; 882 missing; effective sample size = 70 (63%); 81% filtered out

What are your plans in 2014 for big data management and analytics?

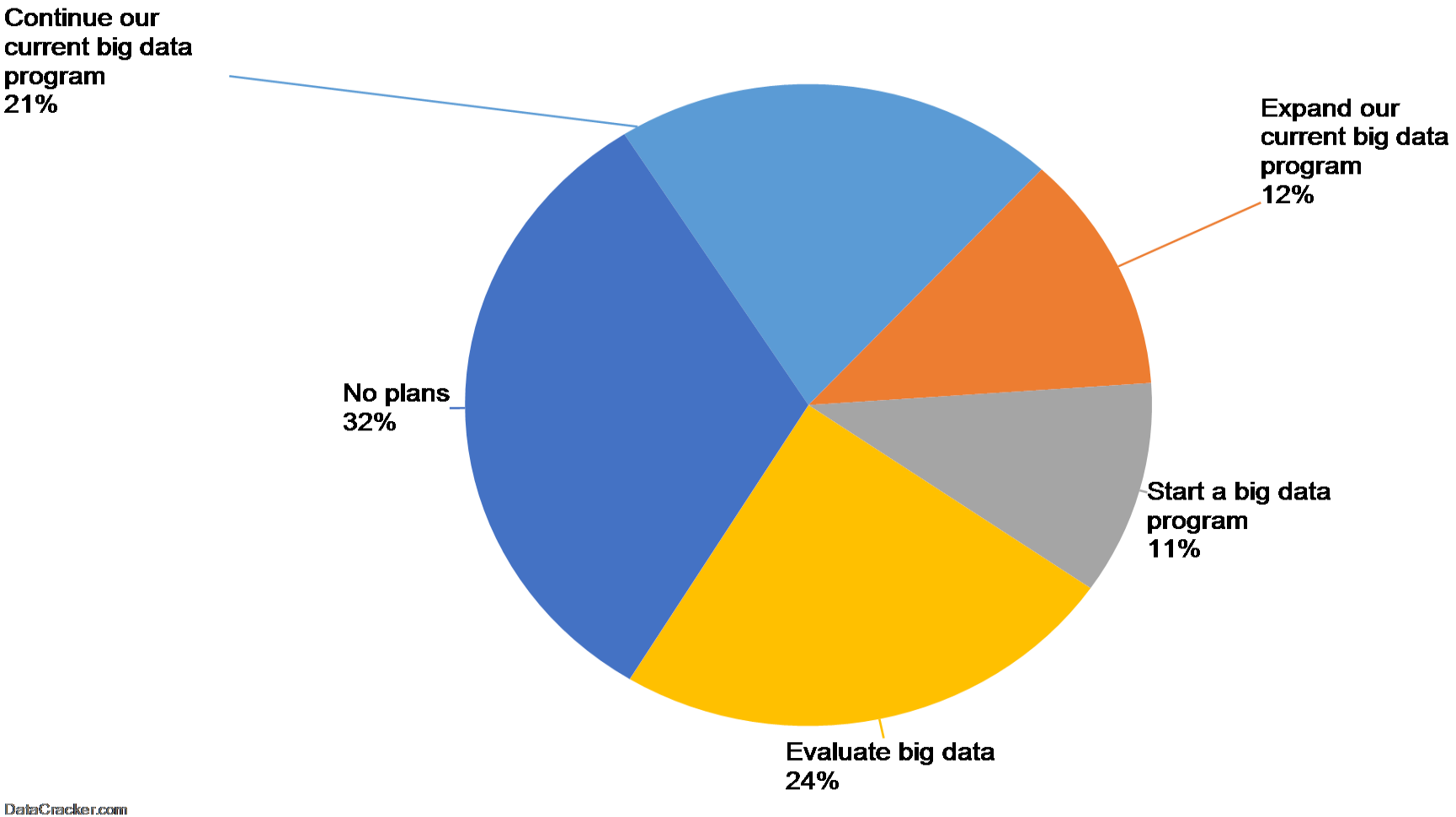


What are your plans in 2014 for big data management and analytics? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 539; total sample size = 992; 453 missing; effective sample size = 337 (63%); 81% filtered out

What are your plans in 2014 for big data management and analytics?

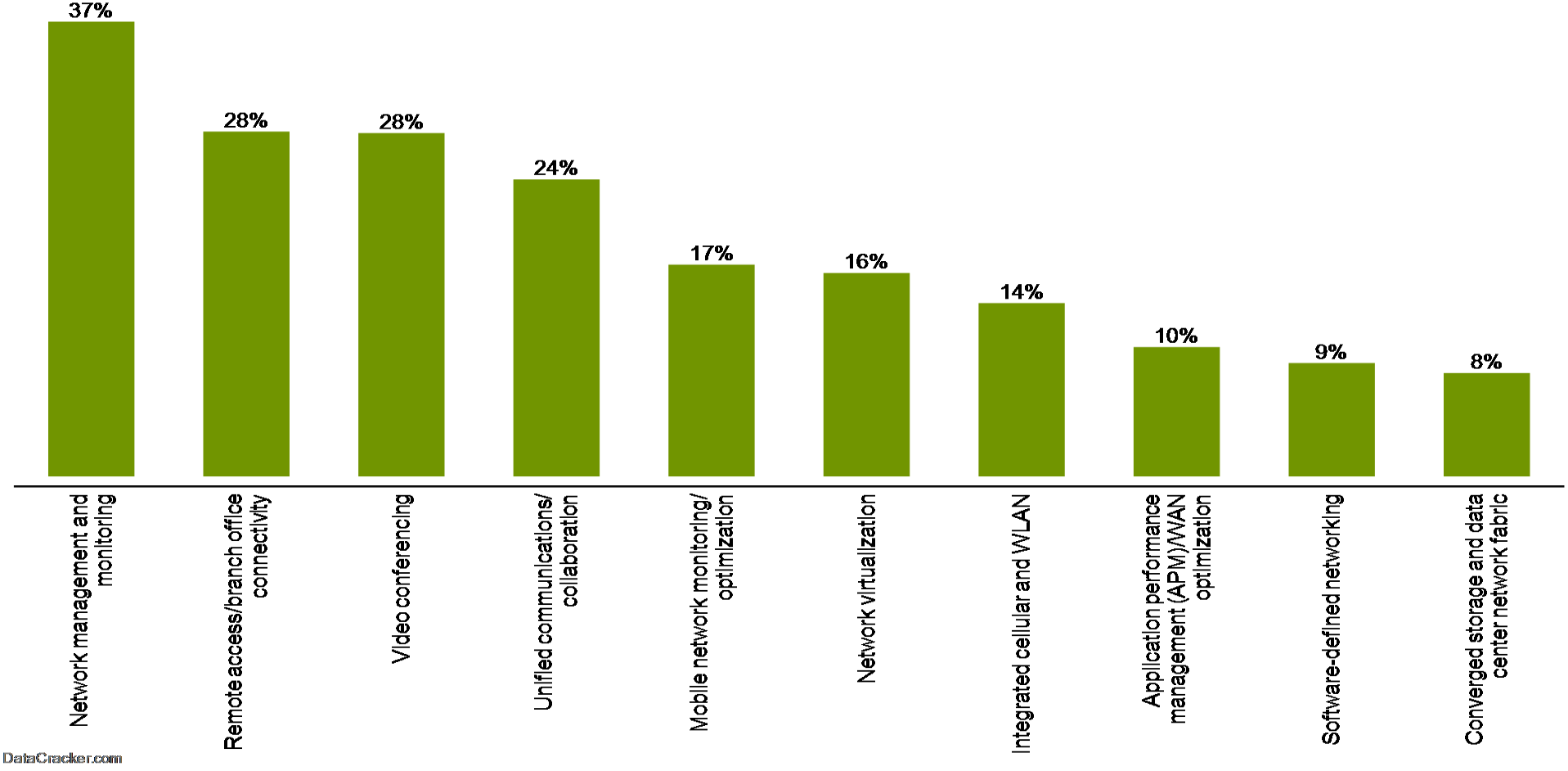
United Kingdom



DataCracker.com

Filter: United Kingdom; Weight: Europe; sample size = 158; total sample size = 224; 66 missing; 96% filtered out

Which of these networking initiatives will your company implement in 2014?

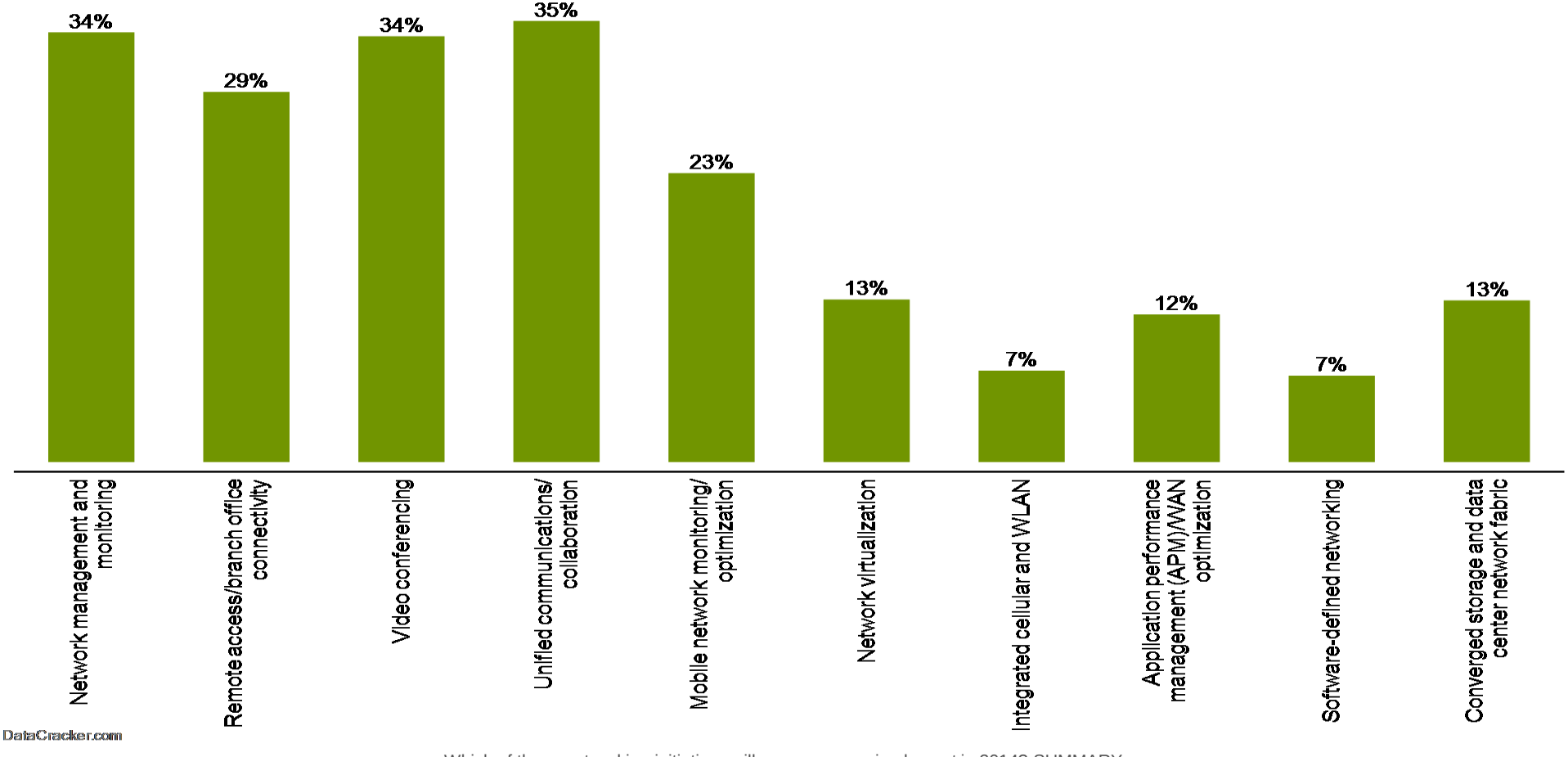


DataCracker.com

Filter: Europe... UK); Weight: Europe; sample size = 436; total sample size = 992; 556 missing; effective sample size = 272 (62%); 81% filtered out

Which of these networking initiatives will your company implement in 2014?

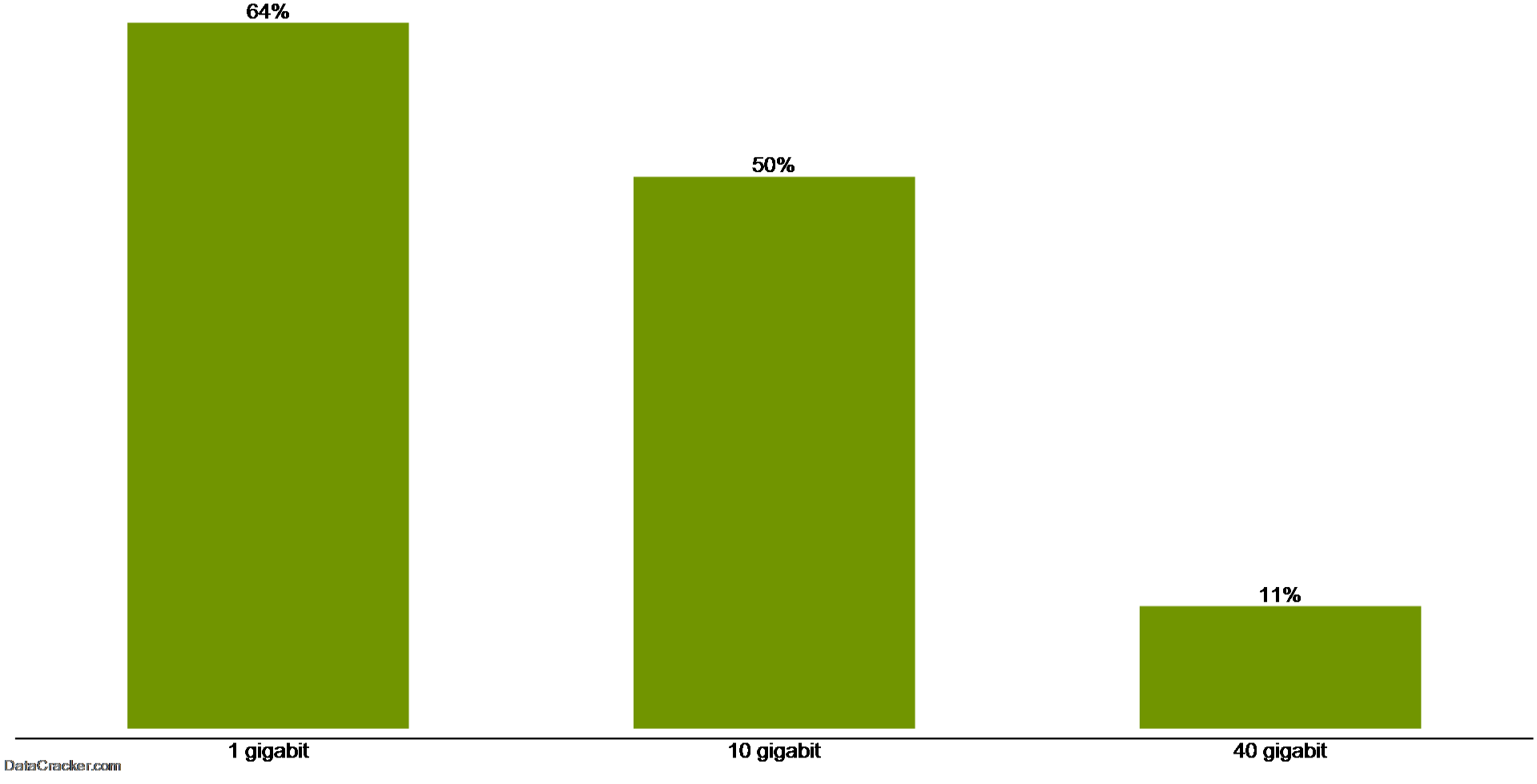
United Kingdom



DataCracker.com

Filter: United Kingdom; Weight: Industry balance; sample size = 121; total sample size = 224; 103 missing; effective sample size = 114 (94%); 96% filtered out

What Ethernet speeds are you currently using in your data center? Check all that apply

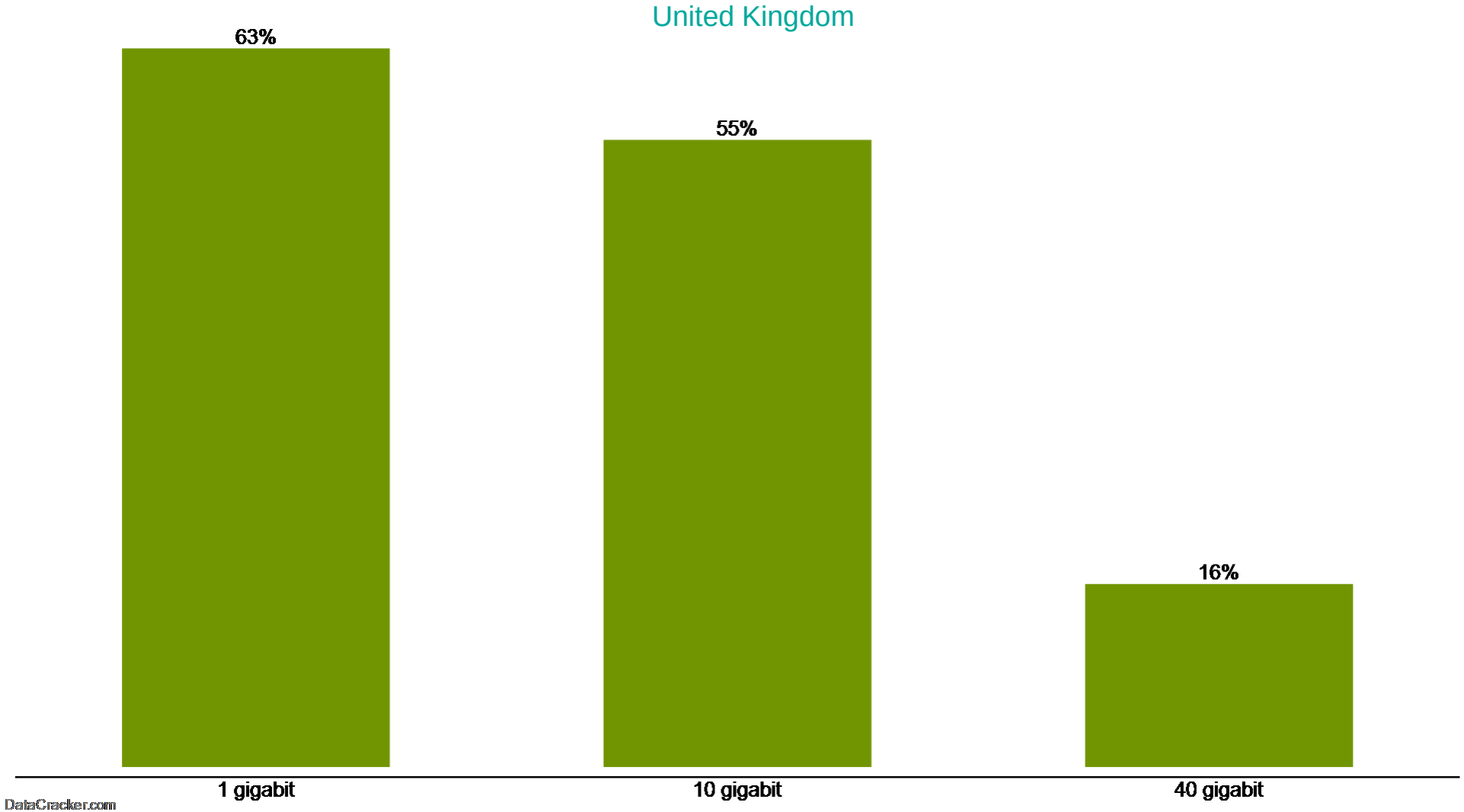


DataCracker.com

What Ethernet speeds are you currently using in your data center? Check all that apply SUMMARY

Filter: Europe., UK); Weight: Europe; sample size = 436; total sample size = 992; 556 missing; effective sample size = 274 (63%); 81% filtered out

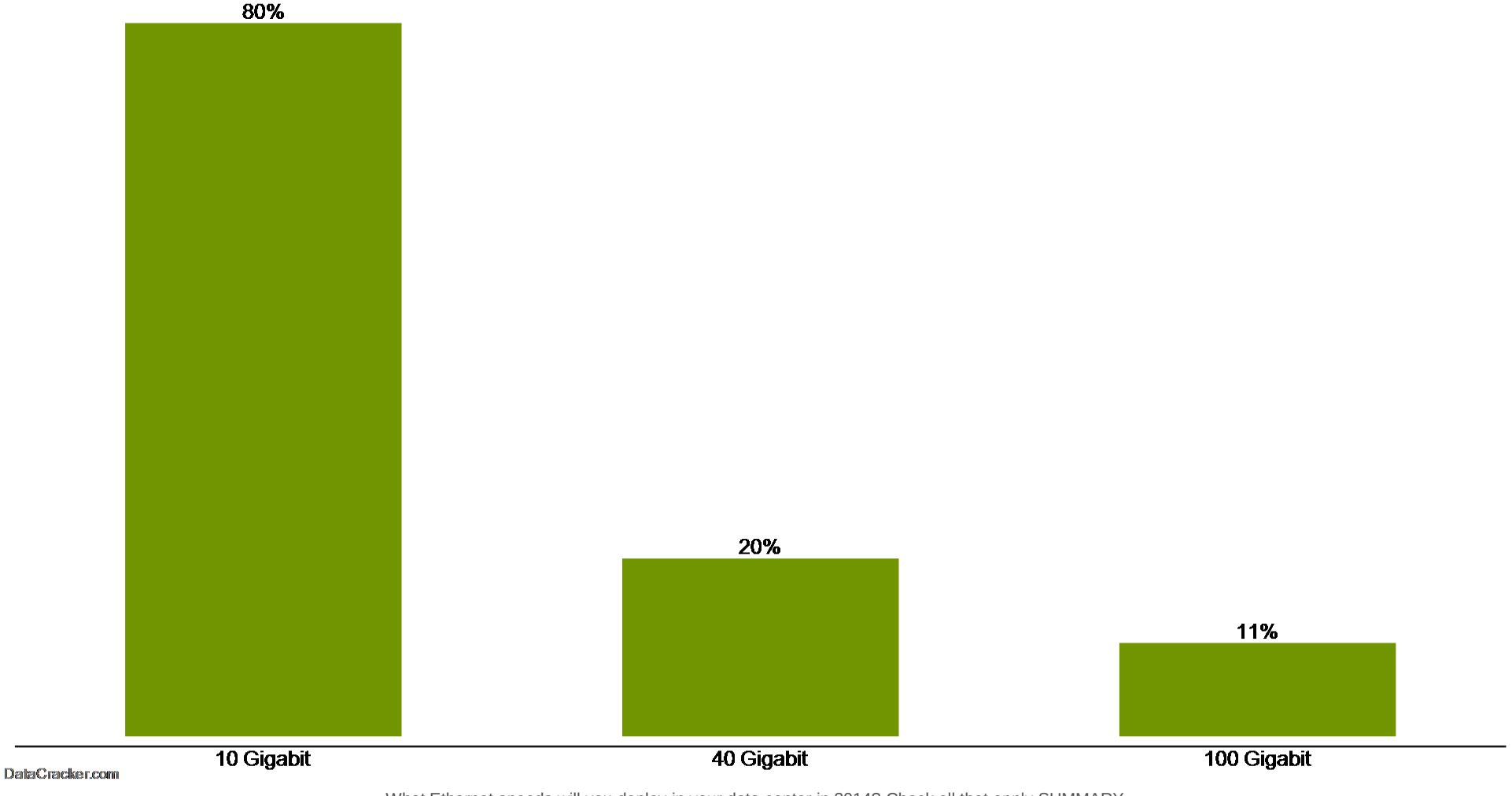
What Ethernet speeds are you currently using in your data center? Check all that apply



What Ethernet speeds are you currently using in your data center? Check all that apply SUMMARY

Filter: United Kingdom; Weight: Industry balance; sample size = 121; total sample size = 224; 103 missing; effective sample size = 114 (94%); 96% filtered out

What Ethernet speeds will you deploy in your data center in 2014? Check all that apply



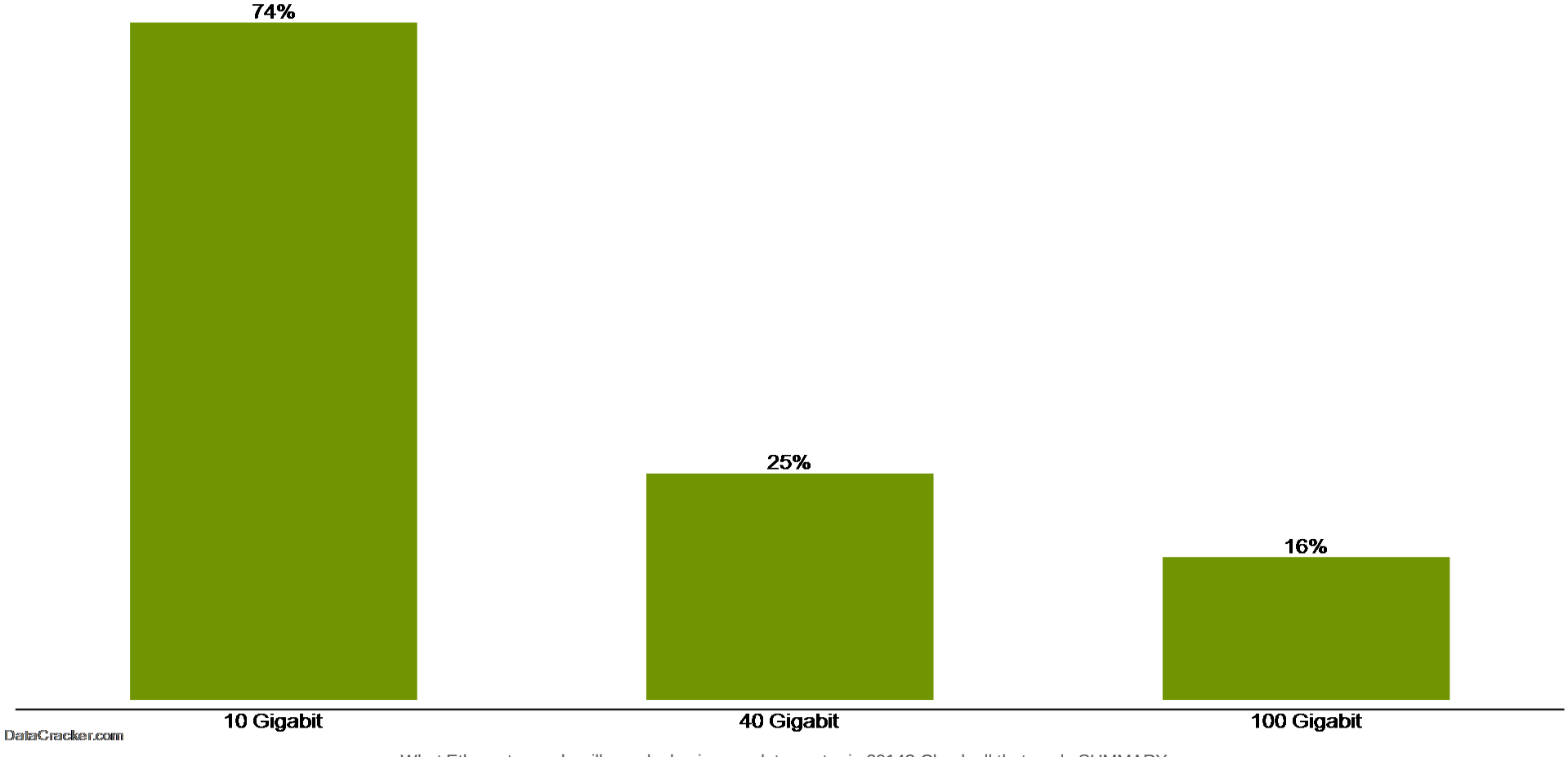
DataCracker.com

What Ethernet speeds will you deploy in your data center in 2014? Check all that apply SUMMARY

Filter: Europe., UK); Weight: Europe; sample size = 436; total sample size = 992; 556 missing; effective sample size = 301 (69%); 81% filtered out

What Ethernet speeds will you deploy in your data center in 2014? Check all that apply

United Kingdom

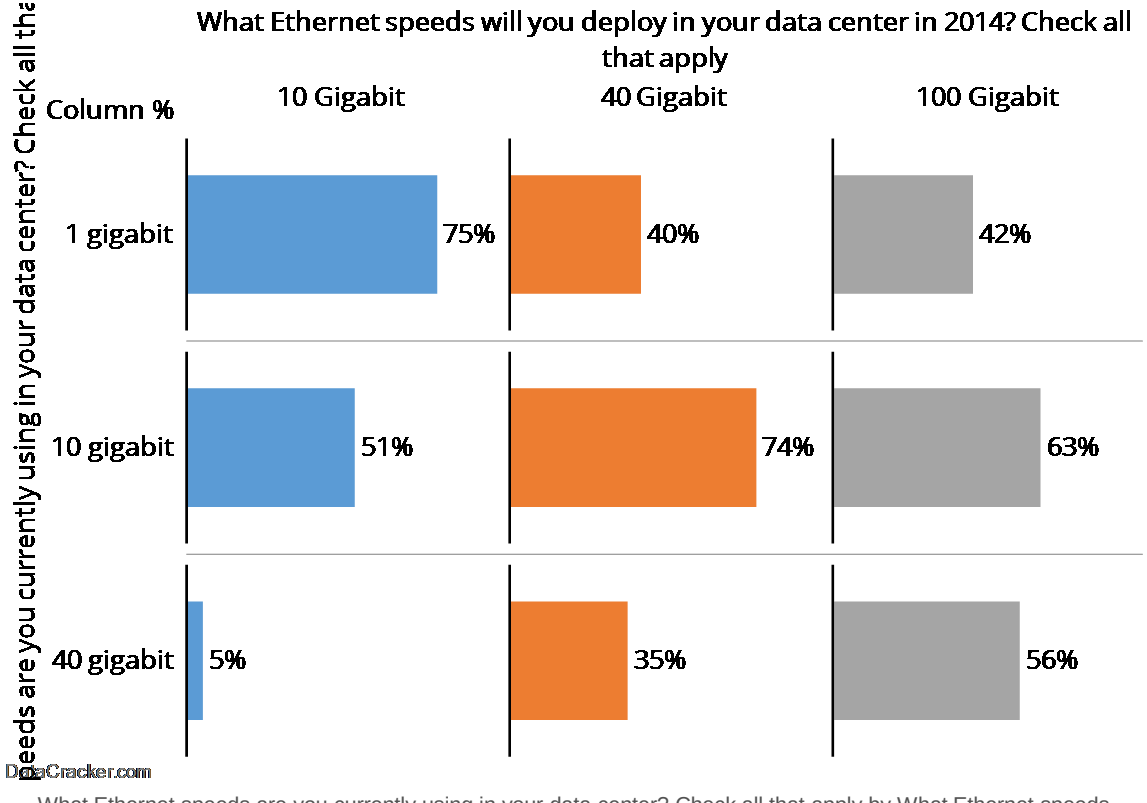


DataCracker.com

What Ethernet speeds will you deploy in your data center in 2014? Check all that apply SUMMARY

Filter: United Kingdom; Weight: Industry balance; sample size = 121; total sample size = 224; 103 missing; effective sample size = 114 (94%); 96% filtered out.

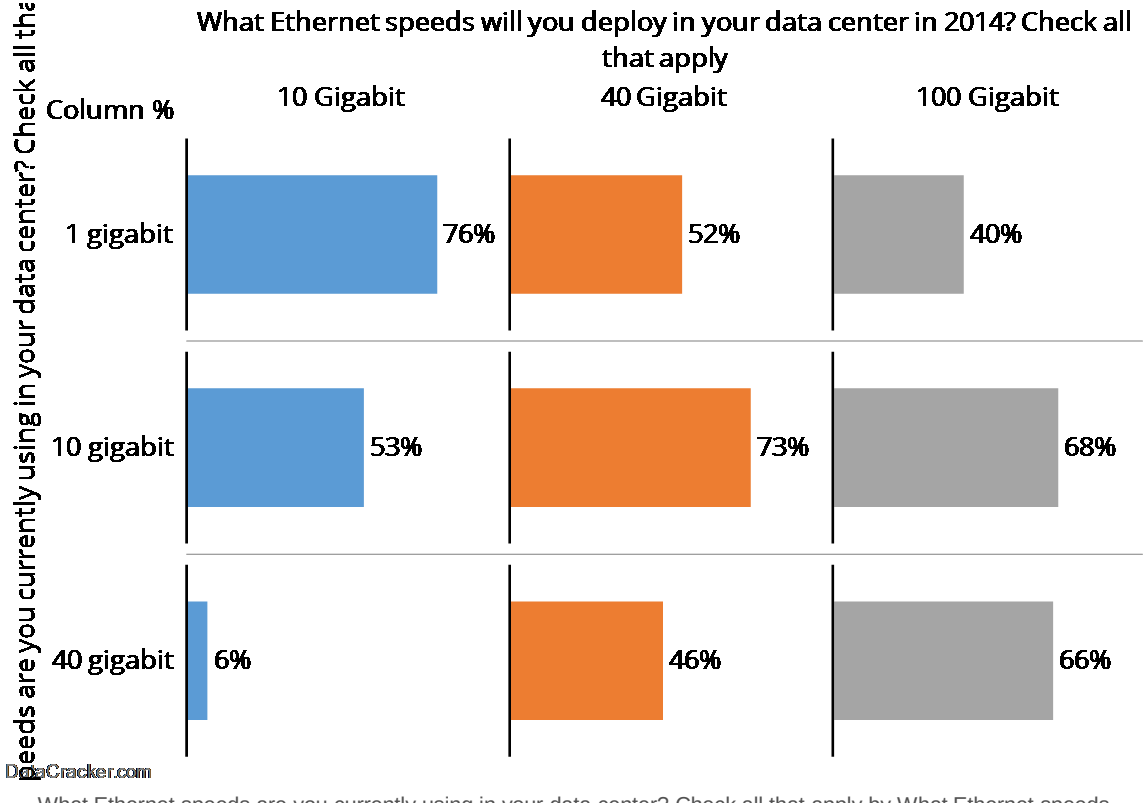
IT shops generally upgrading datacenter networks



What Ethernet speeds are you currently using in your data center? Check all that apply by What Ethernet speeds will you deploy in your data center in 2014? Check all that apply
Filter: Europe... UK); sample size = 551; total sample size = 992; 441 missing; 81% filtered out

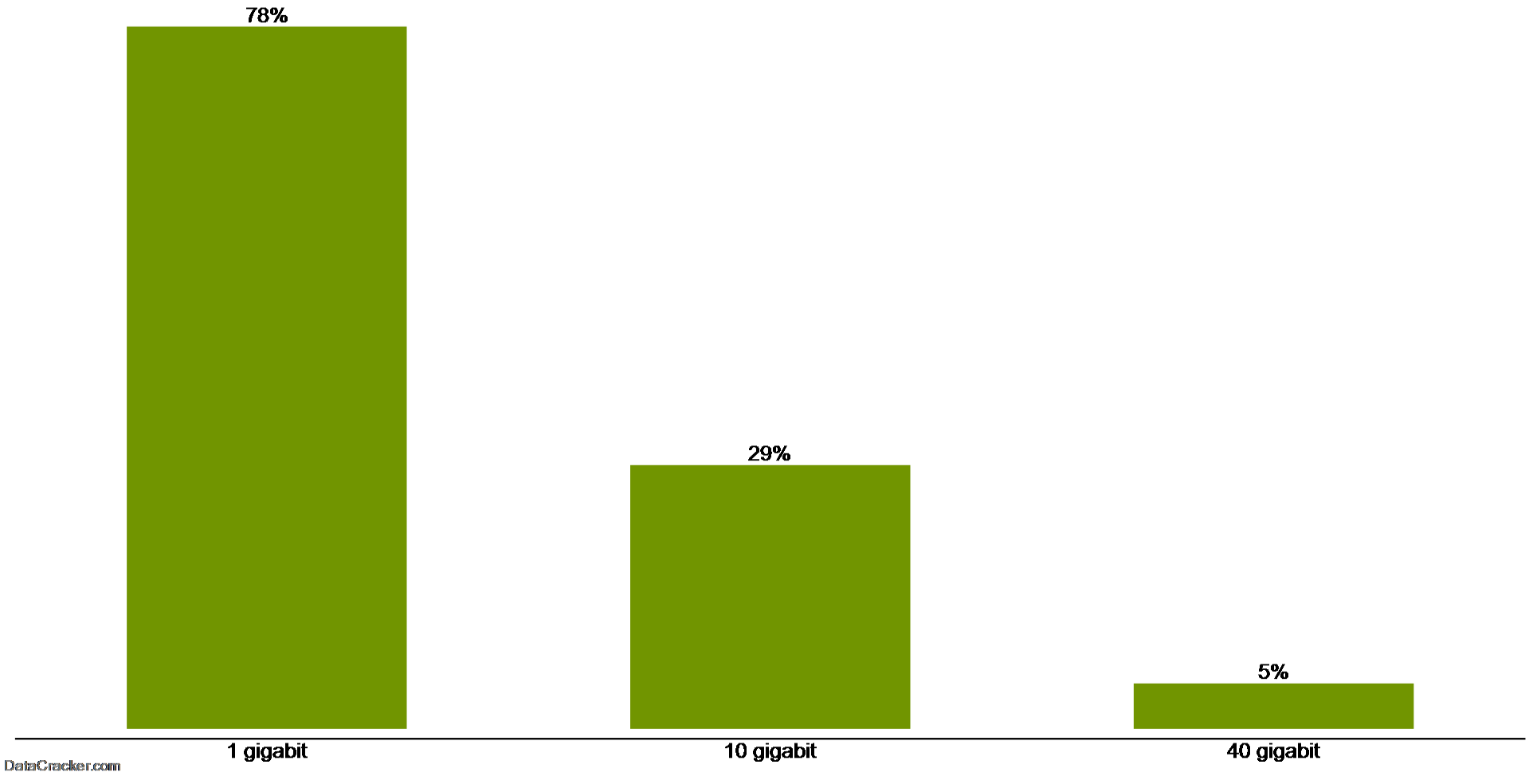
IT shops generally upgrading datacenter networks

United Kingdom



What Ethernet speeds are you currently using in your data center? Check all that apply by What Ethernet speeds will you deploy in your data center in 2014? Check all that apply
Filter: United Kingdom; Weight: Industry balance; sample size = 121; total sample size = 224; 103 missing; effective sample size = 114 (94%); 96% filtered out

What Ethernet speeds are you currently using in your campus/office environment? Check all that apply

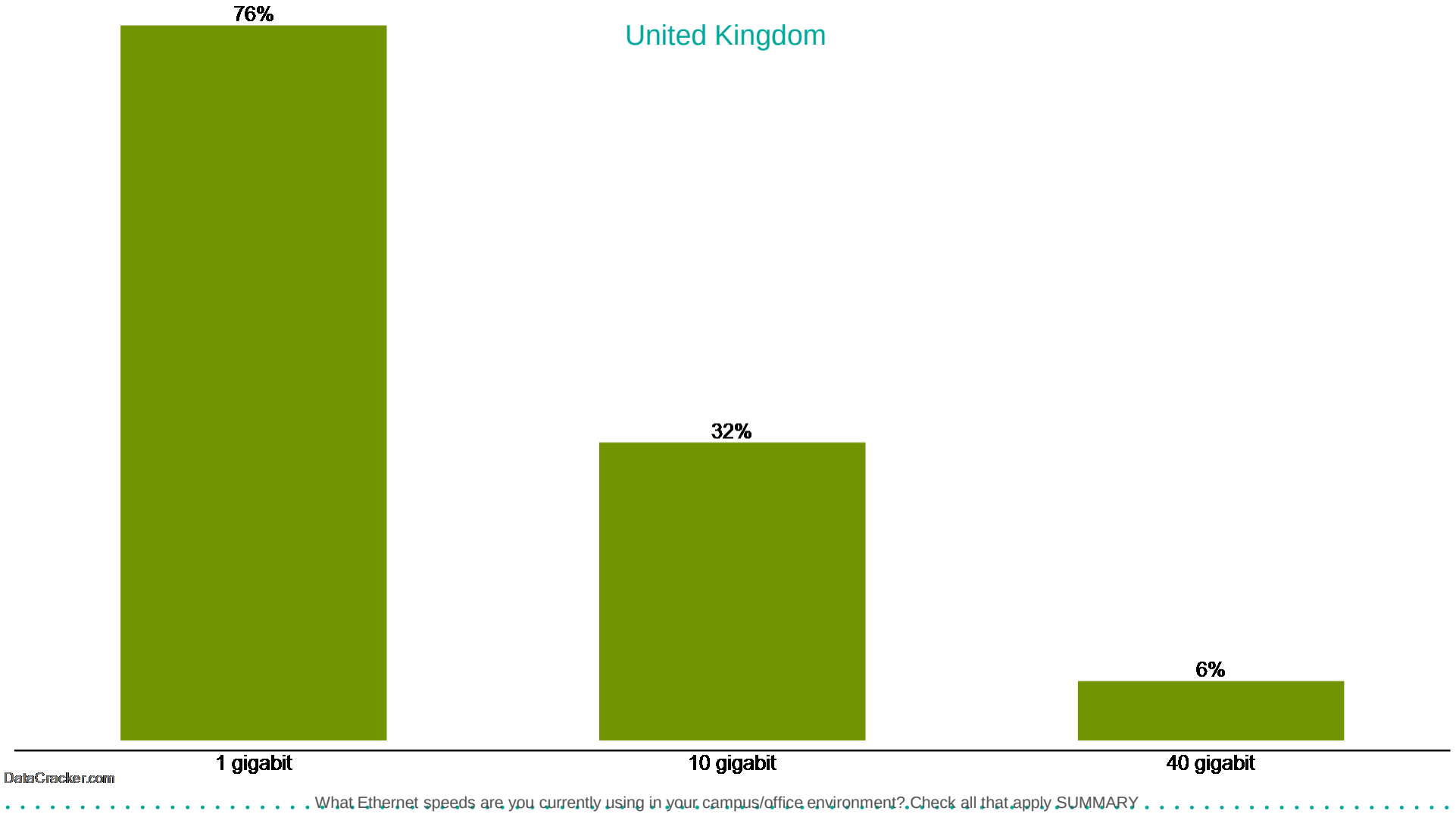


DataCracker.com

What Ethernet speeds are you currently using in your campus/office environment? Check all that apply SUMMARY

Filter: Europe - UK); Weight: Europe; sample size = 436; total sample size = 992; 556 missing; effective sample size = 285 (65%); 81% filtered out

What Ethernet speeds are you currently using in your campus/office environment? Check all that apply

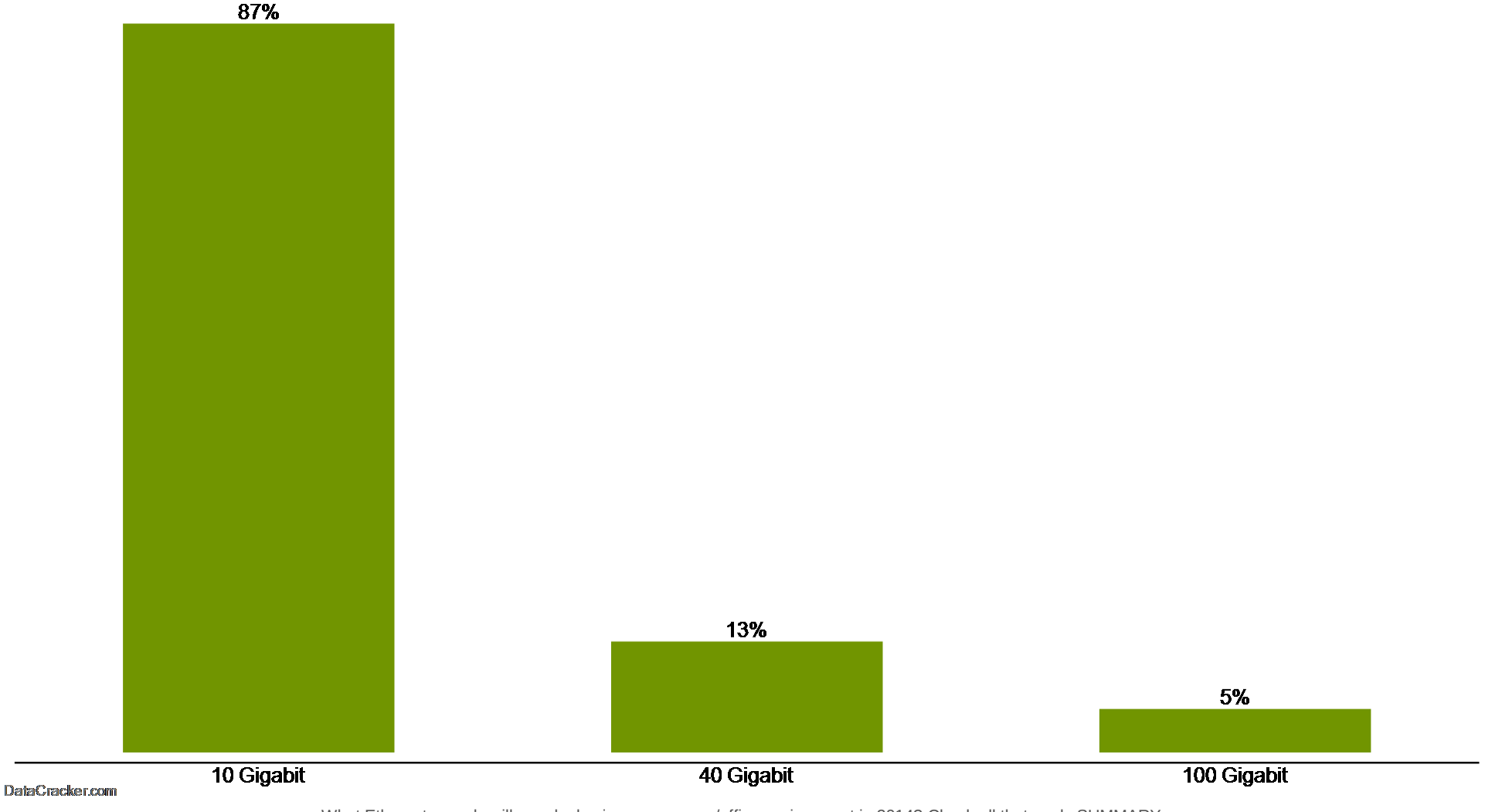


DataCracker.com

What Ethernet speeds are you currently using in your campus/office environment? Check all that apply SUMMARY

Filter: Europe... UK); Weight: Industry balance; sample size = 549; total sample size = 992; 443 missing; effective sample size = 508 (93%); 81% filtered out

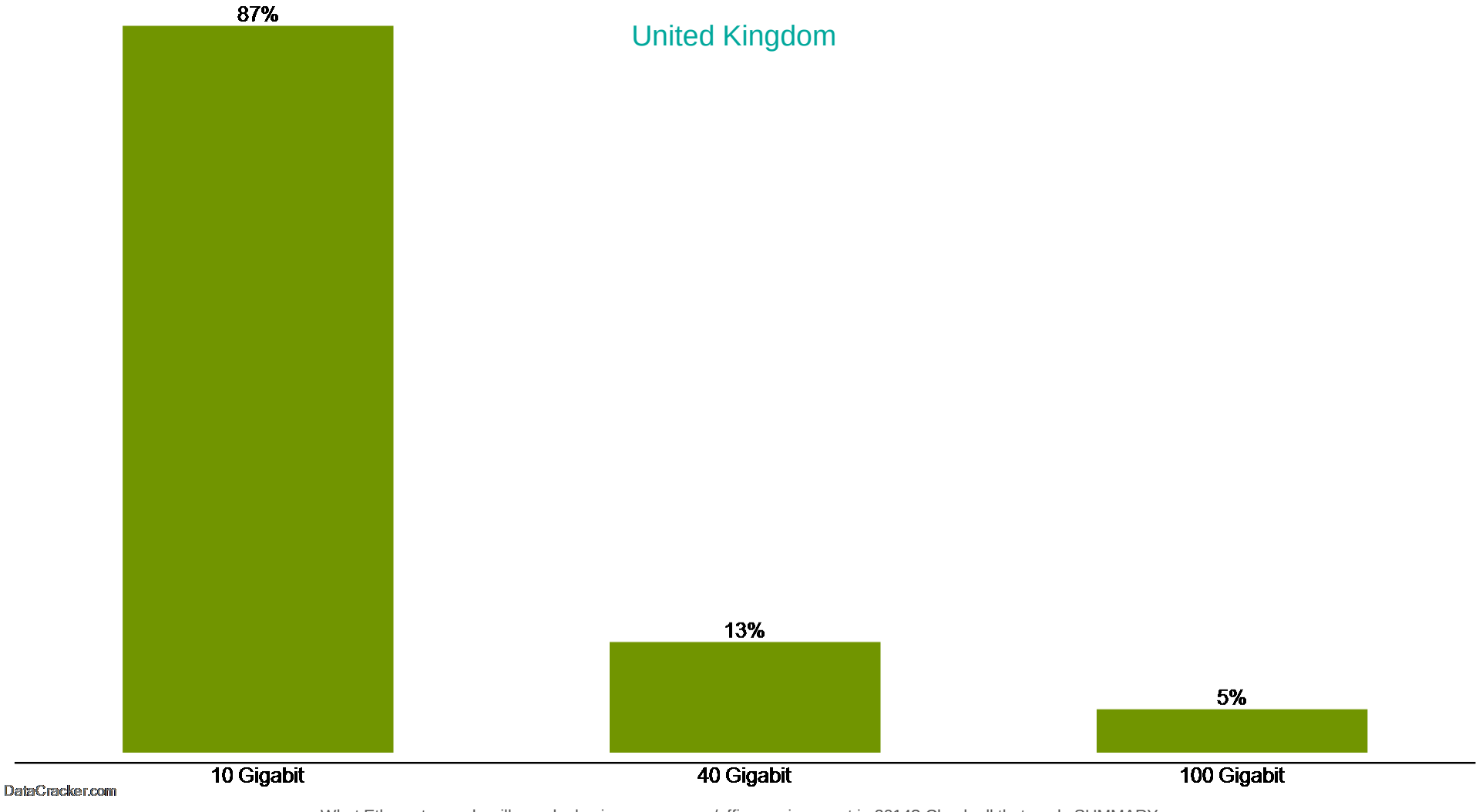
What Ethernet speeds will you deploy in your campus/office environment in 2014? Check all that apply



DataCracker.com

Filter: Europe... UK); Weight: Europe; sample size = 436; total sample size = 992; 556 missing; effective sample size = 296 (68%); 81% filtered out

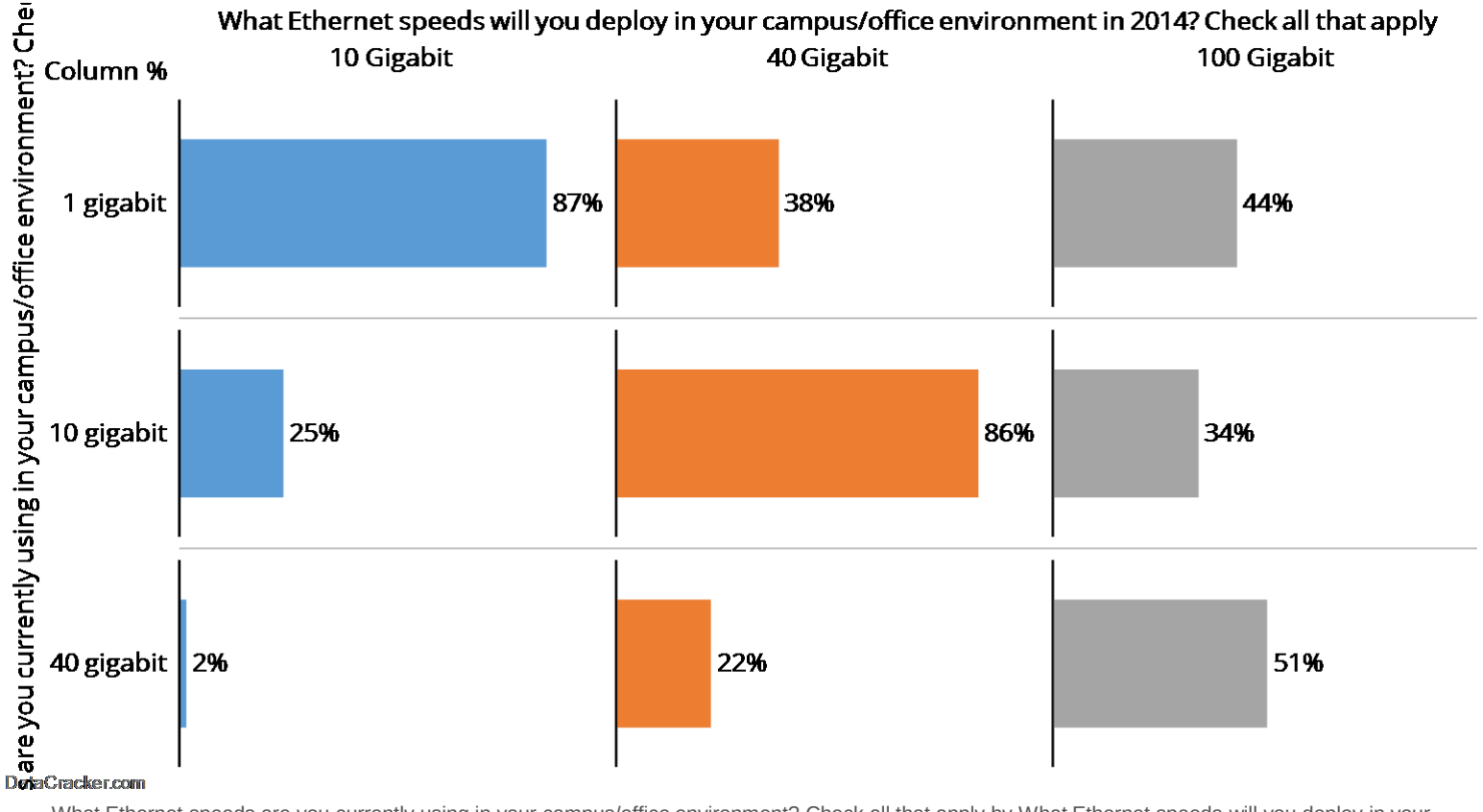
What Ethernet speeds will you deploy in your campus/office environment in 2014? Check all that apply



DataCracker.com

Filter: Europe... UK); Weight: Europe; sample size = 436; total sample size = 992; 556 missing; effective sample size = 296 (68%); 81% filtered out

Office networks also getting upgrades

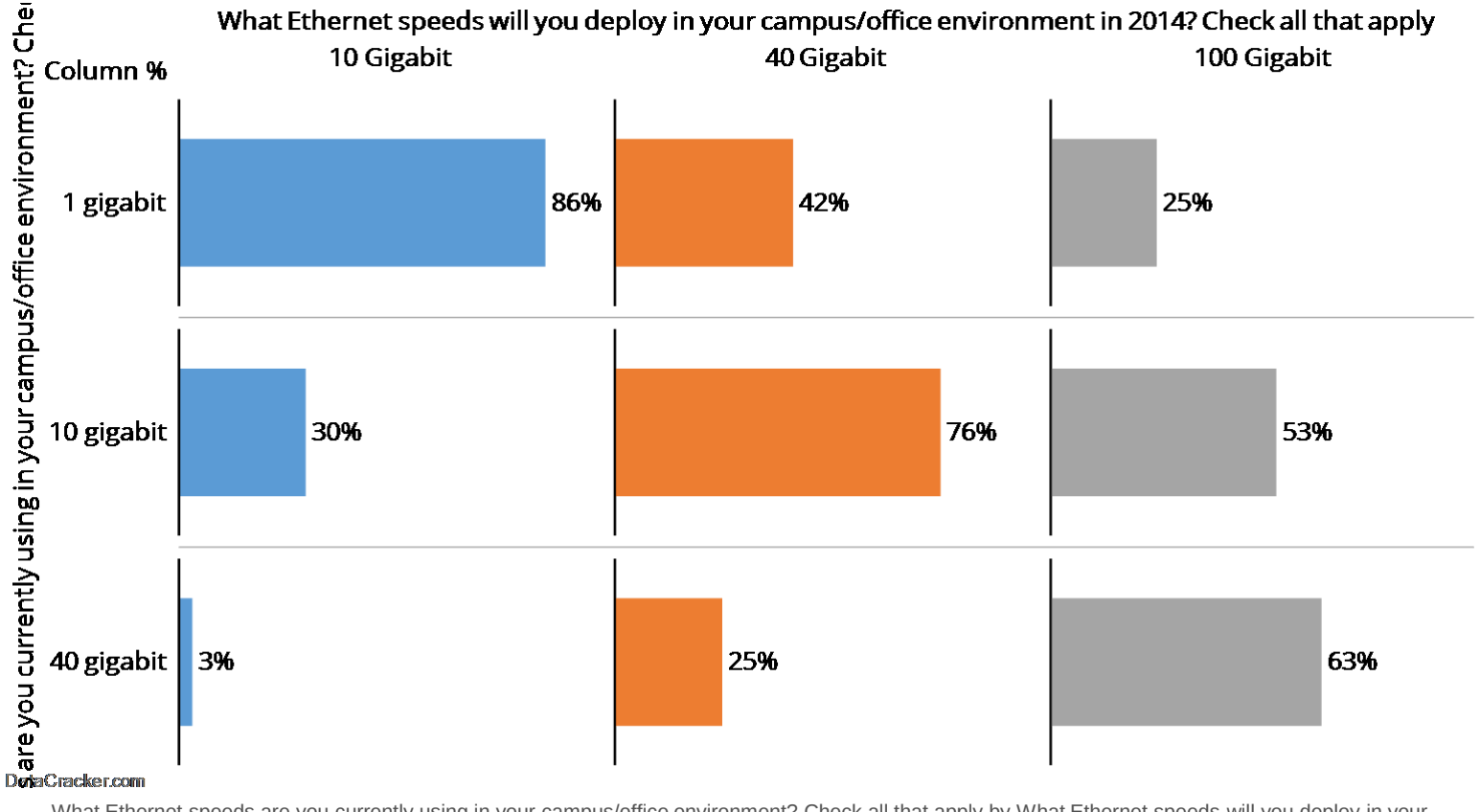


What Ethernet speeds are you currently using in your campus/office environment? Check all that apply by What Ethernet speeds will you deploy in your campus/office environment in 2014? Check all that apply

Filter: Europe... UK); Weight: Europe; sample size = 436; total sample size = 992; 556 missing; effective sample size = 292 (67%); 81% filtered out

Office networks also getting upgrades

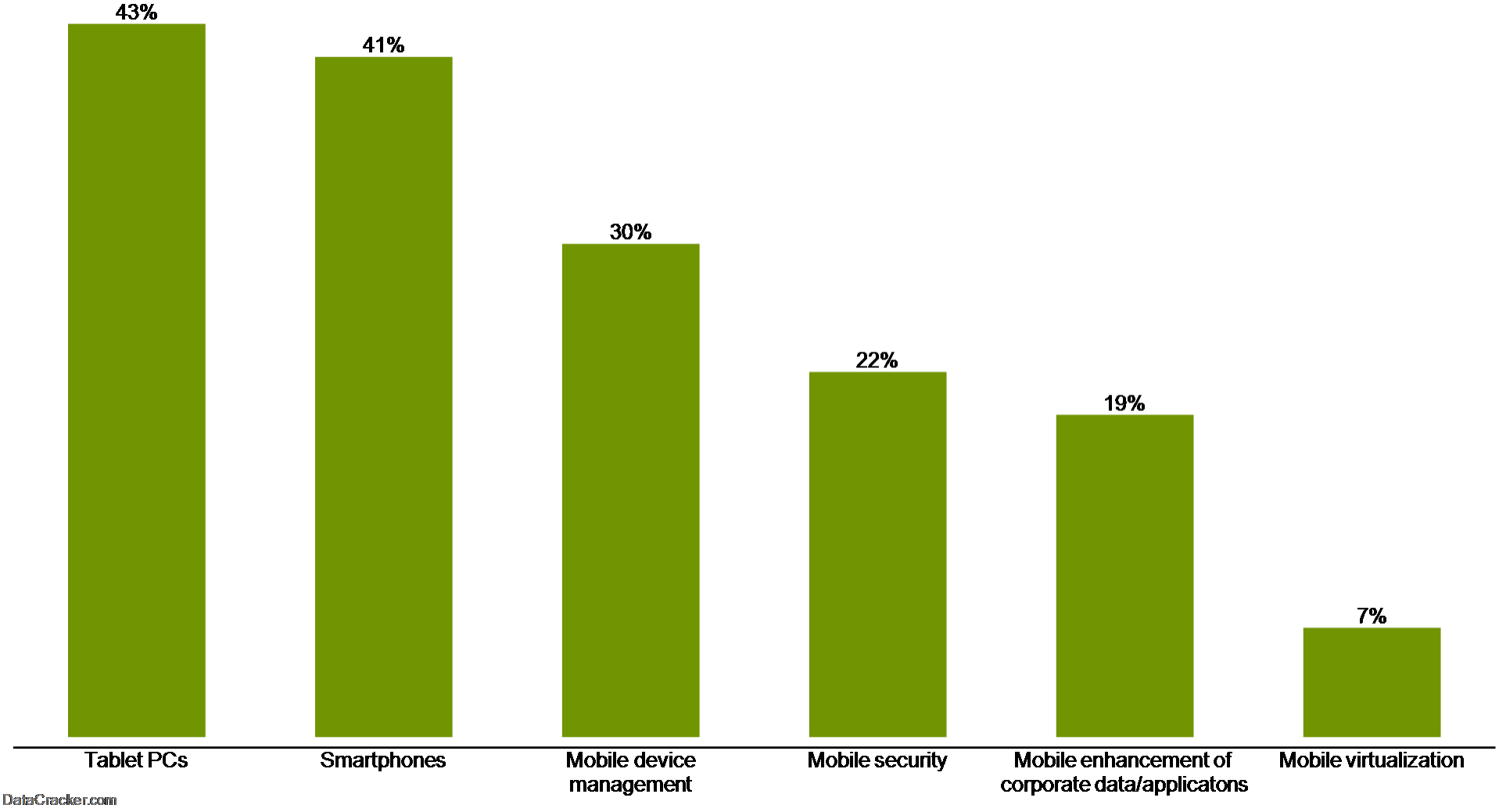
United Kingdom



What Ethernet speeds are you currently using in your campus/office environment? Check all that apply by What Ethernet speeds will you deploy in your campus/office environment in 2014? Check all that apply

Filter: United Kingdom; Weight: Industry balance; sample size = 121; total sample size = 224; 103 missing; effective sample size = 115 (95%); 96% filtered out

Which of these mobility initiatives will your company implement in 2014?



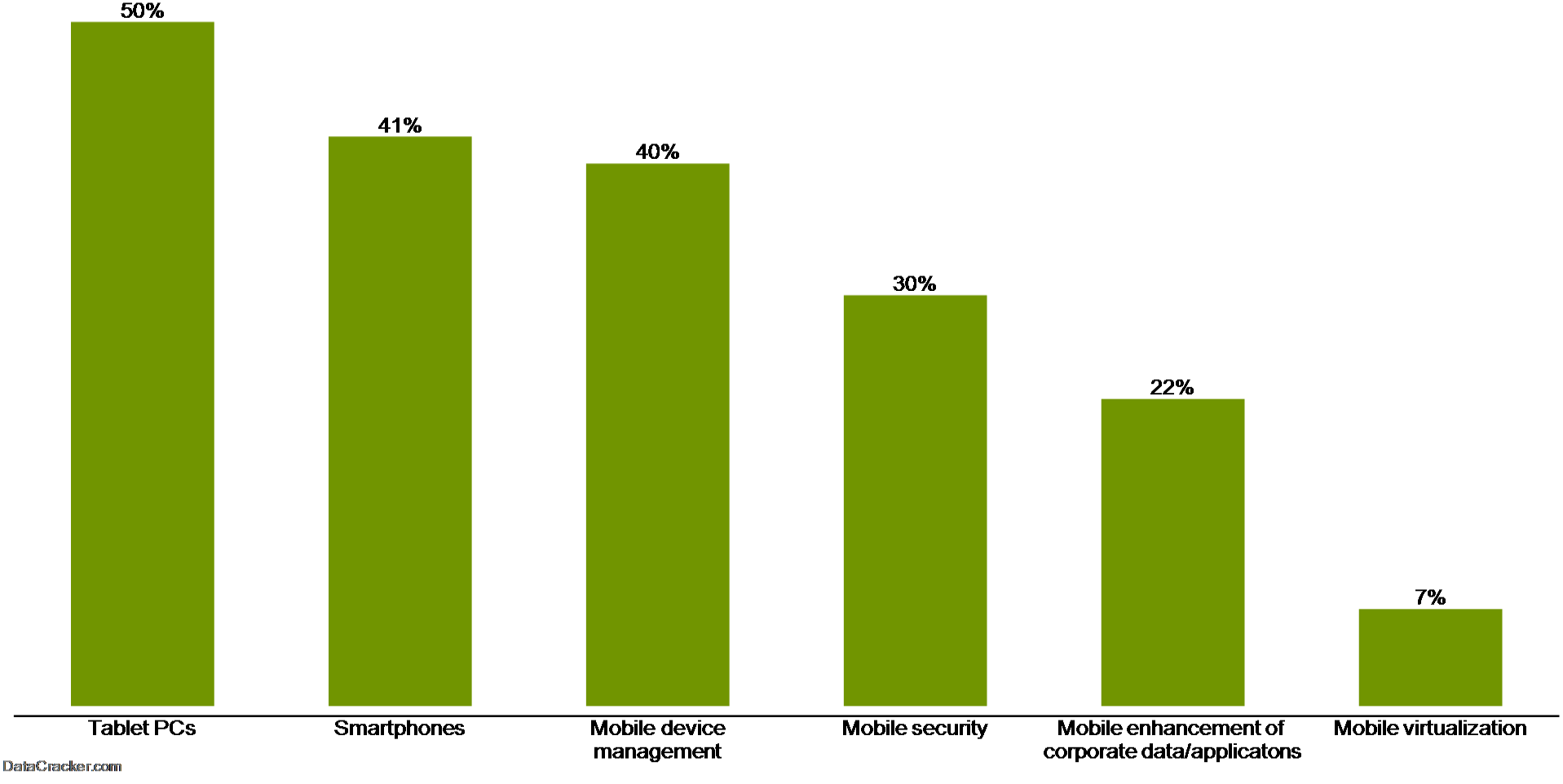
DataCracker.com

Which of these mobility initiatives will your company implement in 2014? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 650; total sample size = 992; 342 missing; effective sample size = 403 (62%); 81% filtered out

Which of these mobility initiatives will your company implement in 2014?

United Kingdom

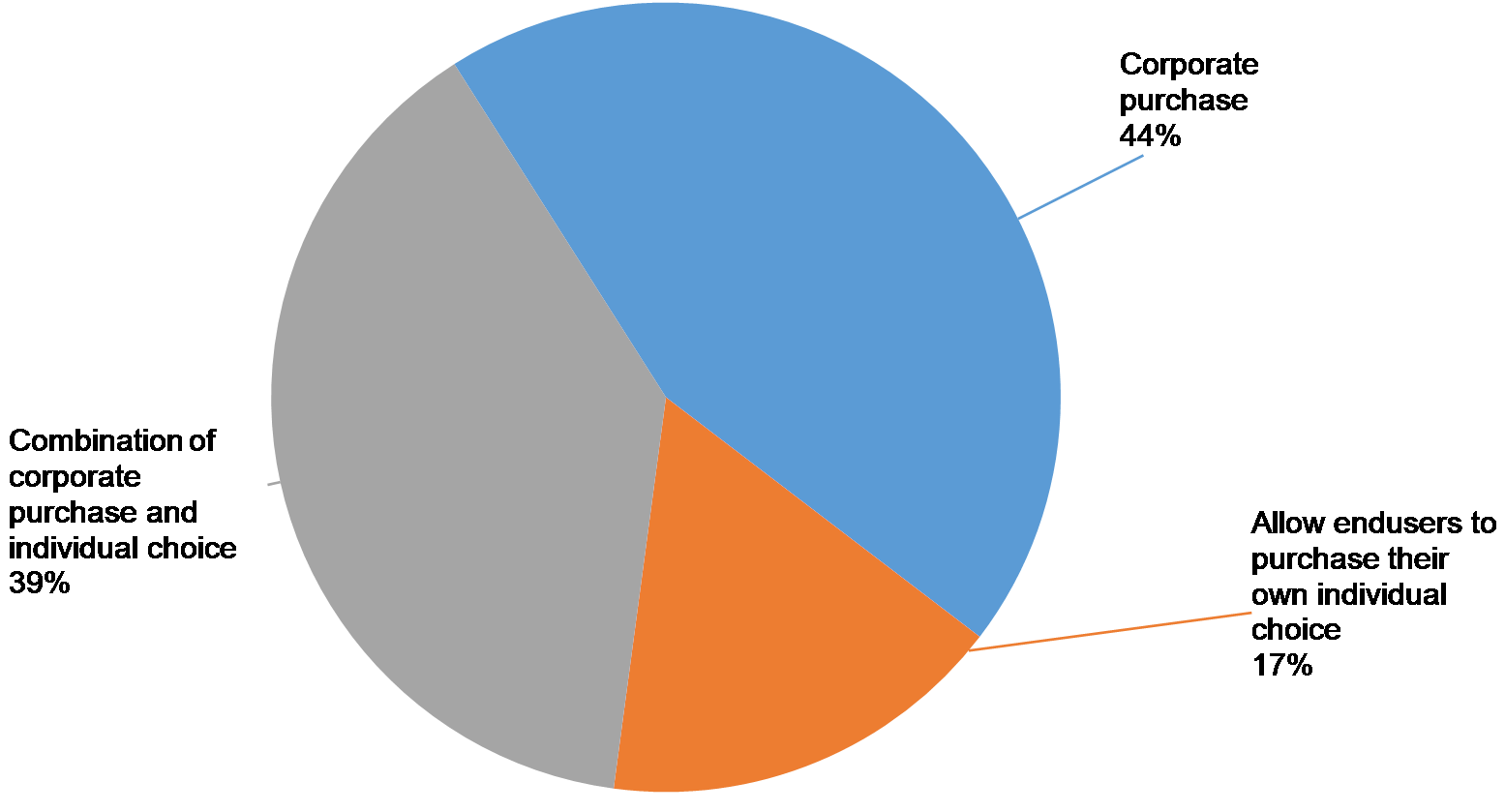


DataCracker.com

Which of these mobility initiatives will your company implement in 2014? SUMMARY

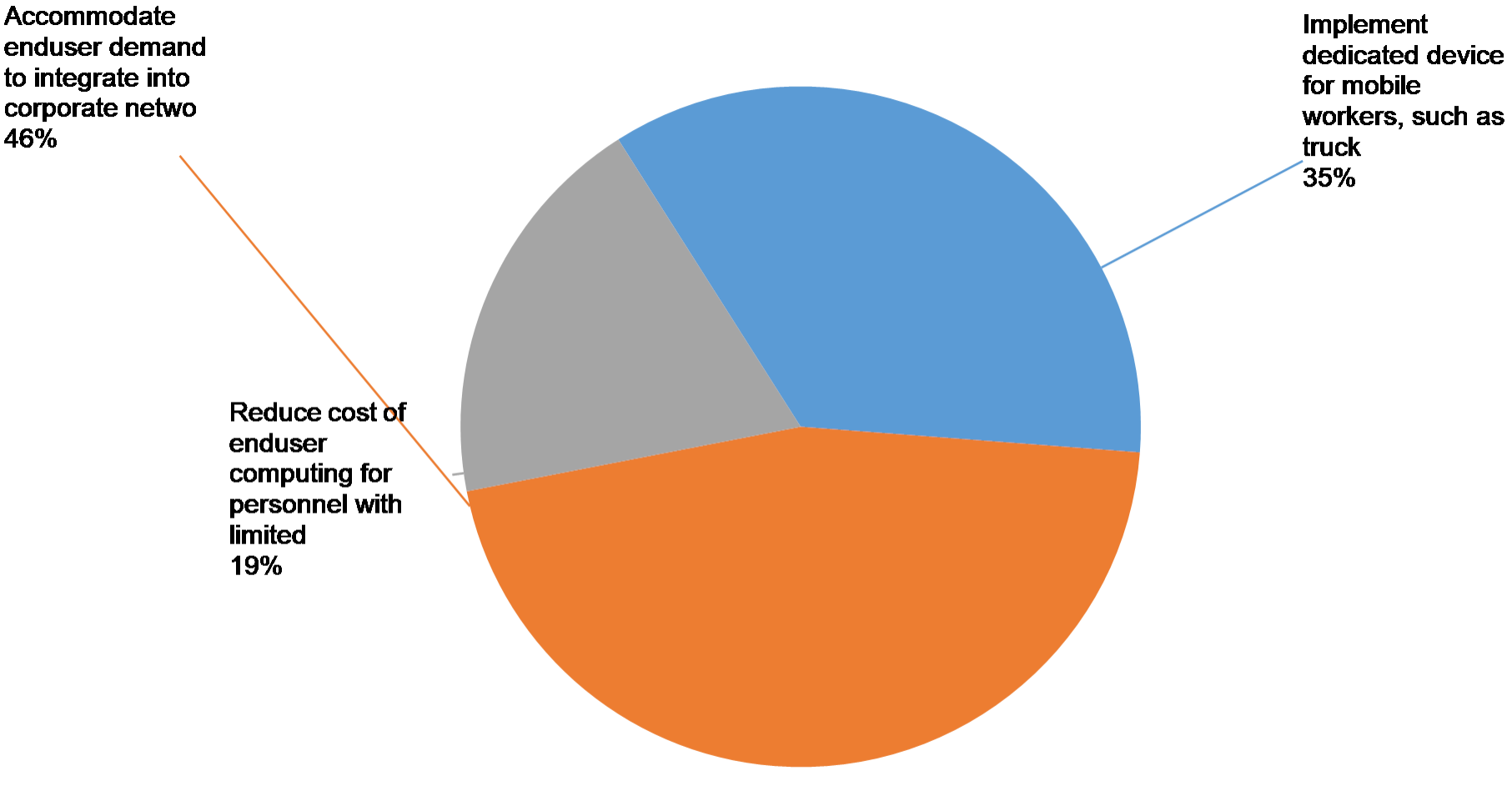
Filter: United Kingdom; Weight: Industry balance; sample size = 190; total sample size = 224; 34 missing; effective sample size = 178 (94%); 96% filtered out

How will your company implement smartphones?



How will your company implement smartphones? SUMMARY
Filter: Europe... UK); Weight: Europe; sample size = 271; total sample size = 992; 721 missing; effective sample size = 167 (62%); 81% filtered out

What is your main goal with tablets?

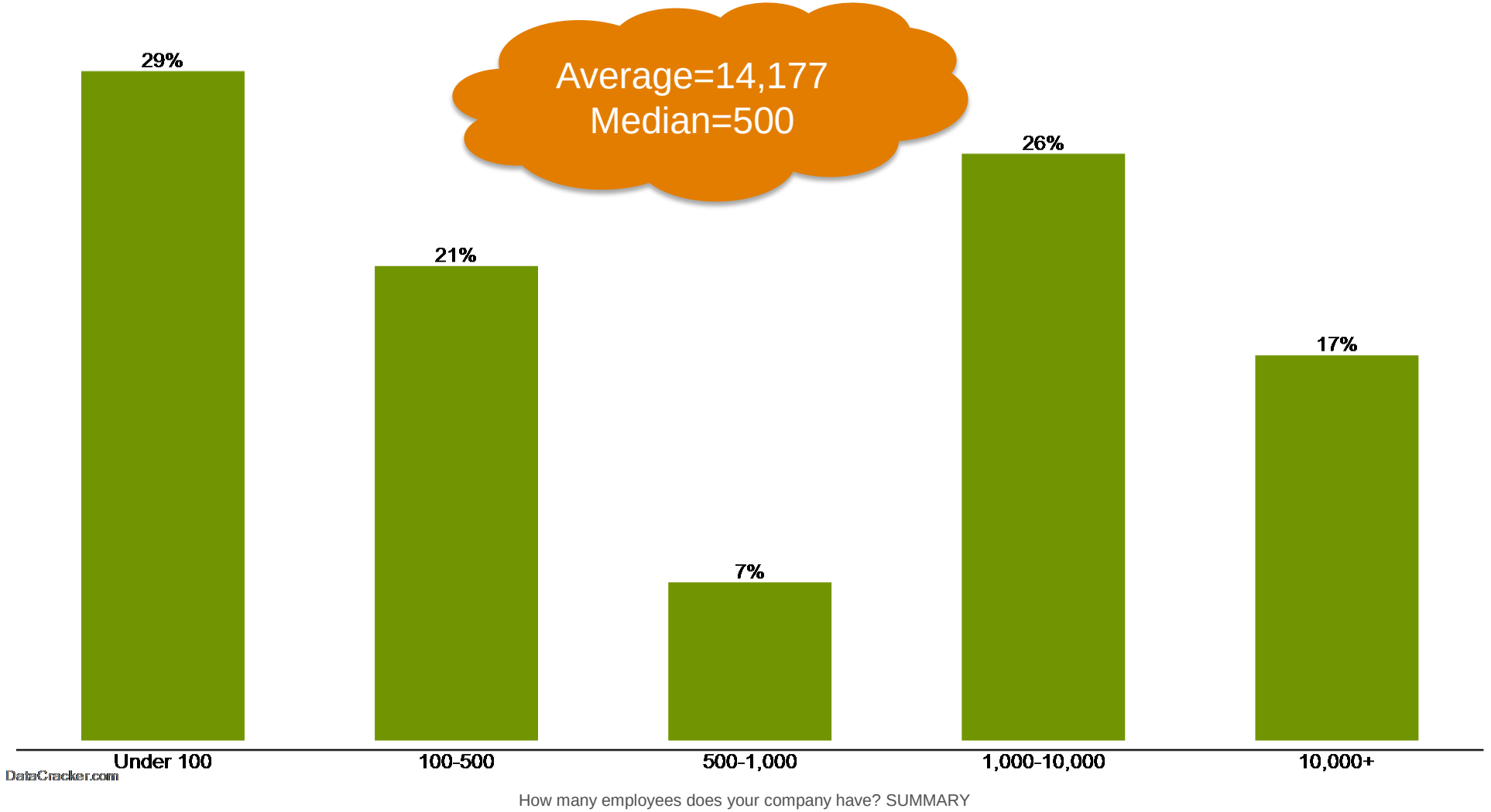


DataCracker.com

What is your main goal with tablets? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 284; total sample size = 992; 708 missing; effective sample size = 175 (62%); 81% filtered out

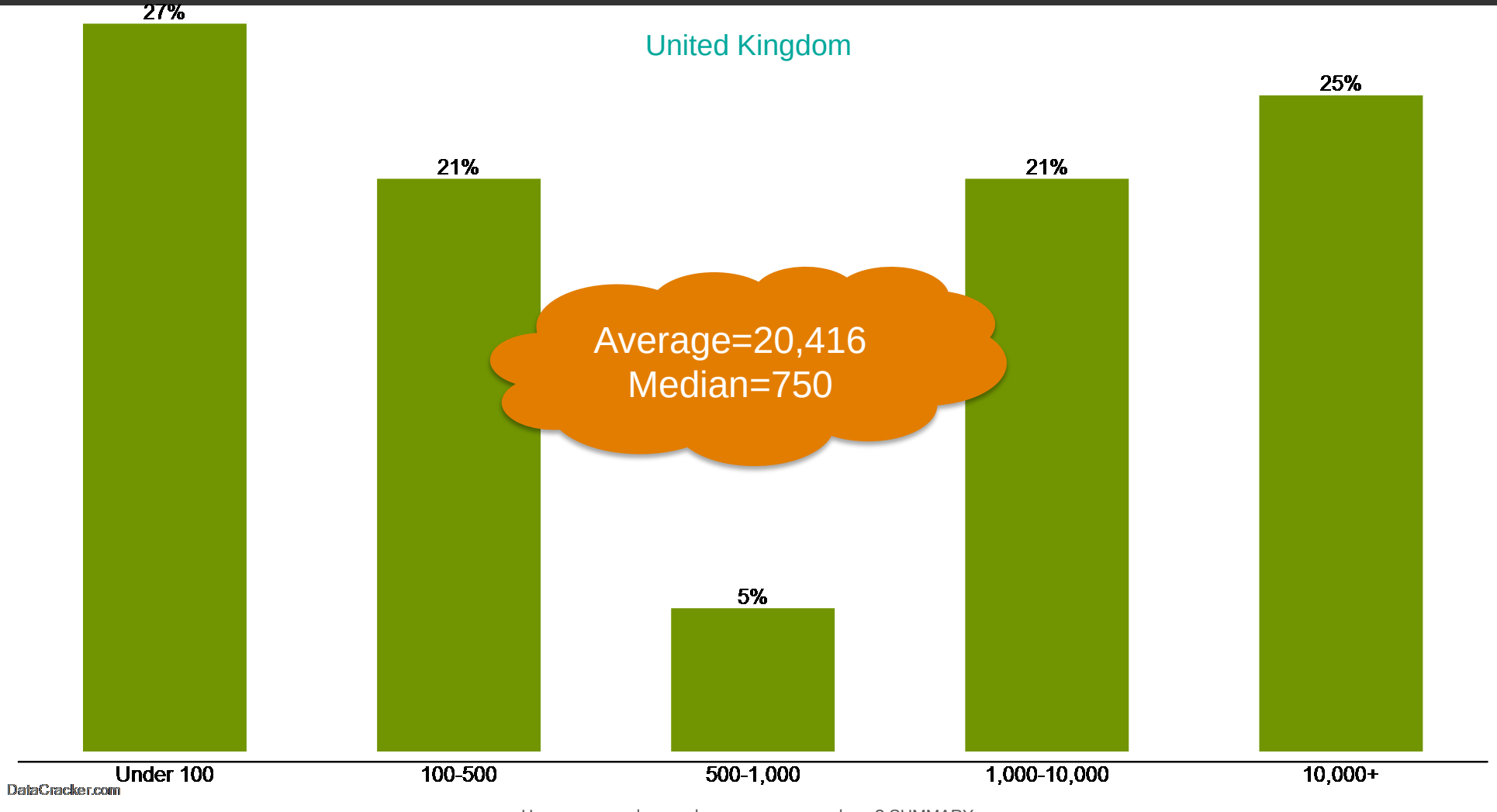
How many employees does your company have?



DataCracker.com

How many employees does your company have? SUMMARY
Filter: Europe... UK); sample size = 992; 81% filtered out

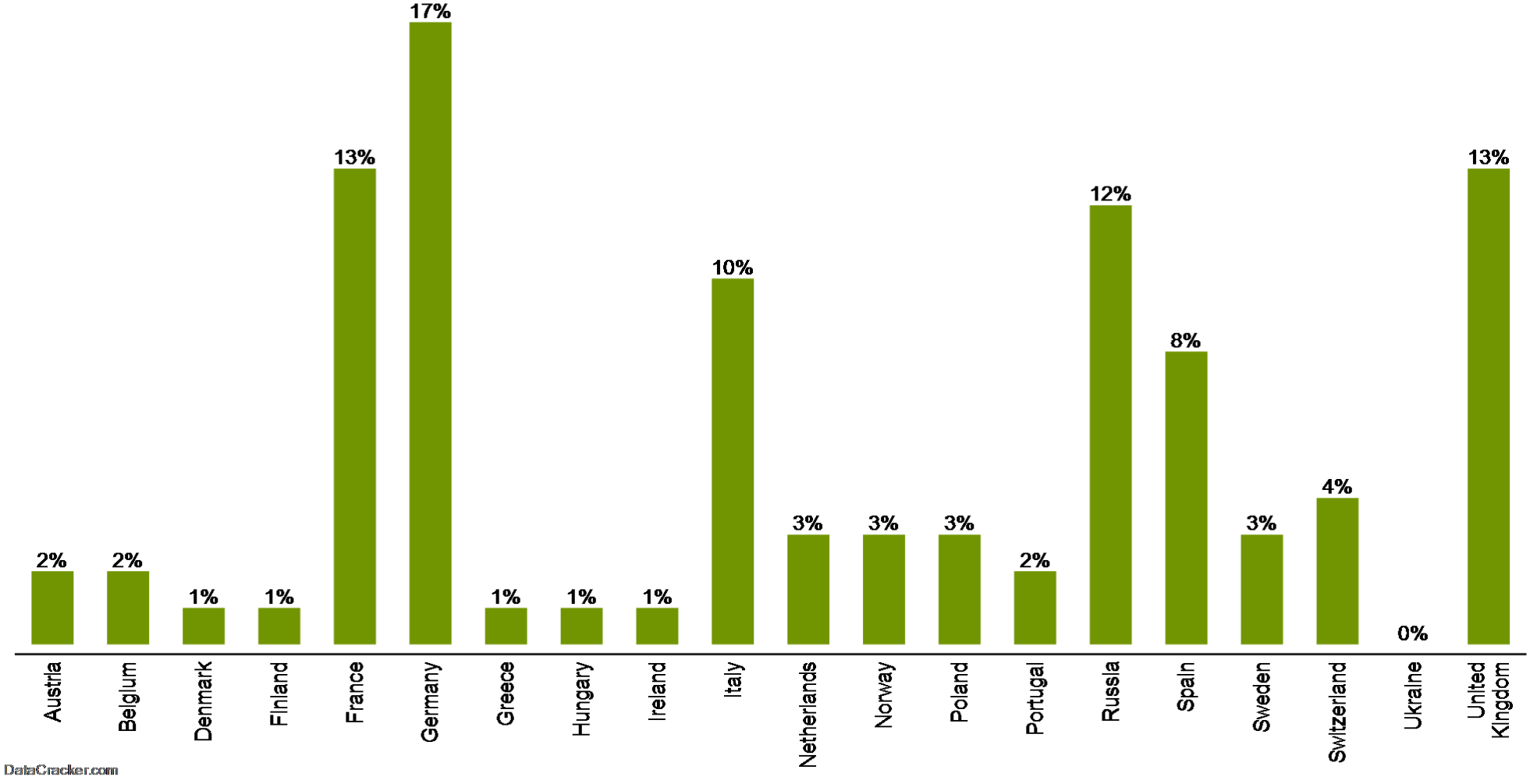
How many employees does your company have?



DataCracker.com

How many employees does your company have? SUMMARY
Filter: United Kingdom; sample size = 224; 96% filtered out

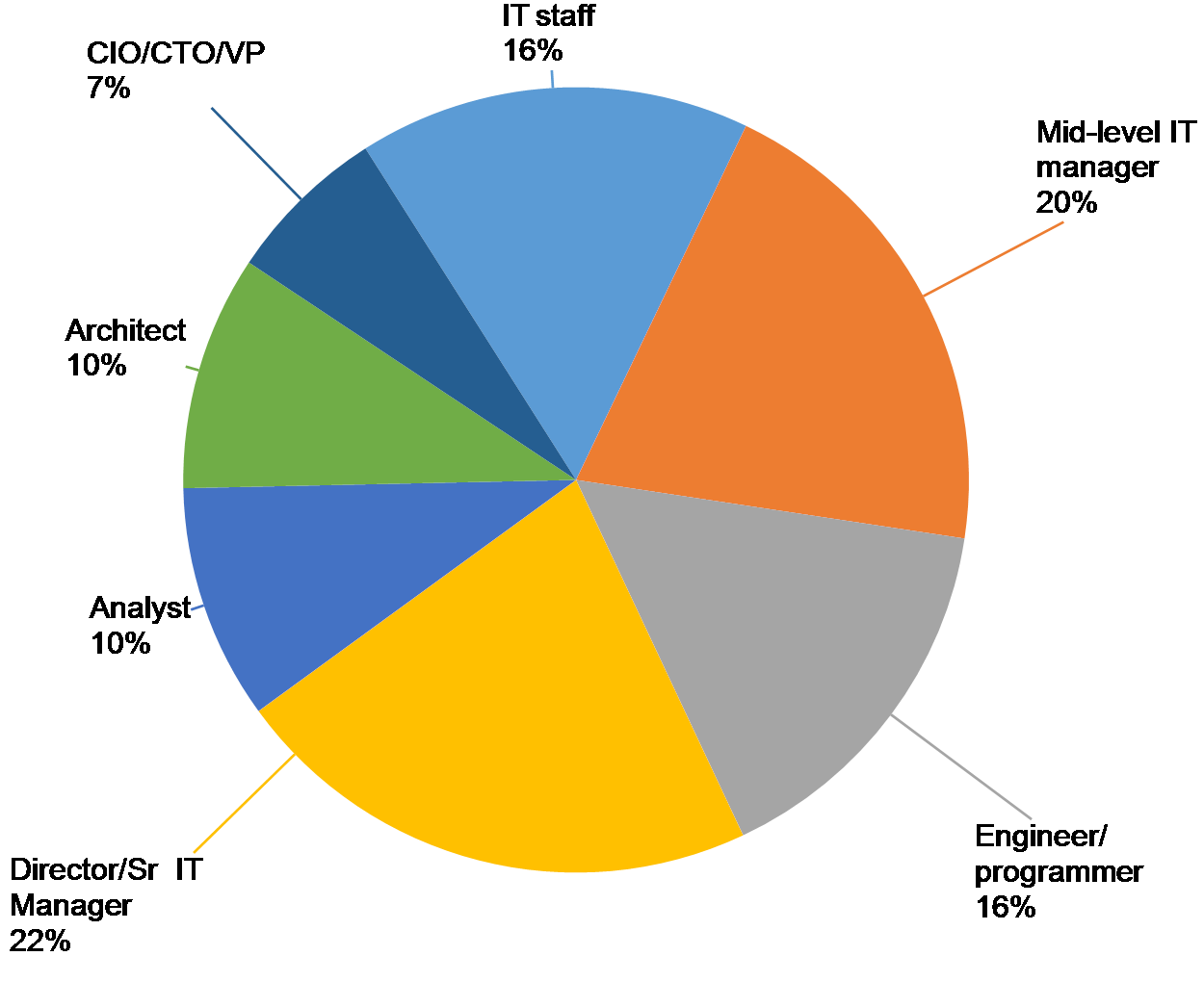
Which European country do you work in weighted?



DataCracker.com

Weight: Europe; sample size = 770; total sample size = 5216; 4446 missing; effective sample size = 570 (74%)

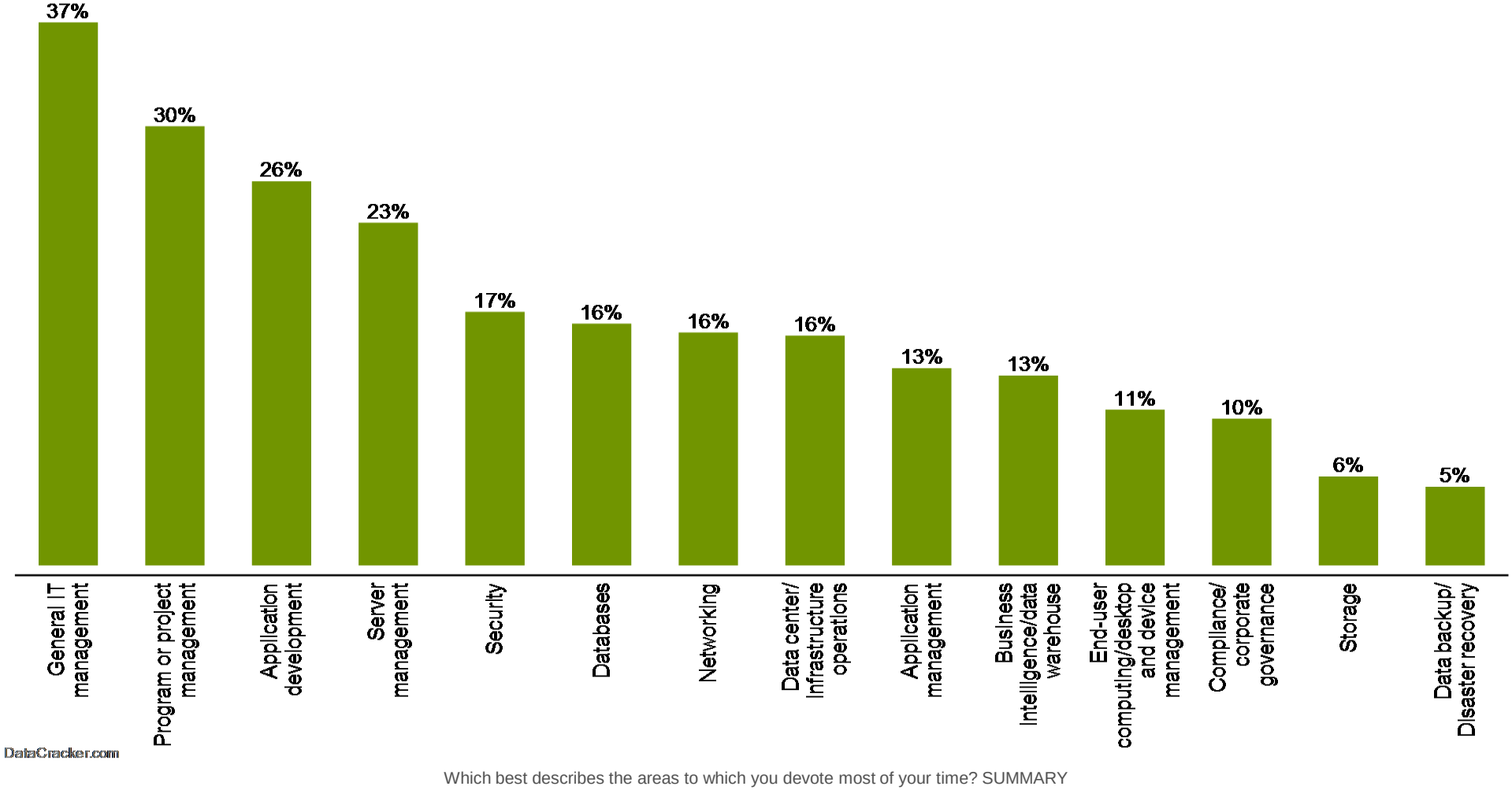
Which category best describes your title or role?



DataCracker.com

Which category best describes your title or role? SUMMARY
Filter: Europe... UK); sample size = 992; 81% filtered out

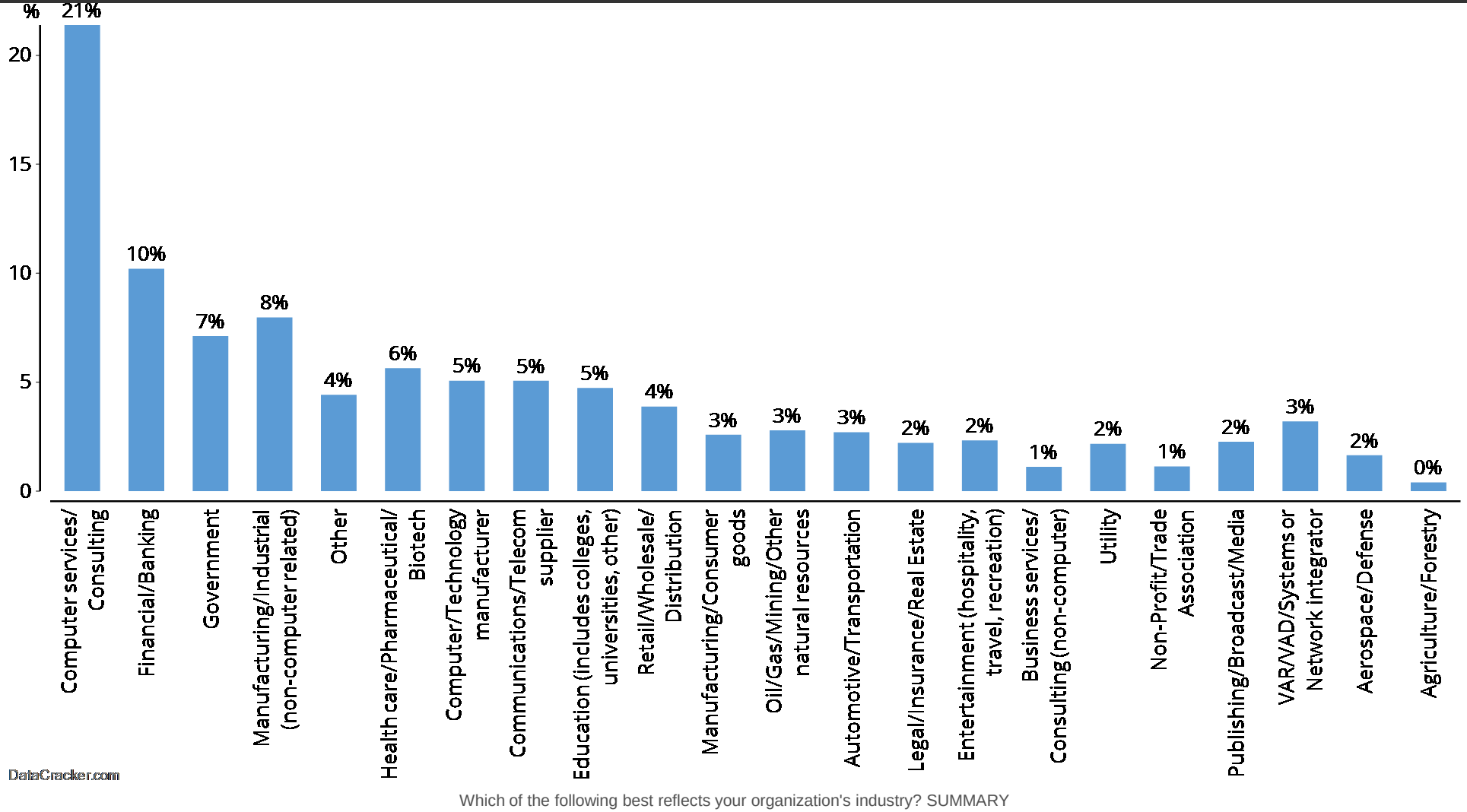
Which best describes the areas to which you devote most of your time?



Which best describes the areas to which you devote most of your time? SUMMARY

Filter: Europe,...UK); sample size = 992; 81% filtered out

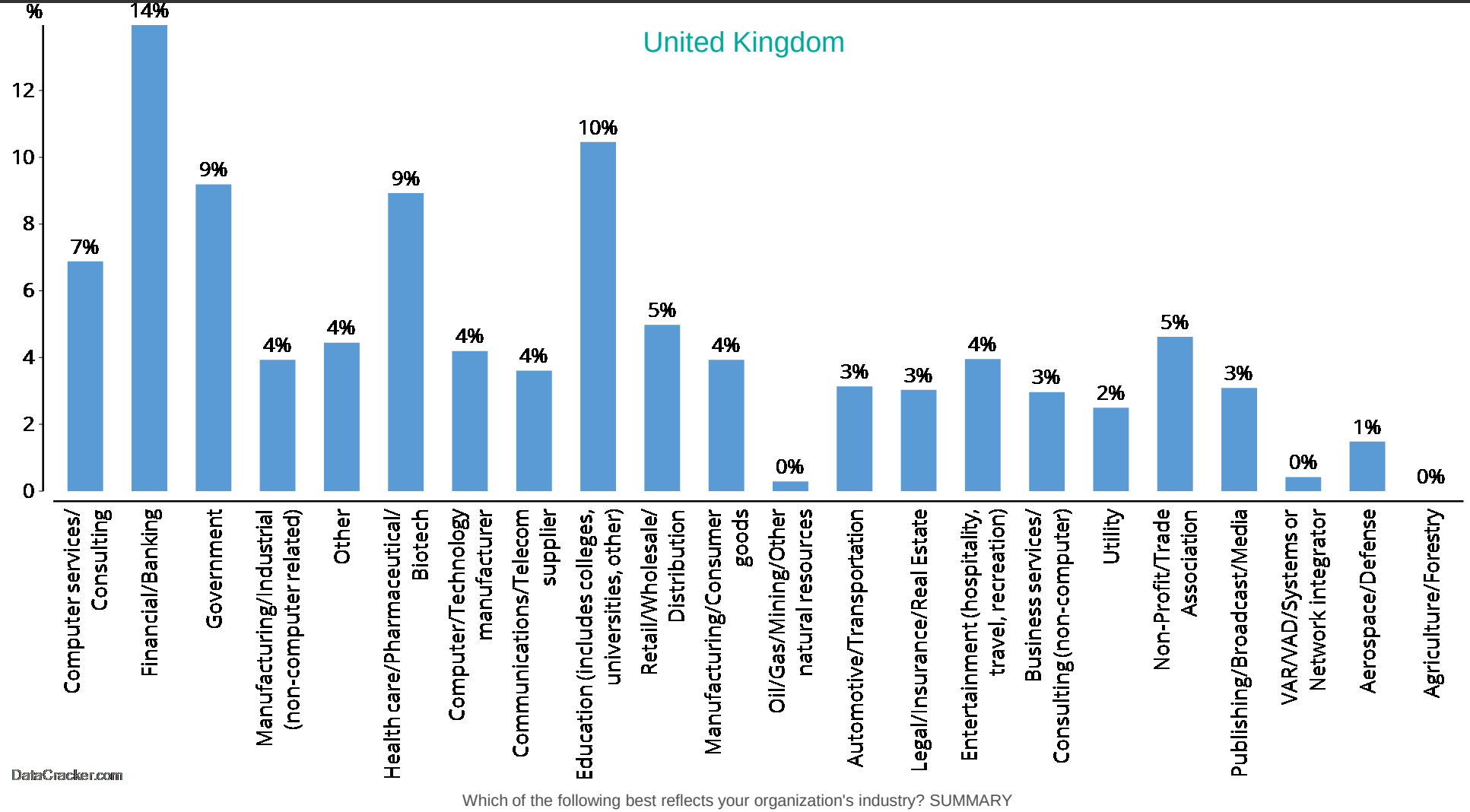
Which of the following best reflects your organization's industry?



Which of the following best reflects your organization's industry? SUMMARY

Filter: Europe... UK); Weight: Europe; sample size = 770; total sample size = 992; 222 missing; effective sample size = 484 (63%); 81% filtered out

Which of the following best reflects your organization's industry?



Which of the following best reflects your organization's industry? SUMMARY

Filter: United Kingdom; Weight: Industry balance; sample size = 224; effective sample size = 204 (91%); 96% filtered out

Which best describes your relationship to IT?

	%	Count
I work in corporate IT	85%	648
I consult for corporate IT	0%	0
I work for a vendor that sells to corporate IT	0%	0
Other	0%	0
I am a business analyst who works with my companys IT depart	11%	93
I work in IT for a cloud provider	3%	29
NET	100%	770

Which best describes your relationship to IT? SUMMARY
Filter: Europe... UK); Weight: Europe; sample size = 770; total sample size = 992; 222 missing; effective sample size = 482 (63%); 81% filtered out

Which European country do you work in?

	%
Austria	2%
Belgium	2%
Denmark	1%
Finland	1%
France	13%
Germany	17%
Greece	1%
Hungary	1%
Ireland	1%
Italy	10%
Netherlands	3%
Norway	3%
Poland	3%
Portugal	2%
Russia	12%
Spain	8%
Sweden	3%
Switzerland	4%
Ukraine	0%
United Kingdom	13%
NET	100%

Weighted

Weight: Europe; sample size = 770; total sample size = 5216; 4446 missing; effective sample size = 570 (74%)

	%
Austria	1%
Belgium	4%
Denmark	2%
Finland	1%
France	10%
Germany	4%
Greece	2%
Hungary	2%
Ireland	2%
Italy	5%
Netherlands	4%
Norway	1%
Poland	2%
Portugal	3%
Russia	4%
Spain	4%
Sweden	1%
Switzerland	2%
Ukraine	2%
United Kingdom	23%
NET	100%

Actual

missing